



Press Release

Mr. NIKOS MOUYIARIS, FOUNDER & CEO – MANA PRODUCTS INC. **SPEAKER & SPONSOR OF THE CAPITAL LINK INVEST IN CYPRUS FORUM**

New York, March 27, 2017

The “Capital Link Invest in Cyprus Forum” aims to raise awareness about Cyprus as an investment and business destination to a wider investor audience through a prestigious, high caliber, high impact international summit. The Summit took place in New York on Wednesday, March 22, 2017, at the Metropolitan Club, with keynote speaker H.E. the President of the Republic of Cyprus H.E. Nicos Anastasiades. The Forum was organized in cooperation and with the support of the Cyprus Union of Shipowners, the Cyprus Investment Promotion Agency and the Cyprus - US Chamber of Commerce. Main sponsors of the conference are the Cyprus Union of Shipowners and Ernst & Young.

More than **500 delegates** attended the forum, which provided them with a unique combination of informational, marketing and networking opportunities. Besides the high level panel discussions, a series of one-to-one meetings took place with government officials and company executives. **Distinguished speakers and executives** from the entire spectrum of financial, investment and business communities, such as US institutional investors, investment and commercial banks, analysts, financial advisors and companies with activity in Cyprus, as well as international Cypriot and Greek media participated in the forum.

The Forum presented the developments and reforms in the Cypriot economy and the Cypriot Government’s programme for the economy and investments. It highlighted investment and business opportunities in key areas such as banking and financial services, shipping and transportation, logistics, energy, IT and tourism. And it stressed the increasing importance of Cyprus as a regional maritime, logistics, energy and operational hub.

It attracted the highest level of participation from both the government and the private sectors in Cyprus and the United States. It featured the President of the Republic of Cyprus, the Deputy Assistant Secretary of the US Department of State, 3 key Cypriot Government Ministers, international companies and investors currently active in Cyprus, the Presidents of the Cyprus Union of Shipowners and of the Cyprus Investment Promotion Agency, the CEOs of major Cypriot banks and senior executives of Cypriot, US and international companies active in the region. This was a top level international summit about Cyprus featuring more specifically:

- 3 of the largest Cypriot banks: Bank of Cyprus, Cooperative Central Bank, Hellenic Bank
- Senior Representatives from European & International Organizations: European Bank for Reconstruction and Development and European Investment Bank
- Global Commercial and Investment Banks: CITI, Goldman Sachs
- the 4 largest international auditing and consulting firms: Ernst & Young, Deloitte, PricewaterhouseCoopers, KPMG and also McKinsey & Company
- International giants in the energy sector: ENI, Delek Group & Avner Oil & Gas Exploration, Exxon Mobil, Noble Energy,
- US investors with active presence in Cyprus: Third Point, Invesco Private Capital / WL Ross & Co., Spectrum Gaming Capital
- Major shipping companies: The Cyprus Union of Shipowners, Safe Bulkers, which is listed on the New York Stock Exchange and Euroseas which is listed on NASDAQ; Cyprus Sea Lines Shipping;
- Major shipping industry participants: Columbia Shipmanagement, Tototheo Group;
- Cypriot American Entrepreneurs with investment presence in Cyprus : Nikos Mouyiaris, Dinos Iordanou, Andreas Kramvis, John Televantos.



Why Cyprus - The Cypriot American Investor Perspective

Mr. Nikos Mouyiaris, Founder & CEO – Mana Products Inc. was speaker of the Forum segment “CYPRUS AS A BUSINESS & INVESTMENT DESTINATION” :

<p>:20 PM - 3:55 PM</p>	<p>Why Cyprus - The Cypriot American Investor Perspective</p>	<p>Moderator: Mr. Nicolas Nicolaou, CFO – Mana Products, Inc.; President, Cyprus – US Chamber of Commerce</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Nikos Mouyiaris, Founder & CEO - Mana Products Inc. • Mr. John Televantos, Partner - Arsenal Capital • Mr. Andreas Kramvis, Operating Partner - AEA Investors • Mr. Constantine Iordanou, Chairman of the Board - Arch Capital Group Ltd.
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Mr. Nikos Mouyiaris stated:

“Cyprus is a perfect place for investment. Highly educated with high technical skills the people of Cyprus can help foreign corporations thrive in that part of the world as well as Europe . With some other Cypriots we invested millions of dollars in biotechnology and other companies. People that like to invest they can do it individually or they can join our group for investments there. My company hired 4 brilliant young Cypriots' to work there for our IT team. We also would like to bring here few interns in Cosmetic Chemistry, industrial, mechanical and few others so we can train” .

