# THE MARKET OUTLOOK

Martin Stopford, President Clarkson Research Capital Link 25 September 2018 Global Shipping, Shipbuilding and Trade: Overview & Outlook

#### Dr Martin Stopford Non- executive President, Clarkson Research

# Global Shipping, Shipbuilding & Trade



#### **ISSUES IN THIS PRESENTATION**

PART 1: MARKET OVERVIEW PART 2: MARKET CYCLE TODAY BY SECTOR PART 3: BUNKER PRICES – WHO PAYS? PART 4: SECOND HAND PRICES PART 5: SHIP DEMAND, SANCTIONS & TARIFFS PART 6: THE SUPPLY SIDE OF THE MARKET PART 7: SUPPLY-DEMAND ANALYSIS

#### PART 1: MARKET OVERVIEW

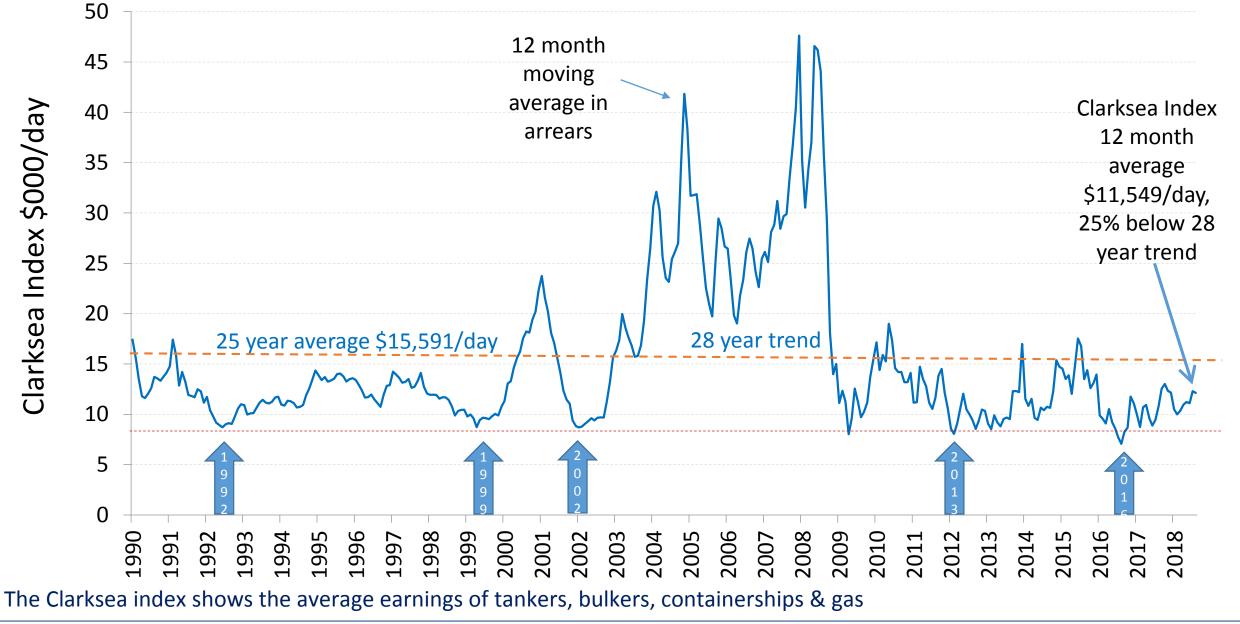
The main markets have passed the trough of the cycle. But freight rates still below trend and world industrial growth has peaked out. The pace of recovery will depend on whether the economic upswing can be sustained in a turbulent world. Right now it looks as though it has peaked out, as has sea trade. Cargo fleet is slowing, but still growing.

S1: QUICK OVERVIEW OF MAIN CONCLUSIONS

- 1. Clarksea index \$12,000/day, but still below trend
- 2. World industry cycle over top slipped to 3.2%
- 3. Sea Trade grew 4.2% in 2017, but down to 3% in 2018
- 4.Asset values pretty sluggish, newbuildings up a bit.
- 5. China imports growing but something's up
- 6. Shipyard orderbook edged up again to 10.4% fleet
- 7. Deliveries slip 20% to 80 m dwt in 2018, similar next year.
- 8. Fleet growth 2018 about 2.6% (3.8% last year)
- 9. Bottom line: market at risk of getting stuck in a rut.

### PART 2: THE SHIPPING MARKET CYCLE TODAY "busy going nowhere"

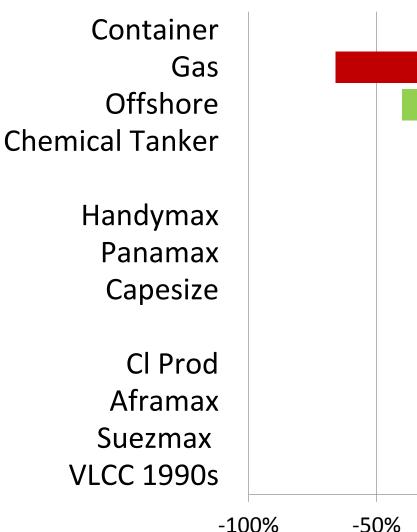
### S2: The Shipping Cycle – 12 month average to \$11,500/day in Sept

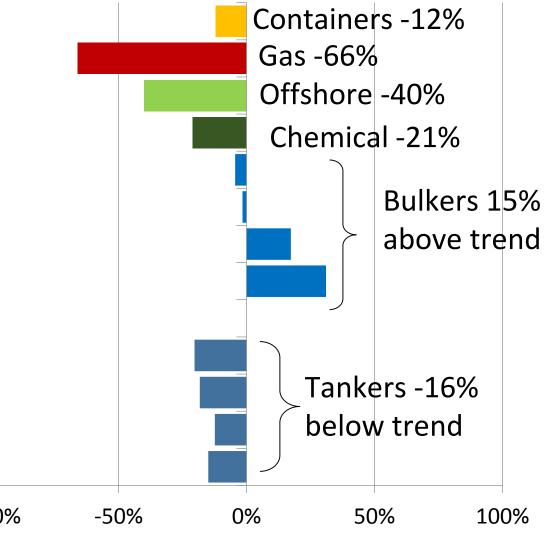


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### S6: Cycle status in 12 markets: last 12 months as % seven year trend

- Chart shows average earnings in last 12 months as a % of average earnings in last 7 years Sept 2010 to September 2017)
- Bulk carriers are above the 7 year trend (but it was an easy target to beat)
- Tankers below trend
- Gas market now well below trend

