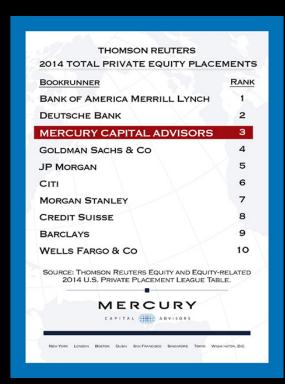


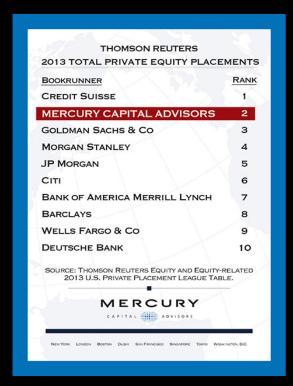
# MERCURY i Funds

Digital Access to Leading-Edge Alternative Investments

www.MercuryiFunds.com







WE OFFER SOPHISTICATED INSTITUTIONS, WEALTH ADVISORS, FAMILY OFFICES, REGISTERED INVESTMENT ADVISORS, AND OTHER AUTHORIZED SUITABLE INVESTORS EXCLUSIVE ACCESS TO MERCURY'S PROPRIETARY SUITE OF CURATED, LEADING-EDGE ALTERNATIVE INVESTMENTS.

