

## **PRESS RELEASE**

### **Keynote Remarks & Presentation of Capital Link's 2014 Maritime CSR Leadership Award to:**

#### **Mr. Efthimios Mitropoulos, Chairman of the Board, "Maria Tsakos" Foundation & Secretary General Emeritus - The International Maritime Organization (IMO)**

**Capital Link**, the leading investor relations and communications firm, held successfully the **4th Annual Shipping & Offshore CSR Forum, on Tuesday November 4, 2014** at the Chartered Accountants' Hall on **One Moorgate Place in London**. A record high of 300+ senior executives from the maritime community participated in this Forum.

Following the luncheon, **Mr. Efthimios Mitropoulos**, Chairman of the Board, "**Maria Tsakos**" **Foundation & Secretary General Emeritus, The International Maritime Organization (IMO)**, was awarded with the "**Capital Link 2014 Maritime CSR Leadership Award**" for his 'Leadership and Commitment to Sustainability & CSR in the Maritime Sector'. The presentation was made by **Mr. Spyros Polemis**, Immediate Past Chairman - **International Chamber of Shipping** & President, **International Shipping Federation**.

**Mr. Mitropoulos** stated during his speech: "In the 21st century, it is no longer sufficient to do business profitably. Today, public opinion is demanding that businesses act within a particular social and moral compass. Words and phrases like "sustainability" and "ethical trading" are becoming increasingly important. The challenge now is to unpack such terms, define them, understand them and then set about incorporating them meaningfully into the business landscape. How to do this is what occupies the minds of those concerned. Initiatives such as this Capital Link Forum help to understand the issue and implement the outcome in the best possible way".

**Mr. Polemis** stated about Mr. Mitropoulos: "This was indeed a remarkable coincidence, because from our respective positions, we were able to work very closely together, side-by-side, on all of the important issues of the time concerning the shipping industry for the next five years or so. In a way, Thimio was in charge of all the governments in the world, and I was in charge of all shipping companies in the world. I wish this was literally true, but nevertheless, we had a great working relationship, for the benefit of the International Shipping Industry".

For any further information, please contact:

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#### **ABOUT THE ORGANIZERS – CAPITAL LINK**

*With its headquarters in **New York** and presence in **London, Athens and Oslo, Capital Link** ([www.capitallink.com](http://www.capitallink.com)) has been active since 1995 in the field of Investor Relations and Financial Communication.*

*Capitalizing on our in-depth knowledge of the shipping industry and capital markets, Capital Link has made a strategic commitment to the shipping industry and has become the largest provider of Investor Relations and Financial Communications services to international shipping companies listed on the US and European Exchanges. It also organizes annually in New York, London and Athens a series of Investment Forums focusing on its main activity fields ([www.capitallinkforum.com](http://www.capitallinkforum.com)).*

*It has a leading position globally in the area of investor relations with respect to shipping, cooperating with the majority of shipping companies listed on the U.S. stock exchanges, London (LSE and AIM) and Milan. ([www.capitallinkshipping.com](http://www.capitallinkshipping.com)).*

*Capital Link's efforts have been recognized by the **2011 Greek Shipping Lloyds Awards** and in **2012, 2013 and 2014** by **Intercontinental Finance Magazine**.*

*Capital Link has undertaken a series of initiatives beyond the traditional scope of its investor relations activity.*