«MANA Products Inc. sponsored the Official Luncheon of the “CAPITAL LINK INVEST IN CYPRUS FORUM” where H.E. NICOS ANASTASIADIS, PRESIDENT OF THE REPUBLIC OF CYPRUS DELIVERED THE KEYNOTE ADDRESS “CYPRUS AS A BUSINESS AND INVESTMENT DESTINATION”

Mr. Nicolas Bornozis, President Capital Link Inc. introduced Mr. J. Cohen.

Keynote Remarks were given by **Mr. Jonathan Cohen**, Deputy Assistant Secretary -European and Eurasian Affairs – U.S Department of State.

Mr. Andreas Hadjiyiannis, President - Cyprus Union of Shipowners introduced the Keynote speakers at the Luncheon.

The Keynote Address was made by **H.E. the President of the Republic of Cyprus H.E. Nicos Anastasiades**



Capital Link Invest in Cyprus Forum



Wednesday, March 22, 2017

The Metropolitan Club, One East 60th St., New York City



From left to right:

Mr. Nikos Mouyiaris, Founder & CEO - **Mana Products Inc.**

Mr. Endy Zemenides, Executive Director of **HALC-Hellenic American Leadership Council**

H.E. the President of the Republic of Cyprus H.E. Nicos Anastasiades

Mr. Polys Hajioannou, Chairman of the Board of Directors and Chief Executive Officer of **SAFE BULKERS, INC**

MR. NIKOS MOUYIARIS



Entrepreneur, innovator and philanthropist, Nikos Mouyiaris is Founder and CEO of Mana Products, Inc., one of the world's leading contract and private label cosmetics manufacturers. Established in 1975 with \$6,000.00 that Nikos borrowed from his brother, Apostolos, Mana Products today employs over 800 people and is a partner to many of the world's largest global beauty brands. A graduate of St. John's University with a Bachelor of Science in Chemistry, and Rutgers University with a Master of Science, Nikos is a visionary business and community leader.

Nikos is also passionate and steadfast in his support of issues of concern to Greece and Cyprus. He is founder of the Hellenic American Leadership Council, and is on the board of the Coordinated Effort of Hellenes, the Hellenic Initiative, and the Pancyprian Association of America, among others. His philanthropic endeavors include the Elytis Chair at Rutgers, Children's SOS Villages in Greece, and other organizations in the States, Greece and Cyprus.

ABOUT MANA PRODUCTS, INC.

Established in 1975 by chemist and entrepreneur Nikos Mouyiaris, for more than 40 years MANA has brought together the passion, the process and the people to define and lead the future of beauty.

MANA has developed groundbreaking formulas for some of the world's most renowned beauty brands and collaborated with globally recognized makeup artists to create and launch their brands. The company's product

Capital Link – New York – London – Athens – Oslo – Shanghai – Limassol

230 Park Avenue • Suite 1536 • New York • New York 10169, USA • Tel.: +1 212 661 7566 • Fax: +1 212 661 7526

40, Agiou Konstantinou Str, Suite A5, 151-24 Athens, Greece • Tel. +30 210 6109 800 • Fax +30 210 6109 801

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development capabilities and marketing savvy have propelled brands from startups to record-breakers. To put it simply, MANA brings ideas to life.

What began in a 900 square foot loft on West 26th Street in New York City, is now headquartered in Long Island City, NY and employs over 800 people, and operates three product innovation labs and two manufacturing facilities for production, packaging and assembly and distribution.

CONFERENCE MATERIAL

The **65 page Forum Journal** can be accessed on line <http://forums.capitallink.com/cyprus/2017>. It was distributed to forum participants, investment banks and supporting organizations, and to the Cypriot Consulates located throughout the U.S. as well as to a wider investor audience outside the event. The Journal contains articles from top government officials in Cyprus and the U.S.