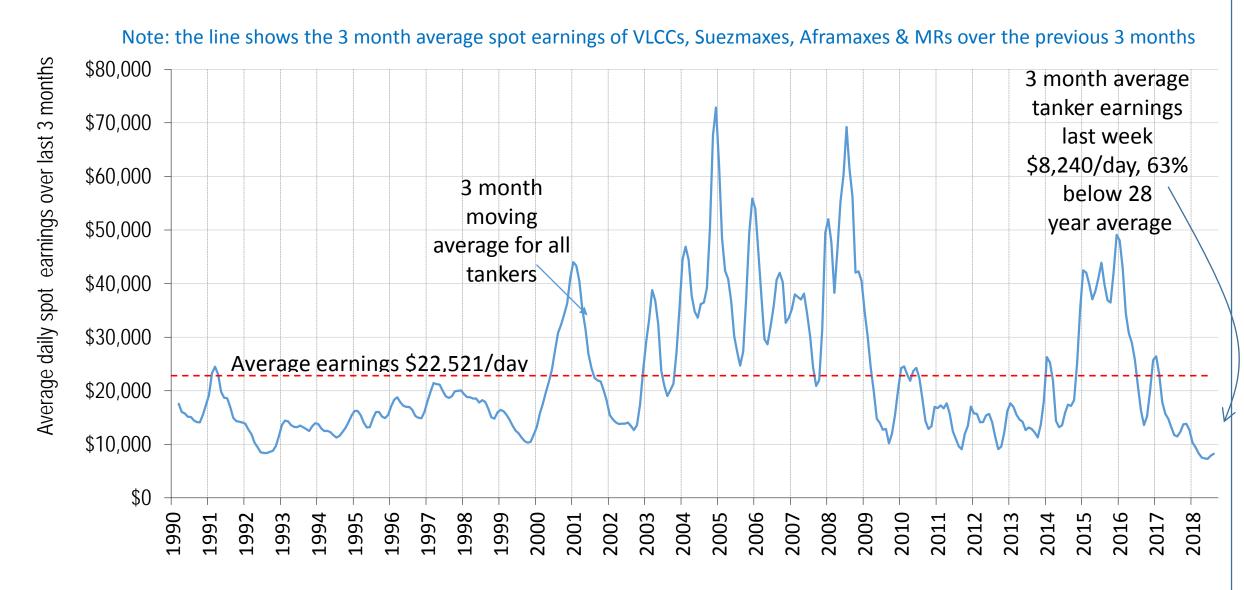




#### Data to 20<sup>th</sup> September 2018

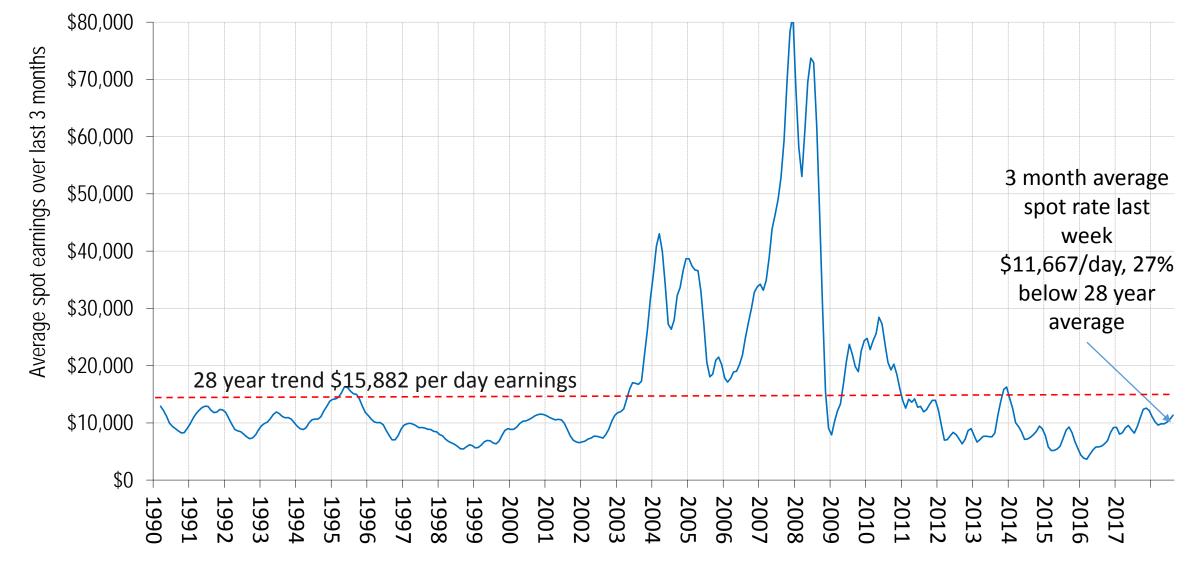
## S3: Tanker market ... close to 25 year low.

#### The freight earnings for all oil tankers 1990-2017 (average over last 3 months)



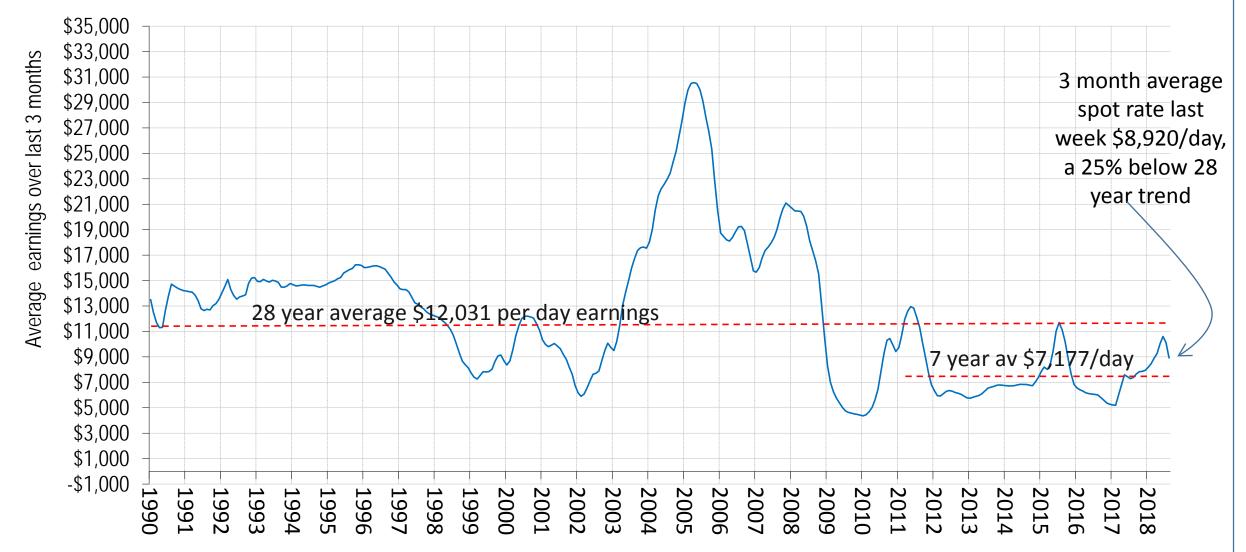
## S4: Dry Bulk market 3 month average 27% below trend

