



New York Capital Link Forum 2006

## PROPERTY MARKET GREECE RETAIL SECTOR

- GDP and consumer spending above European average.
- Rental values grow with CPI plus 1%-2%.
- More than 20 new international retailers entered the market in 2005, most of which occupy space in "The MALL Athens" and "Mediterranean Cosmos".
- A growing number of international investors are interested in the market but there is shortage of product available in Greece.
- Yields are decreasing (8.0% to 6.1%) and continue to converge to those of W. Europe.
- The Mall Athens sale has set a benchmark for the market.



# PROPERTY MARKET GREECE RETAIL SECTOR

- Growing consumerism: retail sales increased by 6.3% in 2006 to-date.
- More than 20 new international retailers entered the market since 2005. Examples: El Corte Ingles, Fnac, Gerry Weber, Bata, Nature Bomb, Foot Lockers, Koton, Media Markt, Leroy Merlin and IKEA since 2004.
- More than 232,000 sq.m. of retail and entertainment came into the market, including The Mall Athens and Mediterranean Cosmos. Total retail stock has reached 600,000 sq.m. corresponding to 55 sq.m./1,000 inhabitants.
- Prime rents in shopping centers are in the region of €265 to €420 for anchor tenants and €360 to €600/sq.m./year for smaller units.
- Prime retail warehousing rents are around €132- €180/sq.m./year.
- Given current development pipeline density of retail space is not expected to exceed 70sq.m./1,000 inhabitants, still far below European average.
- Issues to be resolved: zoning, permits, land plots size, building coefficients.



## SHOPPING CENTER SECTOR

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Total Shopping Centre Density (sq.m. per 1000 inhabitants)

231

**France** 

**Spain** 

**Portugal** 

Italy

Greece

235

200

150

55

Norway

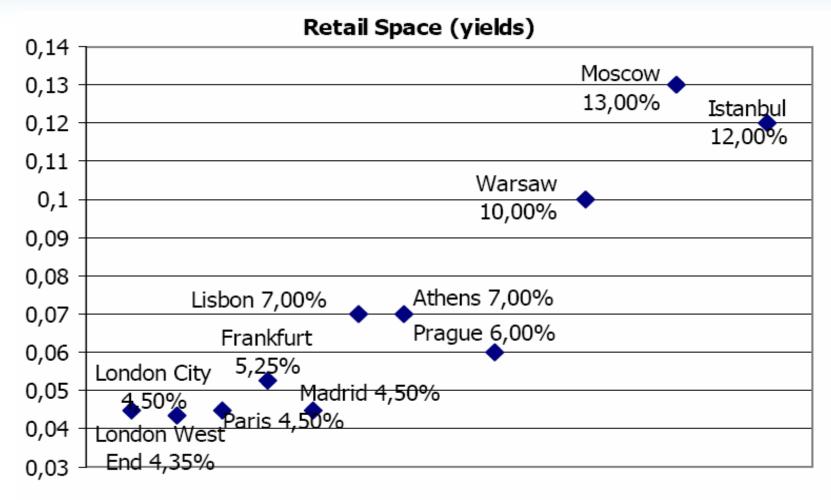
**EU 15 Average** 

700	
200	



Source: Savills European Research 2005-2006

# Greece: Not enough Shopping Centers + Declining yields= A Success Case?

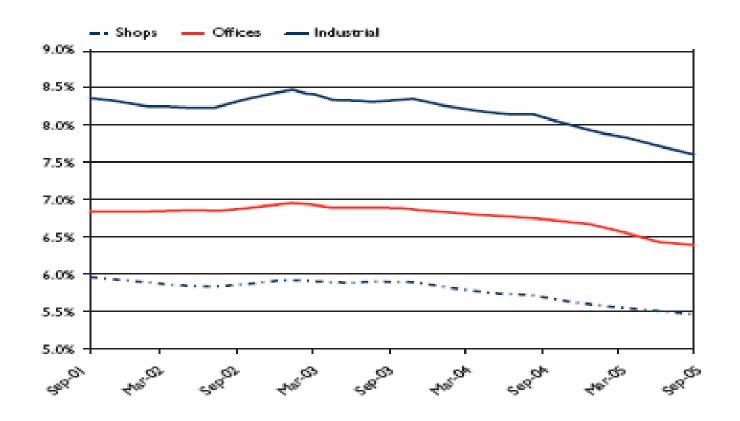






## RETAIL SECTOR IN WESTERN EUROPE

#### Prime Yields - By Sector in Western Europe





Source: Cushman & Wakefield 2005

## **EUROPEAN SHOPPING CENTER GROWTH**





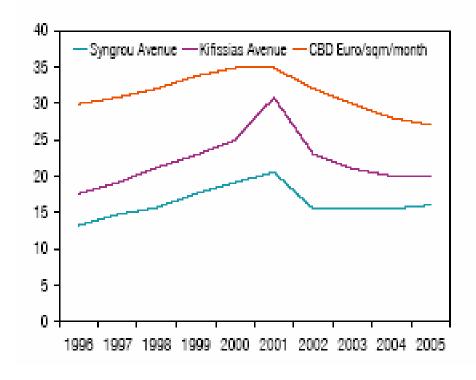
# PROPERTY MARKET GREECE OFFICE SECTOR

- Vacancy rate estimated at 7%. New activity concentrated more on Syngrou Avenue, E75 and Attiki Odos. Northern Athens activity has stabilized.
- International and large Greek investors interest in large size lots. Other investors more interested in small and medium segment.
- Yield compression over the years has reached about 6.5 7% for Grade A space.
- Supply is expected to intensify by space owned by State related entities. Demand remains to be defined. No significant rental growth is anticipated.