# **FAST FACTS**

600+

**Years of Professional Experience** 

\$160B

**Placements by Mercury Professionals\*** 

100+

**Mandates Executed\*** 

46

**Team Members** 

16

**Offices Worldwide** 

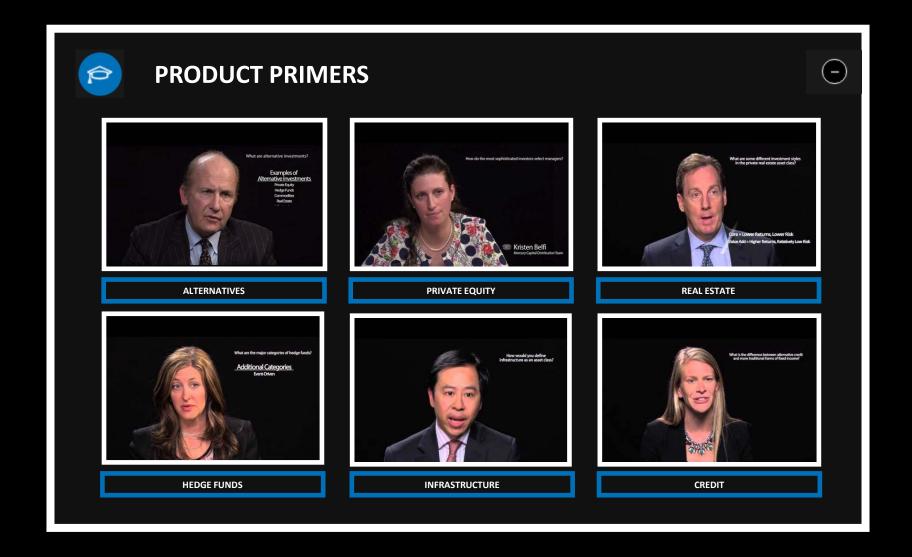
4

**Wholly Owned Broker-Dealers** 

1

**PEI Ranking in North America for 2015** 

<sup>\*</sup> Inclusive of Merrill Lynch activity



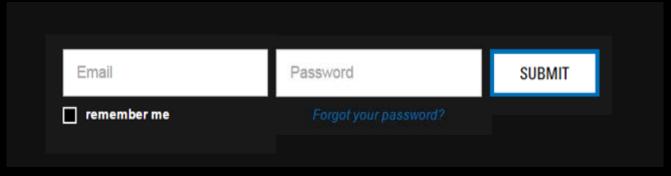




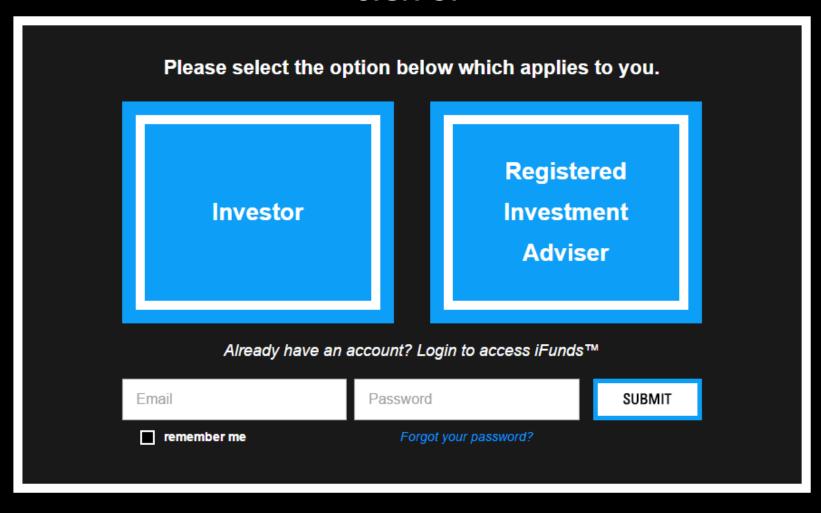
# **SIGN UP FOR FREE ACCESS**

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If you are already registered, please login to access Mercury iFunds $^{\mathsf{TM}}$  Offerings



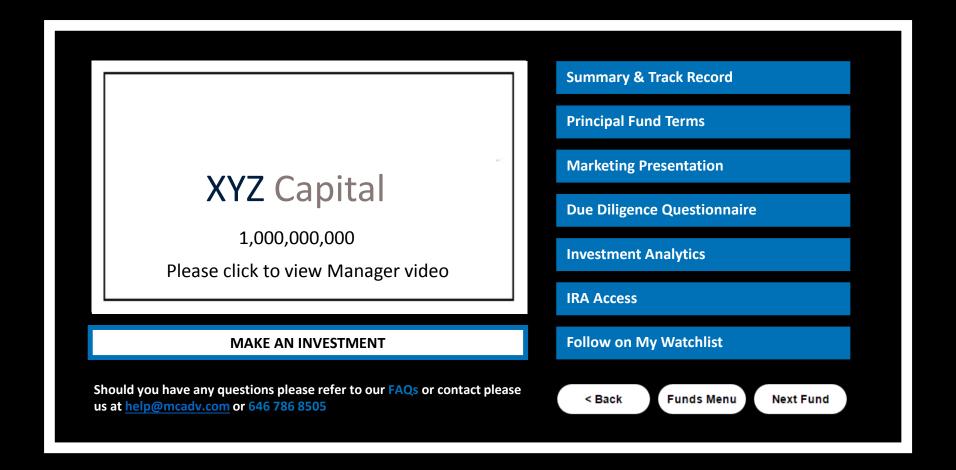
# **SIGN UP**



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# XYZ CAPITAL INVESTMENT FUND, L.P.

XYZ Capital invests in underappreciated segments of the business it and software markets, specifically, small and midsized companies that develop solutions to improve core business operations.

### THE FUND

- XYZ CAPITAL ("XYZ") is seeking to secure \$200 million of limited partner commitments to capitalize on opportunities in the core enterprise it and services sector.
  - Focus on buyouts and significant minority investments in lower-middle-market companies.
  - Value creation through active management, strategic business combinations and long-term investments in growth.
  - History of steady deployment and return of capital across macroeconomic market cycles.
- XYZ has secured fund commitments from key investors (Jasper Ridge Partners and Berylson Family Office) who also provided the financing for XYZ's initial investment.

### CURRENT PORTFOLIO

- XYZ closed on its first two investments in the Fund & two add-on acquisitions, offering significant co-investment to LPs.
  - \$25 million acquisition of a majority stake in ABC, inc., which is performing well above initial projections with revenue up 29% YOY and customer bookings for 1H2015 having already exceeded all of 2014.
  - \$45 million acquisition of a majority stake in Yellow Technologies, Inc., acquired at nearly a third less than competing bids given XYZ's unique approach.
    - As part of XZY's strategic plan, Yellow planned to enter a new market, serving carriers such as FedEx and DHL. In August 2015, Yellow won a major launch customer in that segment and XYZ expects this customer to become Yellow's single largest customer by revenue in 2016.