#### Average bulk carrier (Cape, Panamax and Handy) over last 3 months



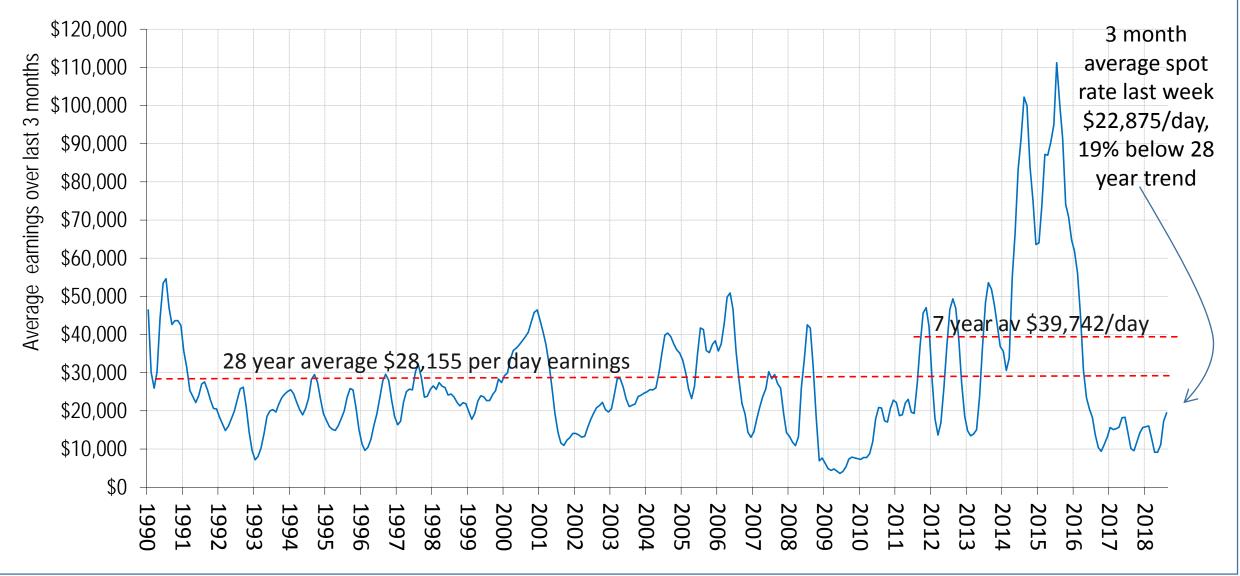
### S5: Where the Containership market still 25% below trend

The earnings of average smaller containerships (1,000;1700; 2500; 4400)) over last 3 months



#### S%: Where the LPG market is - still well below trend

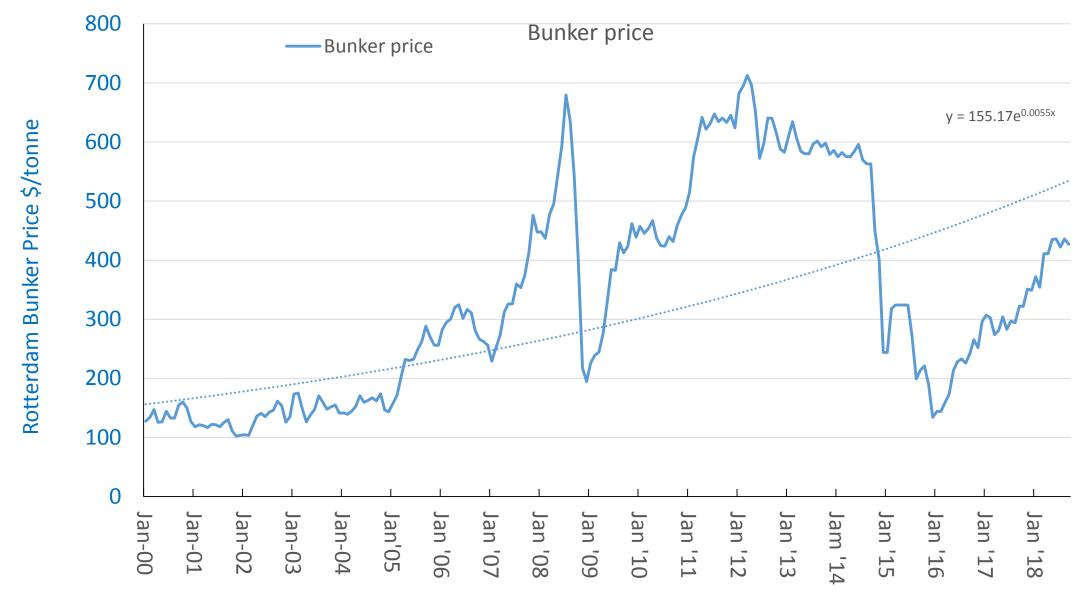
The earnings of average smaller containerships (1,000;1700; 2500; 4400)) over last 3 months



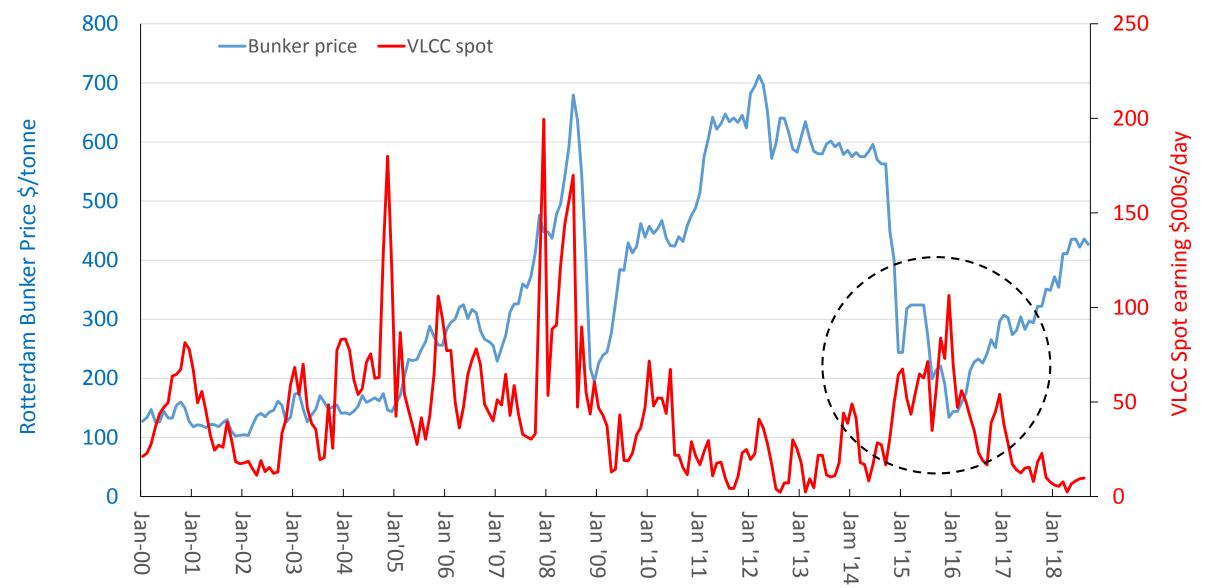
#### PART 3: BUNKER COSTS & WHO PAYS THEM

The battle lines for 2020 are now drawn up, with 1000 ships retrofitted with scrubbers and 30% of newbuildings. The big question now is who pays.

