



# Press Release

New York, March 6, 2017

## **Capital Link's Invest in Cyprus Forum Wednesday, March 22, 2017 in New York**

The inaugural "Capital Link Invest in Cyprus Forum" will take place in New York on Wednesday, March 22, 2017, at the Metropolitan Club, in cooperation and with the support of the Cyprus Union of Shipowners, the Cyprus Investment Promotion Agency and the Cyprus - US Chamber of Commerce. Main sponsors of the conference are the Cyprus Union of Shipowners and Ernst & Young.

This is an international conference on Cyprus taking place in New York with a view to promote and highlight the importance of Cyprus as a business and investment destination.

### **Raising Awareness of Cyprus as a Business & Investment Destination,**

We are particularly proud to inaugurate the "Capital Link Invest in Cyprus Forum". The Forum aims to raise awareness of Cyprus as an investment and business destination among the US investment, financial and business communities. It will showcase the increasing importance of Cyprus as a regional maritime, logistics, energy and operational hub and highlight investment and business opportunities in these areas as well as in financial services, IT and tourism.

The Conference will feature the developments and reforms in the Cypriot economy and the Cypriot Government's programme for the economy and investments. It will highlight investment and business opportunities in key areas such as banking and financial services, shipping and transportation, logistics, energy, IT and tourism.

Capital Link remains committed to its aim of raising awareness about Cyprus as an investment destination to a wider investor audience. This Forum will provide the audience with a unique blend of informational, marketing and networking opportunities.

### **The President of the Republic of Cyprus and Three Government Ministers leading the Discussion on Investment & Business Opportunities**

#### **LUNCHEON & KEYNOTE ADDRESS**

Keynote speakers of the Luncheon are :

#### **KEYNOTE ADDRESS**

H.E. Nicos Anastasiades, President of the Republic of Cyprus is the Luncheon Keynote speaker - The President will participate via webcast

Mr. Andreas Hadjiyiannis, President of the Cyprus Union of Shipowners will introduce the President.

#### **KEYNOTE REMARKS**

Mr. Jonathan Cohen, Deputy Assistant Secretary -European and Eurasian Affairs - U.S Department of State will address keynote remarks

**KEYNOTE SPEAKERS of the “Capital Link Invest in Cyprus Forum” are:**

- H.E. Harris Georgiades, Minister of Finance
- H.E. Marios Demetriades, Minister of Transport, Communication and Works
- H.E. Yiorgos Lakkotrypīs, Minister of Energy, Commerce, Industry & Tourism

The Forum attracts the highest level of Governmental representatives, executives from the private sector, international partners and investors currently active in Cyprus. Specifically in addition to the intervention through webcast of the President of Cyprus, the Deputy Assistant Secretary of the US Department of State, the 3 ministers and the President of the Cyprus Organization Investment Promotion, we are privileged to have the participation of :

- 3 of the largest Cypriot banks: Bank of Cyprus, Cooperative Central Bank, Hellenic Bank and Citi, also
- the 4 largest international auditing and consulting firms: Ernst & Young, Deloitte, PricewaterhouseCoopers, KPMG and also McKinsey & Company
- International giants in the energy sector: ENI, Delek Group & Avner Oil & Gas Exploration, Exxon Mobil, Noble Energy,
- US investors with active presence in Cyprus: Third Point, Invesco Private Capital / WL Ross & Co. , Spectrum Gaming Capital
- Major shipping companies: The Cyprus Union of Shipowners and Safe Bulkers, which is listed on the New York Stock Exchange
- Major shipping industry participants: Columbia Shipmanagement, Tototheo Group;
- Cypriot American Entrepreneurs with investment presence in Cyprus : Nikos Mouyiaris, Dinos Iordanou, Andreas Kramvis, John Televantos.

**REGISTRATION**

To register please go to the link below:

<http://forums.capitallink.com/cyprus/2017/>

**FORUM OVERVIEW AND STRUCTURE - INDUSTRY PANEL & PRESENTATION TOPICS TO BE COVERED:**

- **The Emergence of Cyprus As A Regional Business Hub**
- **ECONOMY – BUSINESS & INVESTMENT:**  
*The Economy of Cyprus – Developments & Outlook*  
*Cyprus: A Dynamic Business and Investment Centre*  
*Doing Business in Cyprus – Legal and Tax Considerations*  
*Cyprus: Growth opportunities in the financial sector and beyond*
- **BANKING & FINANCIAL SERVICES:**  
*Banking & Financial Services*  
*Developing the Fund Industry Through Cyprus – Cyprus as the Gateway to the European Union*
- **ENERGY:**  
*Cyprus as a Regional Energy Hub – Business & Investment Opportunities in Energy*
- **SHIPPING & LOGISTICS**  
*Cyprus as a Regional Maritime & Logistics Industry Hub*
- **LUNCHEON & KEYNOTE ADDRESS**  
*Keynote address*



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- **CYPRUS AS A BUSINESS & INVESTMENT DESTINATION**

*Why Cyprus – The international Investor Perspective*

*Why Cyprus – The Cypriot American Investor Perspective*

*Investing in Growth & Entrepreneurship – International Funding Mechanisms for SME Investments in Cyprus*

### **ONE-ON-ONE MEETINGS**

The Forum will provide delegates with unique networking opportunities through **one-to-one meetings with listed and unlisted companies, as well as, with members of the Cypriot Government delegation.**

### **SPEAKERS DINNER**

A day before the Forum, Citi will host an official dinner at its headquarters in honor of the officials and speakers of the Forum.