### MANAGEMENT TEAM AND TRACK RECORD

- XYZ is led by Joe Smith and John Smith, who have more than 25 years of combined private equity experience investing in technology markets, deploying \$800 million of capital since 2001 and achieving significant returns for investors.
  - Proven history of conviction-driven investments that combine outstanding management partnerships, hands-on value creation, and growth-minded exits.
  - Gross ROI of 3.0x and gross IRR of 23.5% for all realized investments; gross ROI of 2.9x and gross IRR of 33.5% for all realized and unrealized investments originated in core enterprise IT and services
- XYZ's Founders' Group is currently comprised of 35 leading entrepreneurs, advisors and influencers in the technology and services fields most relevant to XYZ's areas of investment focus.

### INVESTMENT STRATEGY

- Focus on control and significant minority buy-outs of companies with attractive business models, good growth prospects, typically
  with low technology risk and resilience to macroeconomic cycles.
  - Identification of long-term growth opportunities in the private markets that benefit from potential multiple expansion upon
    execution of the value creation plan.
  - Focus on situations that represent opportunities for XYZ to add value and create a long-term growth story or roll-up opportunities with limited downside and compelling consolidation benefits.

# SUMMARY OF PRINCIPAL TERMS

The following information is presented as a summary of principal terms only and is qualified in its entirety by reference to, and does not purport to be a complete description of all material terms of, the Fund's Amended and Restated Agreement of Limited Partnership (as the same may be amended from time to time, the "Fund Agreement"), a copy of which will be provided to each prospective investor prior to acceptance of any subscription. Prior to making any investment in the Fund, the Fund Agreement should be reviewed carefully. If the terms described in this Summary of Principal Terms are inconsistent with or contrary to the terms of the Fund Agreement, the Fund Agreement will control.

THE FUND:	XYZ Capital Investment Fund, L.P., a Delaware limited partnership (together with any Parallel Investment Vehicles (as defined below), the "Fund").
INVESTMENT	The Fund's investment objective is to generate long term returns by investing primarily in equity and
OBJECTIVE:	equity-related securities (each, a "Portfolio Investment" and collectively, the "Portfolio Investments") through buyouts and significant minority transactions in the core enterprise IT and services sector (each, a "Portfolio Company" and collectively, the "Portfolio Companies"). The Fund will target Portfolio Investments in which the amount invested by the Fund will range in size from \$15 million to \$70 million, although Portfolio Investments may also be made outside of this range.
GENERAL	XYZ Capital Investment Fund GP, LLC., a Delaware limited partnership (the "General Partner"), which
PARTNER:	will be controlled indirectly by Joe Smith and John Smith (collectively, the "Principals"), will be the general partner of the Fund and, as such, will have full and exclusive management authority over all Portfolio Investments, dispositions, distributions and other affairs of the Fund.
INVESTMENT	XYZ Capital Management, LLC, a Delaware limited liability company ("XYZ"), which will be controlled
MANAGER:	by the Principals, will be retained by the Fund, pursuant to an investment management agreement, to provide investment management services in connection with Portfolio Investments to be made by the Fund, including financial analysis, monitoring, and administrative services. In consideration of such services, the Fund will pay XYZ the Management Fee (as defined below).
TARGETED	The Fund intends to raise \$350 million of capital commitments (the "Commitments") from the limited
COMMITTED	partners (the "Limited Partners") and the General Partner (the Limited Partners together with the General Partner, the "Partners"). The General Partner reserves the right to establish the Fund with
CAPITAL:	Commitments less than or in excess of this amount in its discretion.
MINIMUM	The minimum Commitment to the Fund by any Limited Partner will be \$10 million, although the
COMMITMENT:	General Partner reserves the right to accept Commitments of lesser amounts at its discretion.
GENERAL PARTNER'S COMMITMENT:	The members and employees of the General Partner and XYZ (the "GP-Related Investors") will commit to invest at least 2% of aggregate Commitments, either through the General Partner, one or more Parallel Investment Vehicles, or as Limited Partners.