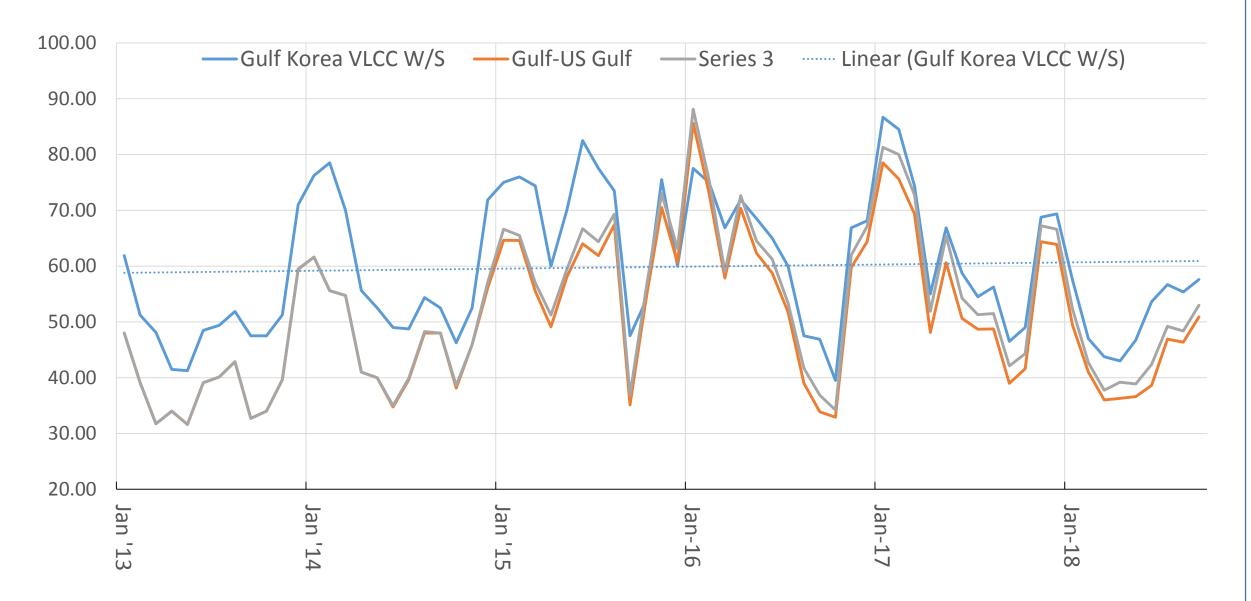
Bunker price Rotterdam \$/tonne- very volatile



#### Bunkers and VLCC spot earnings in \$/day

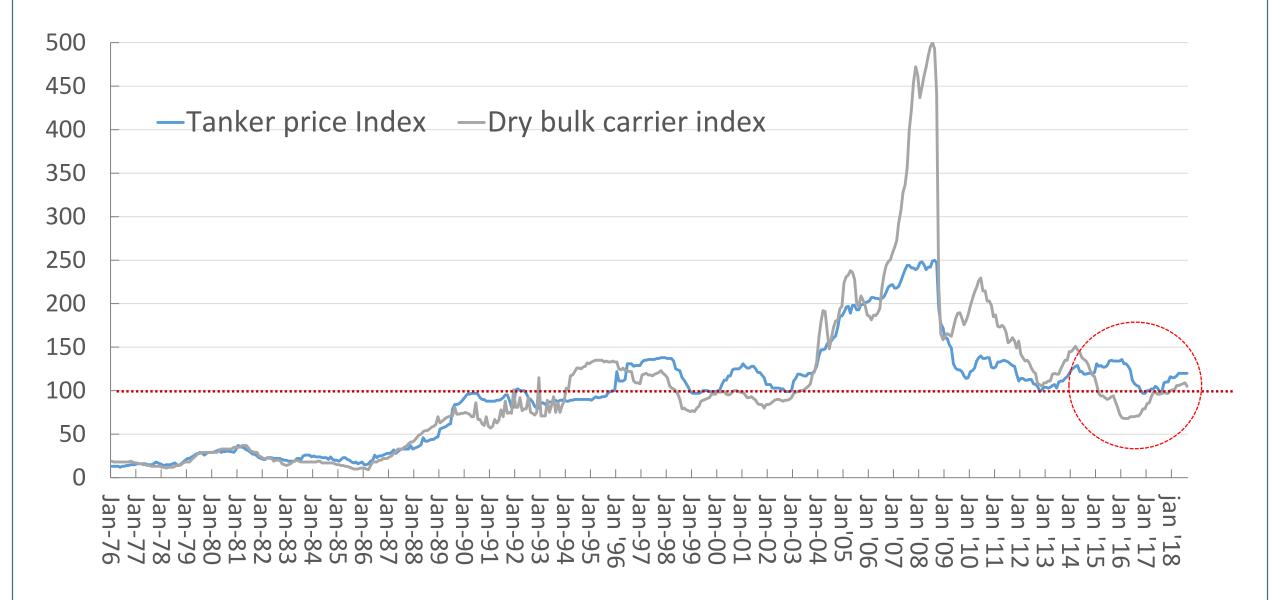


VLCC spot earnings in W/S – no sign of a tanker boom here – boom was driven by bunker prices

