

Coca-Cola Hellenic serves approximately 560 million people in 28 countries. We are one of the largest bottlers and vendors of The Coca-Cola Company's products in the world, and the largest based in Europe.

Our Company

Coca-Cola Hellenic was formed in 2000 as a result of the merger of the Athens-based Hellenic Bottling Company and the London-based Coca-Cola Beverages. Since then, our territory has expanded and currently extends from as far west as Galway, Ireland, to Petropavlovsk, the easternmost point of Russia. This breadth provides attractive growth opportunities and reduces our dependence on any particular market.

In conducting operations across 28 countries, Coca-Cola Hellenic provides guidance, support and supervision to each operation while placing day-to-day management and operation in the hands of local employees with a deep familiarity of their own country, its business practices and community aspirations.

Coca-Cola Hellenic is headquartered in Athens and currently listed on the Athens, New York and London stock exchanges. Our two major shareholders are the Kar-Tess Holding S.A., a private holding company, and The Coca-Cola Company.

Product portfolio

We are licensed to produce, sell and distribute a range of beverages. The Coca-Cola Company owns the trademarks for most of these. It supplies the concentrates and is largely responsible for consumer marketing.

Our product portfolio consists of:

- the world-leading brands **Coca-Cola**, **Coca-Cola Light (diet Coke)**, **Fanta** and **Sprite**
- brands that we own manufacture and distribute ourselves, including **Amita**, **Avra**, **Deep RiverRock** and **Fruice**
- brands licensed by other companies, such as **Nestea**

By broadening our product portfolio, we offer our consumers more choices than ever. We take every measure to offer products of high quality with superior taste.

Sustainability

We are committed to the sustainability policies that we have developed to address core issues such as:

- the protection of the environment
- the support of our employees
- equality in the workplace
- the protection of our consumers and other stakeholders

We also remain focused on our mission, which is:

- to refresh our consumers
- to partner with our customers
- to reward our stakeholders
- to enrich the lives of local communities