

Friday, May 5, 2017 Grand Kempinski Hotel Shanghai, China





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## CHINESE & GLOBAL OWNERS, BANKS & LEASING COMPANIES OUT IN FORCE IN SHANGHAI ANOTHER GREAT YEAR FOR CAPITAL LINK'S 2nd ANNUAL INTERNATIONAL SHIPPING FORUM CHINA **DRAWS 360+ DELEGATES**

Shanghai, May 5, 2017

Capitalizing on the long established track record of organizing highly successful large scale maritime conferences in major industry centers around the world, **Capital Link's 2nd Annual International Shipping** Forum - China took place on Friday, May 5th, 2017 at the Grand Kempinski Hotel, in Pudong - Shanghai, China.

The Forum was organized in partnership with Columbia Shipmanagement and Singhai Marine Services with the support of the Shanghai Pudong New Area Commission of Commerce (International Shipping Service Office).

This was a top level international maritime summit which put together leaders from the international and Chinese finance, investment, maritime and shipbuilding communities. It provided a high level debate on critical topics of the industry coupled with unique marketing and networking opportunities among global and local industry decision makers.

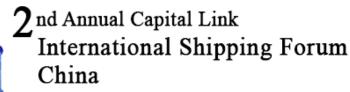
The event featured as speakers and panelists executives from 21 international and Chinese shipping companies, 10 global banks, the top 7 Chinese Leasing firms, 3 Maritime University Presidents, major Law, Auditing and Advisory Firms, Classification Societies, Shipmanagement firms, and other industry participants. It drew a record attendance of 360+ delegates.

This year's Capital Link's International Shipping Forum-China examined geopolitical, regulatory and market trends that affect global shipping. It focused on the interaction between Chinese ship-owners and leasing firms with their global counterparts and the role of Chinese Leasing and Shipping in the global markets. The Forum addressed topics such as Chinese financial leasing, global bank financing, capital markets and alternative financing, private equity and restructuring. Also, joint venture opportunities between Chinese and global investors and maritime industry players, and methods to optimize technical and commercial ship management.

The Shanghai Pudong Government also made an appearance where he discussed how the Shipping Office of Pudong New Area is the leading and coordinating organization designed to promote the development of Pudong New Area's shipping industry. The Deputy Director outlined the initiatives of the local Pudong government to attract more international shipping companies to operate locally.

One of the many key topics of the Forum was on the availability of finance for global and Chinese owners from three different points of view: global bankers, Chinese Leasing company executives and global shipping companies' executives. Chinese leasing Companies have now come a long way and they are now increasing their profile and participation in the global markets as they are eager to finance non-Chinese owners and projects. It is interesting to note how quickly they are becoming a major force in the industry and how competitive they are in terms of service and pricing. Most of the panellists in the international shipowner panel had already dealings with Chinese Leasing firms and some of them had already concluded major transactions, so it was interesting to learn their experience putting these deals in place.

For the first time there was a dedicated panel on "Maritime Education & Training in China and Its Importance for Global Shipping". There is a big effort to upgrade the quality of maritime education and English language proficiency as more Chinese seafarers join the global fleet.



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**The Chinese shipowner panel concluded the Forum** discussing global market trends and the role of China and Chinese shipping in the global markets.

#### **CAPITAL LINK CHINA SHIPPING LEADERSHIP AWARD**

The annual "Capital Link China Shipping Leadership Award" aims to recognize a person for his/her contribution to the Chinese and global shipping industry.

The 2017 Award was presented to Mr. Zhang Ye, who is currently the President of the Shanghai Shipping Exchange and the delegate of Shanghai Municipal People's Congress. He graduated from Wuhan University of Technology and got the MBA degree of Shanghai Jiaotong University and PhD degree of Shanghai Maritime University. He has decades of job experience as the senior executives of shipping SOEs and has abundant expertise in sectors of shipbuilding, technology, finance, transactions, maritime information, etc.

#### FORUM VIDEOS, PRESENTATIONS & WEBCASTS, PHOTOS

They can be accessed on the Forum website: <a href="http://forums.capitallink.com/shipping/2017china/index.html">http://forums.capitallink.com/shipping/2017china/index.html</a>
There is a full archive of the presentations and audio files of the panel discussions and presentations.

Also, there are video interviews with major event participants and presenters.

#### **SPONSORS**

- The event was organized in partnership with COLUMBIA Shipmanagement and Singhai Marine Services
- With the support of Shanghai Pudong New Area Commission of Commerce (International Shipping Service Office)
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The Baltic Exchange • BIMCO • CNPI • Hong Kong Maritime Law Association • NYMAR • Seamaster • Shanghai International Shipping Institute

#### PERIPHERAL EVENTS

Columbia Shipmanagement and Singhai Marine Sevices

**Welcome dinner** 

# nd Annual Capital Link Friday, May 5, 2017 Grand Kempinski Hotel Shanghai, China

International Shipping Forum



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On the occasion of the forum Capital Link's 2nd Annual International Shipping Forum China, Columbia Shipmanagement and Singhai Marine Sevices hosted a Speakers' Dinner Reception in honor of the speakers and

The Speakers' Dinner was sponsored by **RUNTONG RMS GROUP**.

sponsors of the forum at the Oriental Riverside Bund View Hotel, on May 4, 2017.

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## For more details and extensive information, please visit:

http://forums.capitallink.com/shipping/2017china/index.html

The CAPITAL LINK website: www.capitallink.com

The CAPITAL LINK FORUM website: www.capitallinkforum.com

#### **ORGANIZERS**

Capital Link is an Advisory, Investor Relations and Financial Communications firm. Besides the customized Investor Relations programs tailored to each specific client, Capital Link is also known for the organization of large scale high quality maritime and investor forums in key industry centers, such as in New York, London, Athens, Shanghai and Limassol. Capital Link organizes fourteen conferences annually, of which seven are focused on the maritime sector. Capital Link's events draw the elite of the financial, investment and maritime communities and provide a unique combination of superior informational content, marketing and networking opportunities. Capital Link's global marketing platform enhances the visibility and reach of these events during the year on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.

Capital Link's efforts have been recognized by the 2011 Lloyds's List Greek Shipping Awards, in 2012 and 2013 by the InterContinental Finance Magazine and in 2016 by the Wealth & Finance Magazine, Also, by the International Propeller Club of the United States and AHI-American Hellenic Institute.