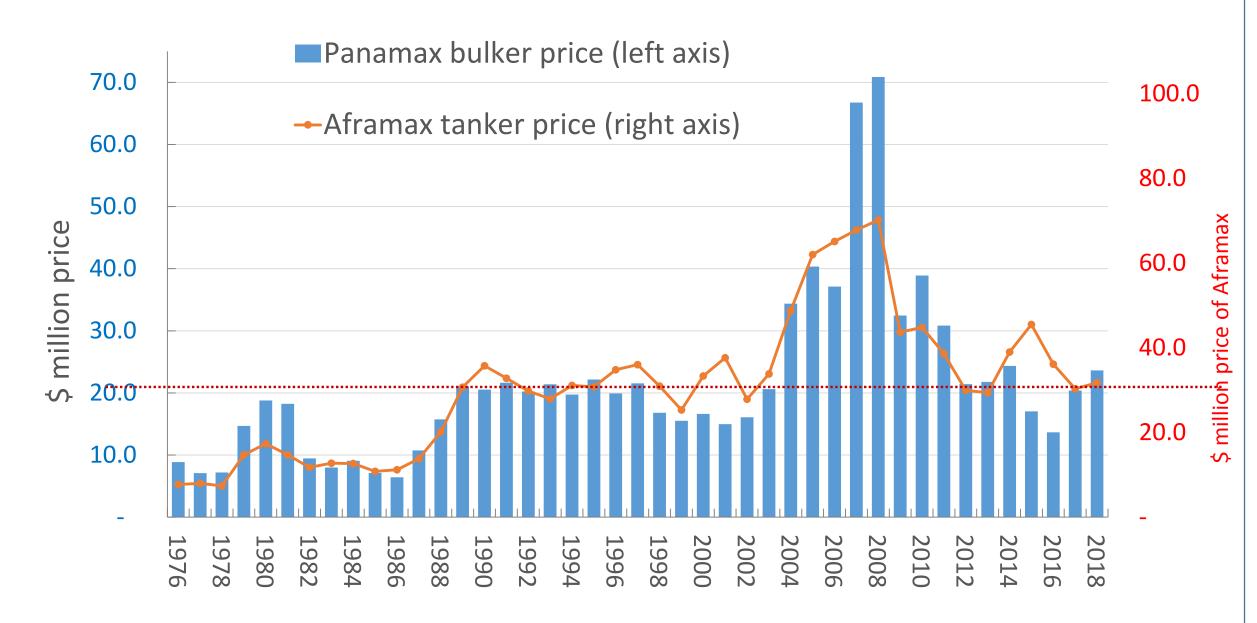


### PART 4: SHIPPING MARKET PRICES TODAY

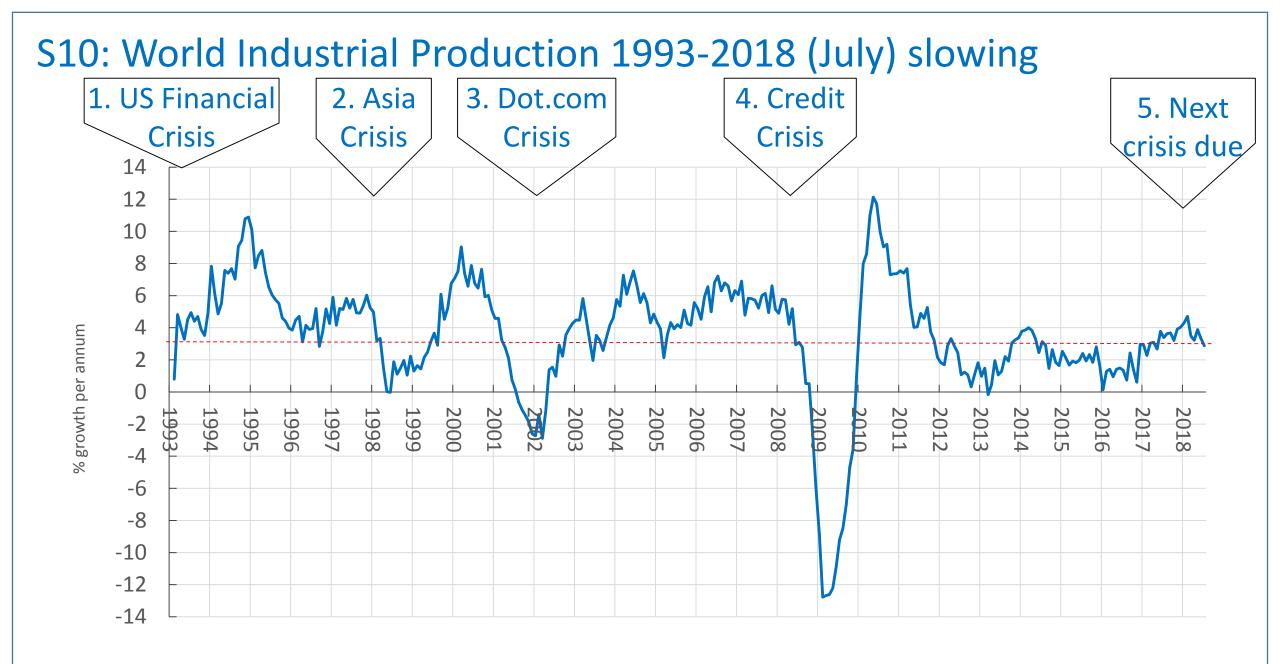
### S7 Tanker & Bulker second hand price index – wandering around 100