FORUM VIDEOS, PRESENTATIONS & WEBCASTS, PHOTOS

All videos can be accessed on the Forum website: <http://forums.capitallink.com/cyprus/2017>.

There is a full archive of the presentations and audio files of the panel discussions and presentations.

Also, there are video interviews with major event participants and presenters.

FORUM SPONSORS

LEAD SPONSORS: Cyprus Union of Shipowners • EY

LEAD SUPPORTING ORGANIZATION: CIPA (Cyprus Investment Promotion Agency)

GRAND SPONSORS: Bank of Cyprus • Cooperative Central Bank • Deloitte • Hellenic Bank • SafeBulkers

SPONSORS: Columbia Shipmanagement • Cyprus-U.S. Chamber of Commerce • KPMG • McKinsey & Company • PwC • Tototheo Group

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SUPPORTING SPONSORS: First Athens Corporate Finance • FLOTT & Co. PC Attorneys • Lemissoler • Mobileye • Tornaritis Law Firm

SUPPORTING ORGANIZATIONS:

AHI-American Hellenic Institute • EUROPEAN AMERICAN CHAMBER OF COMMERCE • HABA-Hellenic American Bankers Association • HALC-Hellenic American Leadership Council • HACC -Hellenic American Chamber of Commerce • HLA -Hellenic Lawyers Association • WISTA CYPRUS Women's International Shipping & Trading Association • WISTA Women's International Shipping & Trading Association

SUPPORTING MEDIA:

ALL ABOUT SHIPPING, CYPRUS GAS NEWS, CYPRUS SHIPPING NEWS, GREEK NEWS, HELLENIC NEWS OF AMERICA, KATHIMERINI, MIGNATIOU.COM, THE NATIONAL HERALD, SHIP2SHORE

PARTICIPATING COMPANIES

• AEA Investors Arch Capital Group Ltd. • Arsenal Capital • Bank of Cyprus (LON:BOCH) • Central Cooperative Bank • Citibank Europe • Columbia Shipmanagement • Cyprus Government Officials • Cyprus Investment Promotion Agency • Cyprus Sea Lines Shipping • Cyprus Trade Commissioner • Cyprus Union of Shipowners • Delek Drilling & Avner Oil Exploration • Deloitte Limited • EBRD • Eni Petroleum Co. Inc • European Investment Bank • Euroseas Ltd. • Exxon Mobil • EY • First Athens Corporate Finance • Flot & Co. PC • Goldman Sachs Asset Management • Granfeld Wealth • Hard Rock • Hellenic American Bankers Association • Hellenic Bank (HB:LI) • Invesco Private Capital • KPMG Ltd. • Lemissoler • Mana Products, Inc. • McKinsey & Co. • Mobileye • Noble Energy • Objecutive, Inc. • PointRF Systems PLC • PwC • Safe Bulkers (NYSE:SB) • Spectrum Gaming Capital • Tornaritis Law Firm • Third Point • Tototheo Group • US Chamber of Commerce • U.S. Department of State • WL Ross & Co. • York Capital Management



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For further information, please contact:

NEW YORK // Mrs. Olga Bornozi & Mrs. Eleni Bej

Tel. +1 212 661 75 66 - Email: ContactNY@capitallink.com

ATHENS // Mrs. Maira Kitova

Tel: +30 210 610 9800 - Email: marketing@capitallink.com

For more details and extensive information, please visit: <http://forums.capitallink.com/cyprus/2017/index.html>

The CAPITAL LINK website: www.capitallink.com

The CAPITAL LINK FORUM website: www.capitallinkforum.com

ORGANIZERS

Capital Link is an Advisory, Investor Relations and Financial Communications firm. Capital Link is known for the organization of large scale high quality maritime and investor forums in key industry centers, such as New York, London, Athens and Shanghai, and as of 2017 in Limassol. Capital Link organizes fourteen conferences annually, of which seven are focused on the maritime sector. Capital Link's events draw the elite of the financial, investment and maritime communities and provide a unique combination of superior informational content, marketing and networking opportunities. Capital Link's global marketing platform enhances the visibility and reach of these events during the year on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.