### **SPECIAL EVENT AT THE NEW YORK STOCK EXCHANGE**

Within the context of the “Capital Link Invest in Cyprus Forum”, Safe Bulkers, which is listed on NYSE, is organizing a special event at the New York Stock Exchange in honor of Cyprus. The company’s Chairman and Chief Executive Officer, Mr. Polys Hadjioannou, accompanied by the ministers of the Cypriot Government and other officials will ring the Closing Bell on Tuesday March 21, 2017. The ceremony will be broadcast live by all major international TV networks of the United States and abroad to an audience of millions of viewers worldwide.

### **TARGET AUDIENCE**

The Forum presents a unique opportunity to meet and network with a large, high level delegates from the US business, investment and finance communities and more specifically with representatives from : US & Multinational Corporations; Extensive network of key businesses & companies that can invest in areas of strategic interest (i.e. Shipping, Tourism, Energy, Real Estate, Technology); Private Equity Funds; US Banks & Financial Institutions; Law, Accounting & Auditing Firms; Portfolio Managers; The Cypriot American Omogenia; Government officials; Financial & Trade Media

Capital Link's international marketing platform enhances the promotion of the Forums on a global scale so that they become a constant reference point for all stakeholders.

### **PARTICIPATING COMPANIES & ORGANIZATIONS**

AEA INVESTORS, AH-American Hellenic Institute, ARCH INSURANCE, ARSENAL CAPITAL, ALL ABOUT SHIPPING, BANK OF CYPRUS, CIPA - Cyprus Investment Promotion Agency, CITIBANK EUROPE Plc-GREECE BRANCH, COLUMBIA SHIPMANAGEMENT, COOPERATIVE CENTRAL BANK, CYPRUS - U.S. CHAMBER OF COMMERCE, CYPRUS SEA LINES, CYPRUS UNION OF SHIPOWNERS, DELEK GROUP & AVNER OIL & GAS EXPLORATION, DELOITTE, EBRD-EUROPEAN BANK FOR RECONSTRUCTION & DEVELOPMENT, EID, EXXON MOBIL, EACO – EUROPEAN AMERICAN CHAMBER OF COMMERCE, EY ATHENS, EY CYPRUS, ENI, FIRST ATHENS CORPORATE FINANCE, FLOTT & CO. PC ATTORNEYS, GRANFELD WEALTH, HABA - Hellenic American Bankers Association, HALC-Hellenic American Leadership Council, GREEK NEWS, HARD ROCK, HELLENIC - AMERICAN CHAMBER OF COMMERCE, HELLENIC BANK, HLA-Hellenic Lawyers Association, INVESCO PRIVATE CAPITAL / WL ROSS & Co., KPMG, LEMISSOLER, MANA Products Inc, MCKINSEY & COMPANY, MIGNATIOU.COM, NOBLE ENERGY, PWC, SAFE BULKERS, THIRD POINT, SPECTRUM GAMING CAPITAL, THE



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NATIONAL HERALD, TORNARITIS LAW FIRM, TOTOTHEO GROUP, WISTA Women's International Shipping & Trading Association, WISTA CYPRUS Women's International Shipping & Trading Association,

**LEAD SPONSORS:** Cyprus Union of Shipowners • EY

**GRAND SPONSORS:** Bank of Cyprus • Cooperative Central Bank • Deloitte • Hellenic Bank • SafeBulkers

**SPONSORS:** Columbia Shipmanagement • Cyprus-U.S. Chamber of Commerce • First Athens Corporate Finance • KPMG • McKinsey & Company • PwC • Tototheo Group

**LUNCH SPONSOR:** MANA

**SPEAKERS DINNER SPONSOR:** CITI

**LEAD SUPPORTING ORGANIZATION:** CIPA (Cyprus Investment Promotion Agency)

**SUPPORTING SPONSORS:** FLOTT & Co. PC Attorneys • Lemissoler • Tornaritis Law Firm

**SUPPORTING ORGANIZATIONS:** American Hellenic Institute • Hellenic American Bankers Association • Hellenic American Chamber of Commerce • Hellenic Lawyers Association • Cyprus- US Chamber of Commerce • Cyprus Union of Shipowners • CIPA: Cyprus Investment Promotion Agency • WISTA CYPRUS Women's International Shipping & Trading Association • WISTA GREECE Women's International Shipping & Trading Association

**SUPPORTING MEDIA:** ALL ABOUT SHIPPING, GREEK NEWS, MIGNATIOU.COM, THE NATIONAL HERALD, HELLENIC NEWS OF AMERICA

### **FOR MORE INFORMATION**

Please visit: <http://forums.capitallink.com/cyprus/2017/index.html>

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### **ORGANIZERS**

Capital Link is an Advisory, Investor Relations and Financial Communications firm. Capital Link is known for the organization of large scale high quality maritime and investor forums in key industry centers, such as New York, London, Athens and Shanghai, and as of 2017 in Limassol. Capital Link organizes fourteen conferences annually, of which seven are focused on the maritime sector. Capital Link's events draw the elite of the financial, investment and maritime communities and provide a unique combination of superior informational content, marketing and networking opportunities. Capital Link's global marketing platform enhances the visibility and reach of these events during the year on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.

The CAPITAL LINK website: [www.capitallink.com](http://www.capitallink.com)

The CAPITAL LINK FORUM website: [www.capitallinkforum.com](http://www.capitallinkforum.com)