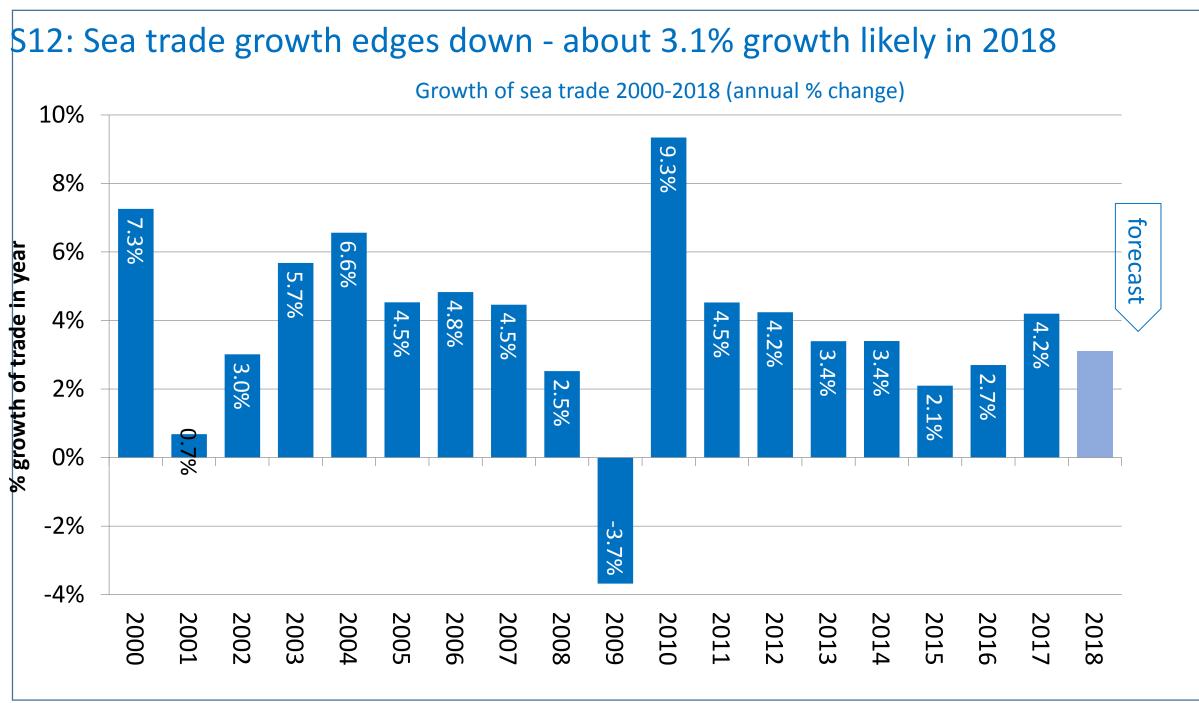


## Panamax bulker, Aframax tanker 5 year old price – not really a bargain



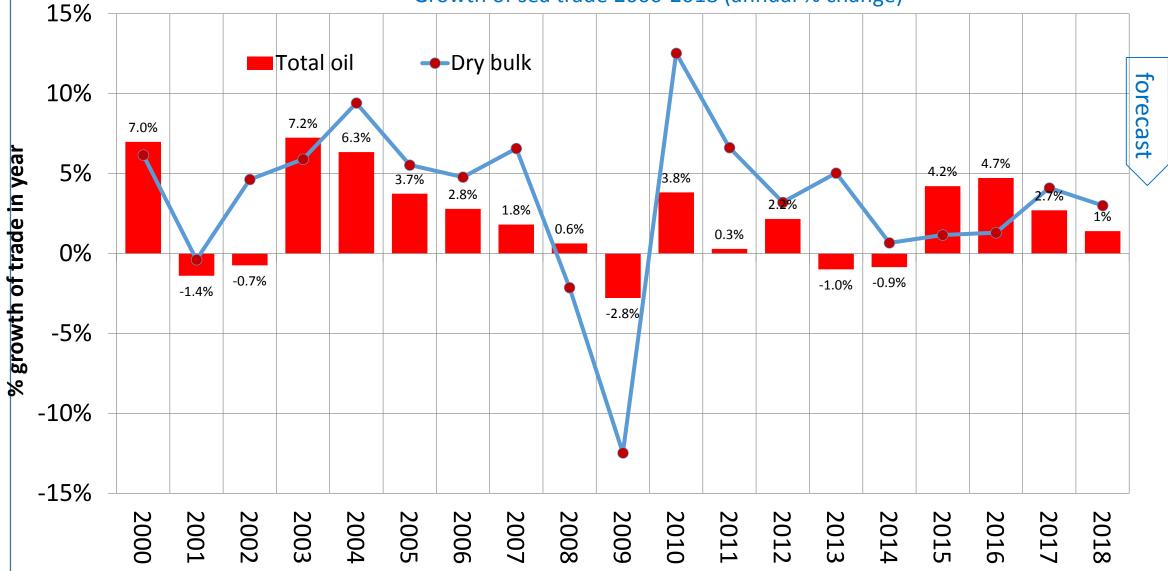
#### PART 5: THE DEMAND SIDE OF THE MARKET



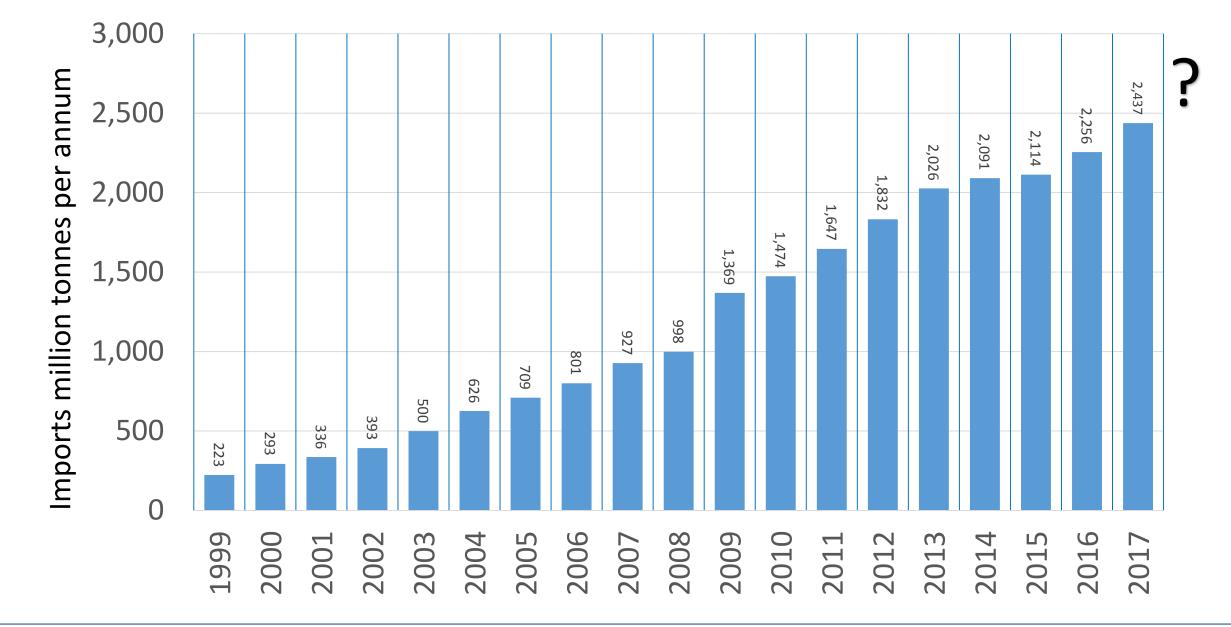


## S13: Oil & dry cargo trades weaker in 2018

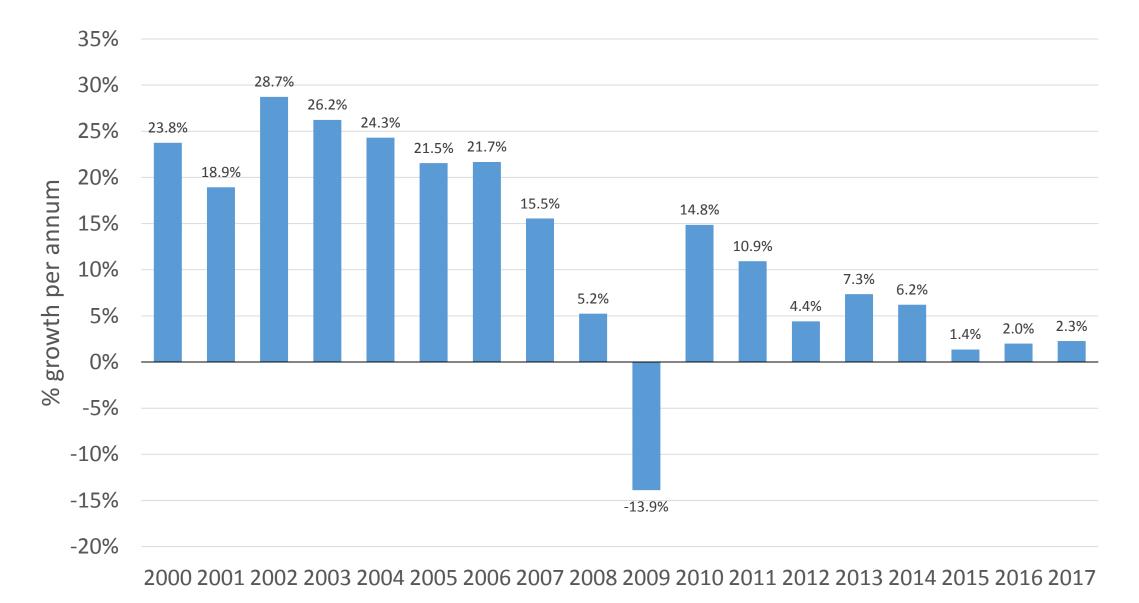
Growth of sea trade 2000-2018 (annual % change)