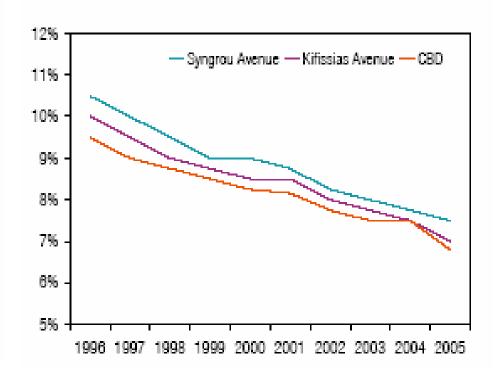


## ATHENS OFFICE MARKET

#### Average prime rents are stabilising



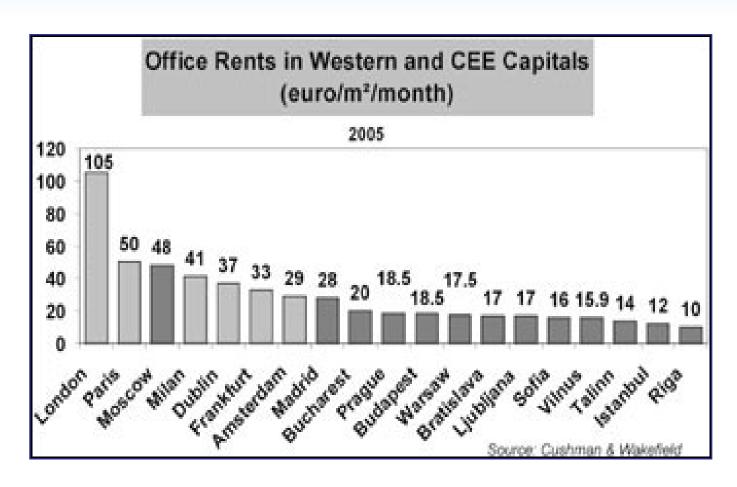
#### Prime yields are falling and converging





Source: Savills

## COMMERCIAL PROPERTY MARKET C.E.E.







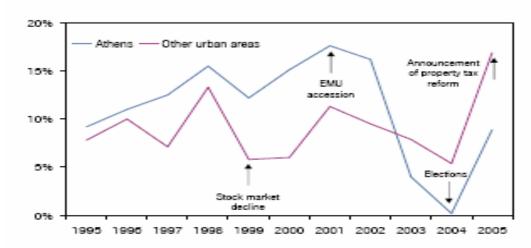
## RESIDENTIAL SECTOR - GREECE

- High percent of ownership, average 85%.
- Prices have grown with a GAGR of 10% over the period of 2001 – 2005.
- Growth in mortgage lending supported demand.
- High potential in second home market.

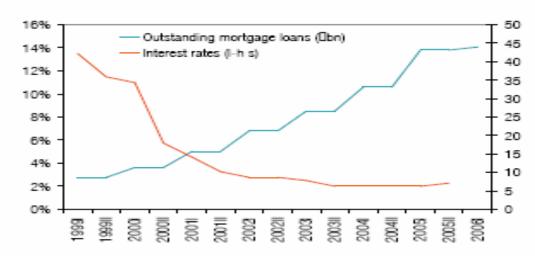


## GREECE: RESIDENTIAL SECTOR

#### National house price growth (y/y)



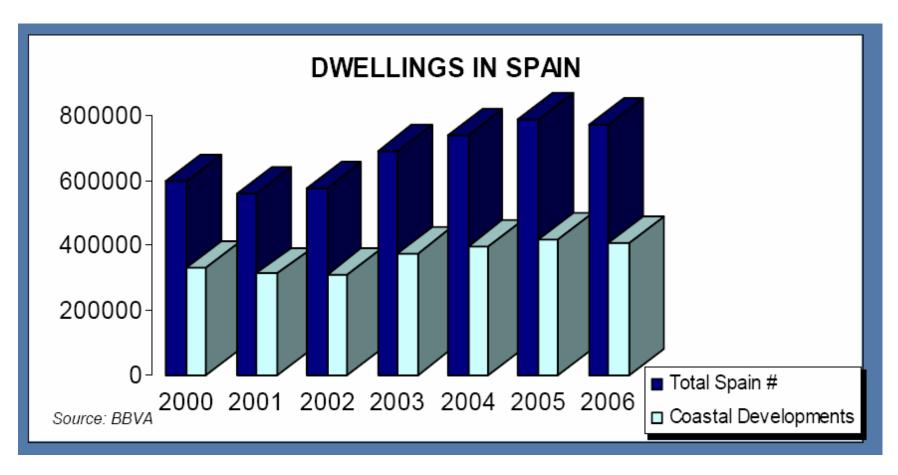
#### Interest rates vs Mortgage loans





Source: Bank of Greece

## NEW RESIDENTIAL DEVELOPMENTS IN SPAIN





Source: BBVA, Savills

## LAMDA Development

- Market leader in Retail sector.
- Successful diversification in the residential/office sectors.
- Strong track record & reliability resulting to 99% occupancy rates.
- Blue chip clientele, long term leases.
- S.E. Europe expansion strategy based on local established networks.
- Market Cap €440 million.