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# Morcury Capital Advisors Circo Proceedings Capital Relations of the Process of the Country Capital Relations of the **XYZ** Capital

**April 2017** 

**Marketing Presentation** 

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# Morcury Capital Advisors Circo Proceedings Capital Relations of the Process of the Country Capital Relations of the **XYZ** Capital

**April 2017** 

**Due Diligence Questionnaire** 

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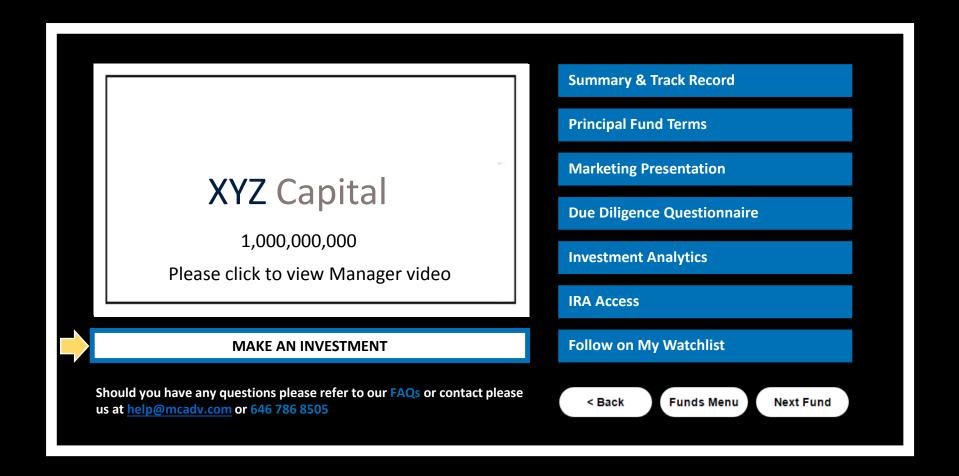
# **IRA Eligibility**

Mercury iFunds<sup>TM</sup> are approved for IRA investments. Other platform products may also be eligible for IRA investments. PENSCO Trust Company, the largest self-directed IRA custodian in the U.S., is able to custody your IRA investments. Be aware that the activities of the underlying fund into which you invest may generate taxable income in your IRA through exposure to Unrelated Business Taxable Income (UBTI). To learn more about UBTI, please refer to our FAQs and consult your tax advisor before investing an IRA into the Mercury iFunds<sup>TM</sup> platform

**IRA ELIGIBILITY** 

# **Frequently Asked Questions**

# PLEASE DESCRIBE MERCURY CAPITAL ADVISORS. Mercury Capital Advisors is a FINRA and SEC registered broker-dealer and a leading global placement enterprise that raises funds in the alternative investment space. Additionally, Mercury Capital Advisors operates the Mercury iFunds™ Platform. HOW CAN I ACCESS THE MERCURY IFUNDS™ PLATFORM? WHAT IS THE MINIMUM SUBSCRIPTION AMOUNT? WHAT IS THE MERCURY IFUNDS™ FEE STRUCTURE?



# PLEASE CHOOSE YOUR INVESTMENT PREFERENCE

## **MERCURY CAPITAL ACCESS**

Please select this option to invest less than the minimum required for direct investment into the underlying fund(s) but not less than \$100,000. It is available only to Qualified Purchaser investors. Allocations to multiple fund managers may be made by executing a single subscription document. The same executed subscription agreement may be used for subsequent investments for the same investor without having to complete the documents again.