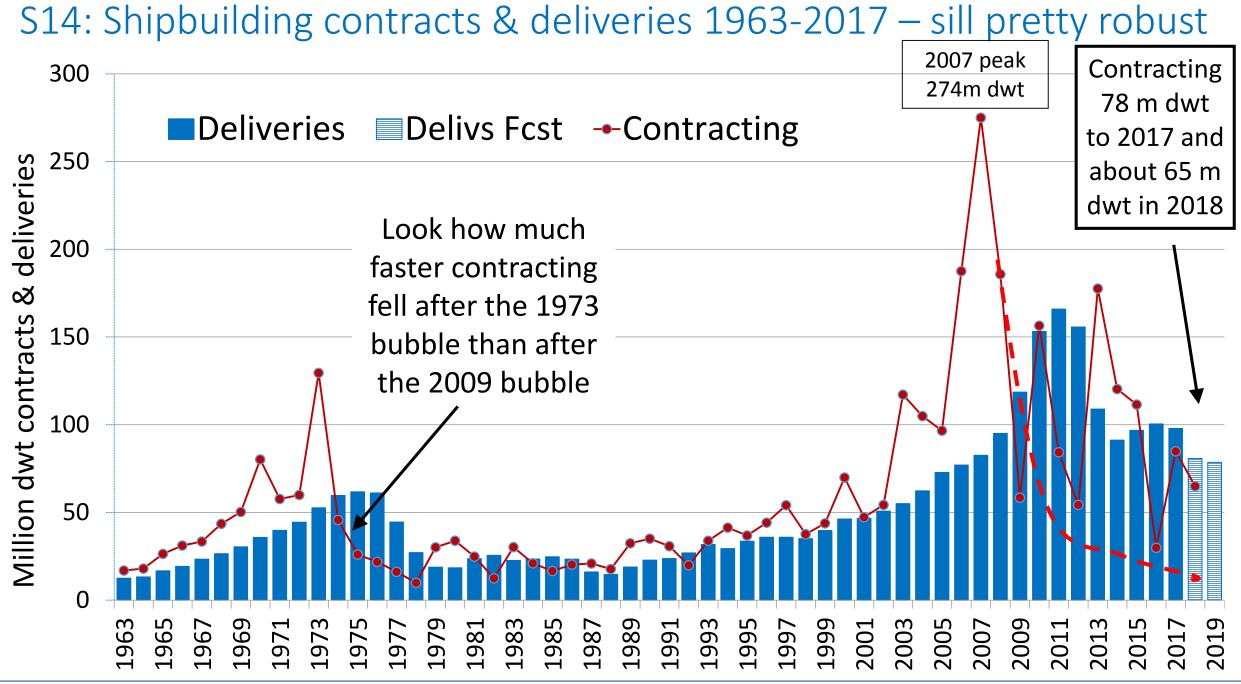
### S11: China Trade – imports on more gentle growth trend