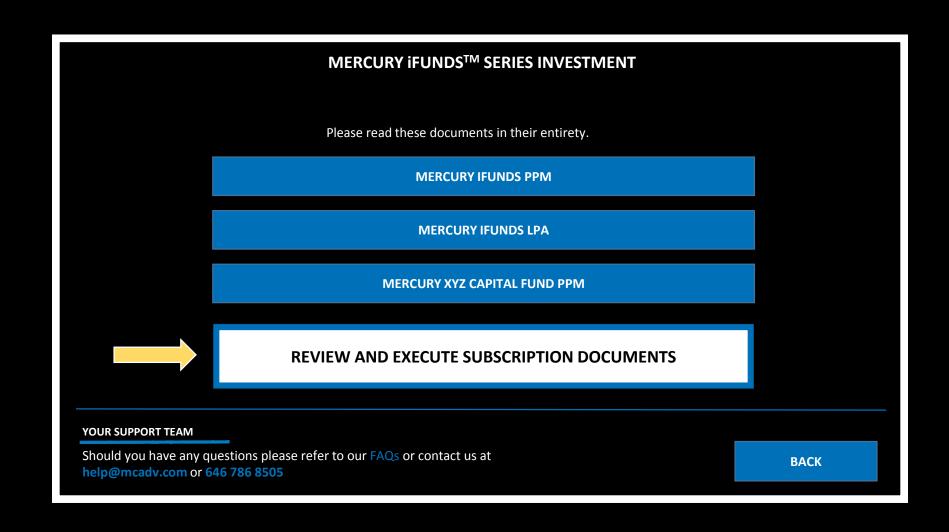
### **DIRECT FUND INVESTMENT**

Please select this option to invest directly into this fund at not less than the minimum required by the manager. It is available only to <u>Qualified Purchasers</u>. A separate subscription document must be executed for each investment. There are no additional management fees or fund administration expenses.

## YOUR SUPPORT TEAM

Should you have any questions please refer to our FAQs or contact us at help@mcadv.com or 646 786 8505

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# **EXECUTE SUBSCRIPTION DOCUMENTS**

**U.S. TAXABLE INDIVIDUALS** 

I am a U.S. TAXABLE INDIVIDUAL or have been authorized to invest on behalf of a U.S. TAXABLE INDIVIDUAL defined as one of the following:

An individual taxable in the United States

I am a U.S. TAXABLE ENTITY or have been authorized to invest on behalf a U.S. TAXABLE ENTITY defined as one of the following:

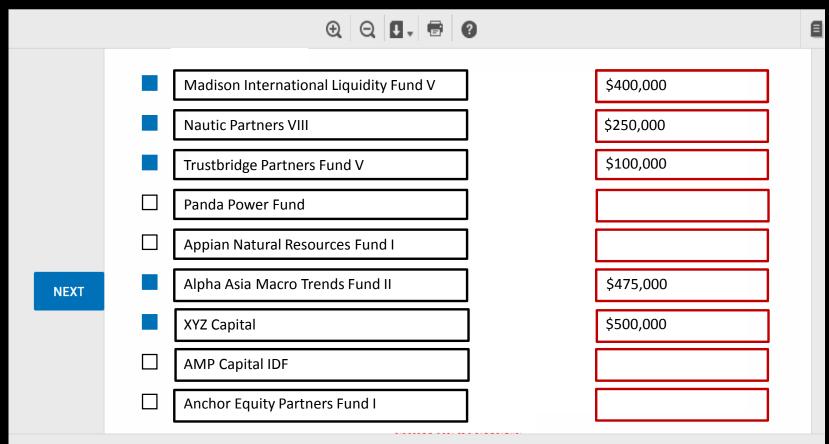
**U.S. TAXABLE ENTITIES** 

- A corporation, a partnership, or a limited liability company.
- A bank, savings and loan association, broker, dealer, insurance company, investment company, business development company, licensed small business investment company or private business development company.
- A trust or similar organization.

U.S. TAX-EXEMPT ENTITIES AND PLAN ASSETS ENTITIES

I am a U.S. TAX-EXEMPT ENTITY OR PLAN ASSETS ENTITY or have been authorized to invest on behalf of a U.S. TAX-EXEMPT ENTITY OR PLAN ASSETS ENTITY defined as one of the following:

- An IRA, a Keogh Plan covering only a self-employed individual, or a self-directed account of a one member retirement plan.
- A municipal plan or an ERISA employee benefit plan.



# MERCURY i Funds

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# THANK YOU FOR SUBSCRIBING

We are reviewing your document and will contact you within 24 hours.

# YOUR SUPPORT TEAM

Should you have any questions or feedback, please refer to our FAQs or contact us at help@mcadv.com or 646 786 8505