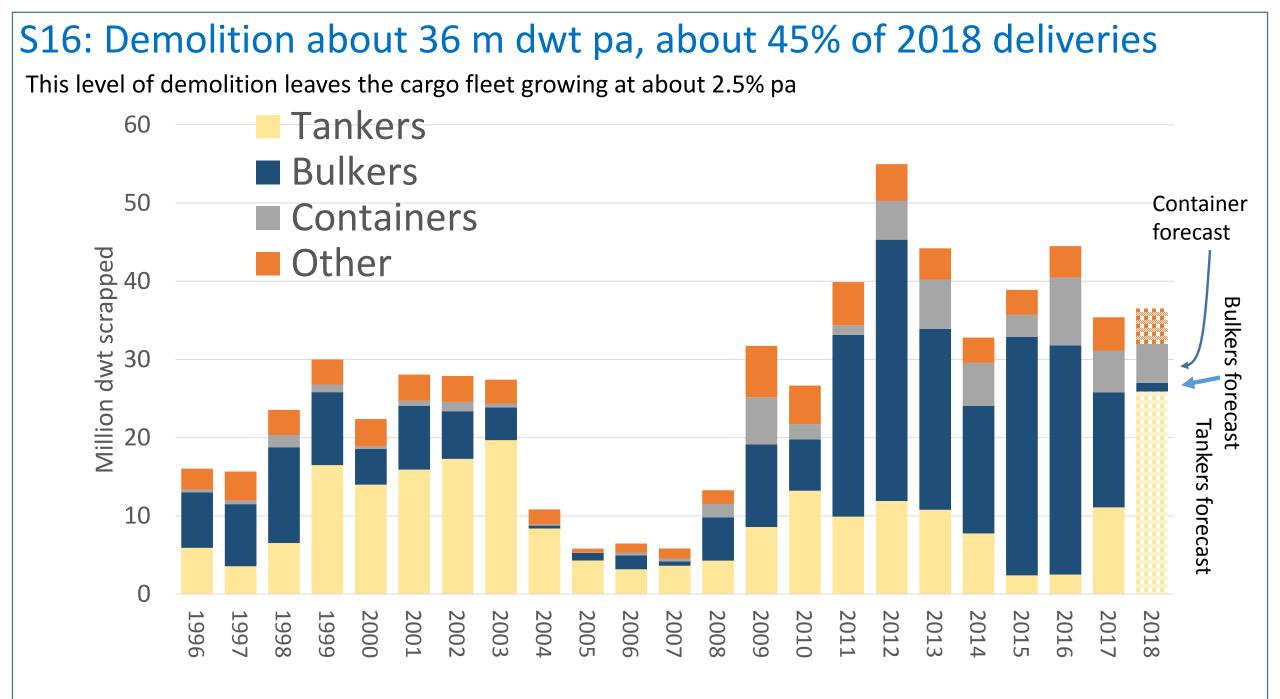


#### China's exports of containerisable cargo

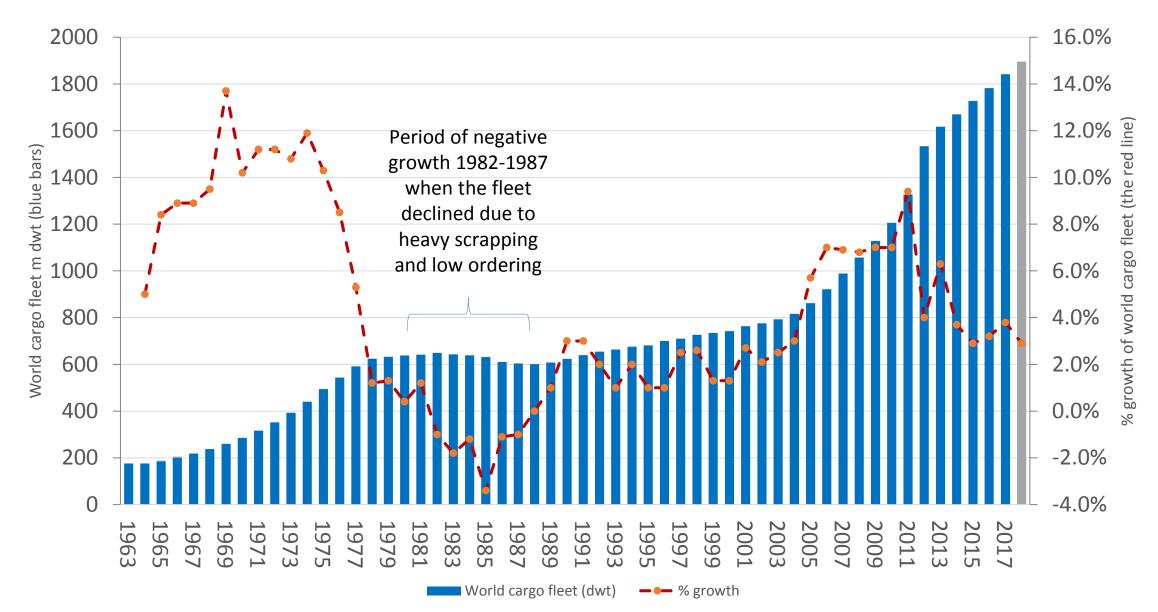


#### PART 6: THE SUPPLY SIDE OF THE MARKET



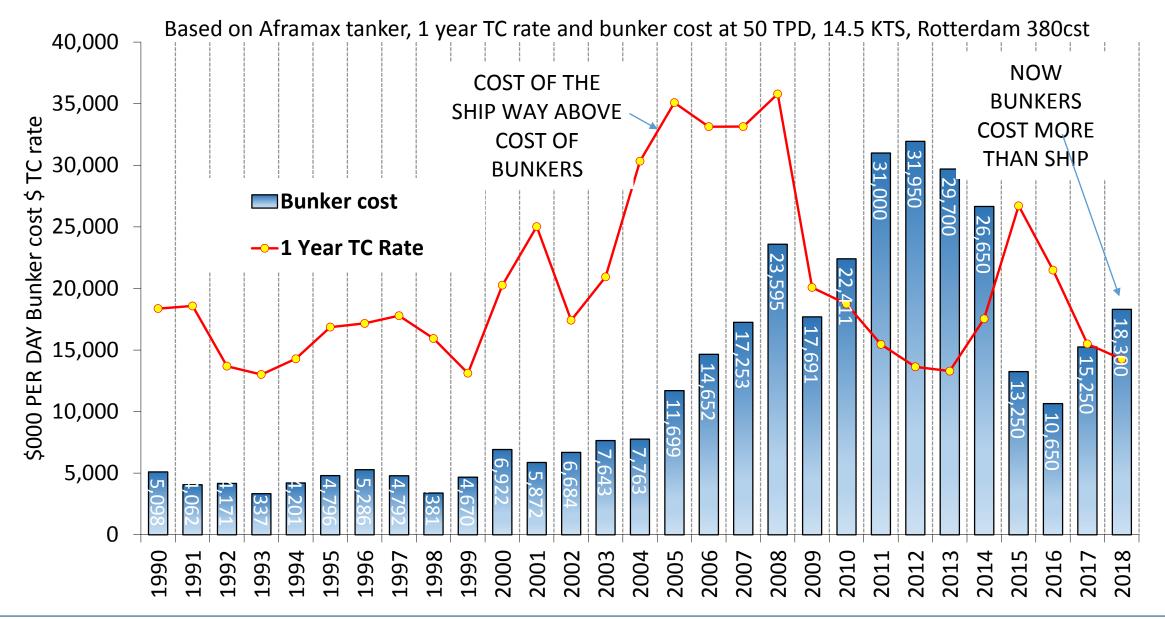


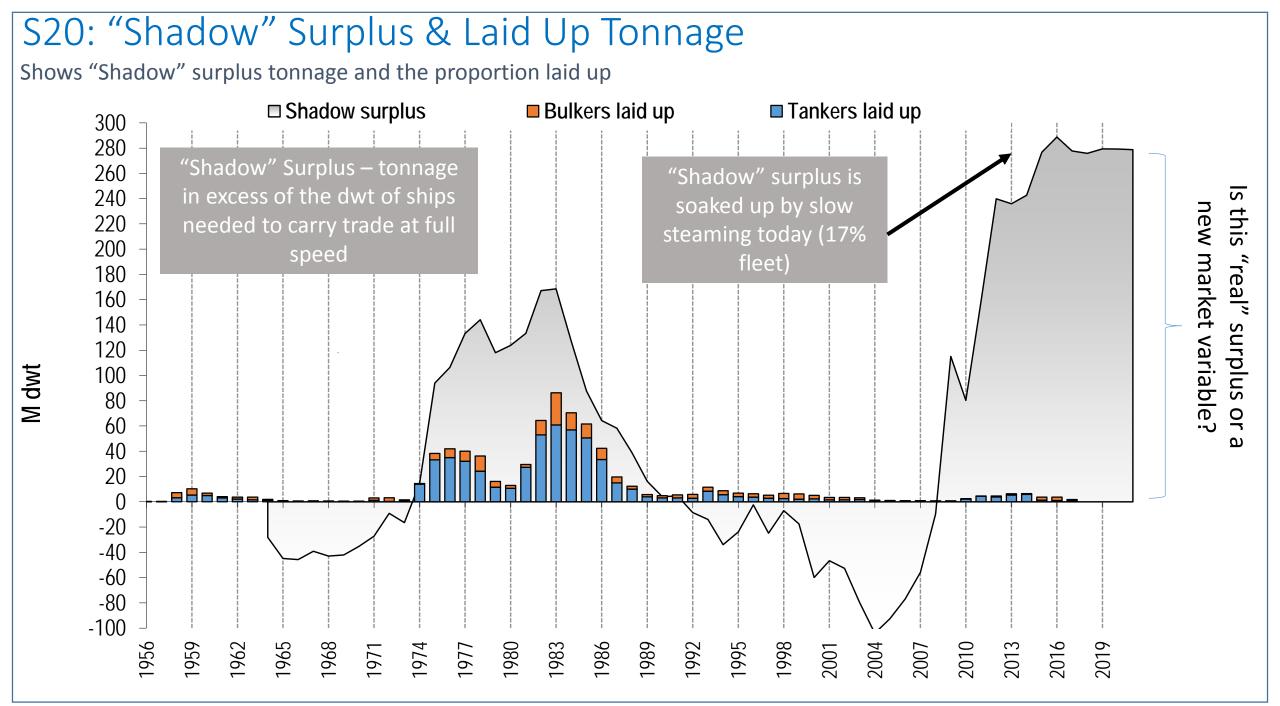
#### S17: World fleet – growth up 3.8% in2017, and 2.9% pa in 2018



#### PART 2: THE BALANCE OF SUPPLY & DEMAND

#### Until 2010 the ship cost 4X the bunker cost... Now bunkers cost more than the ship!





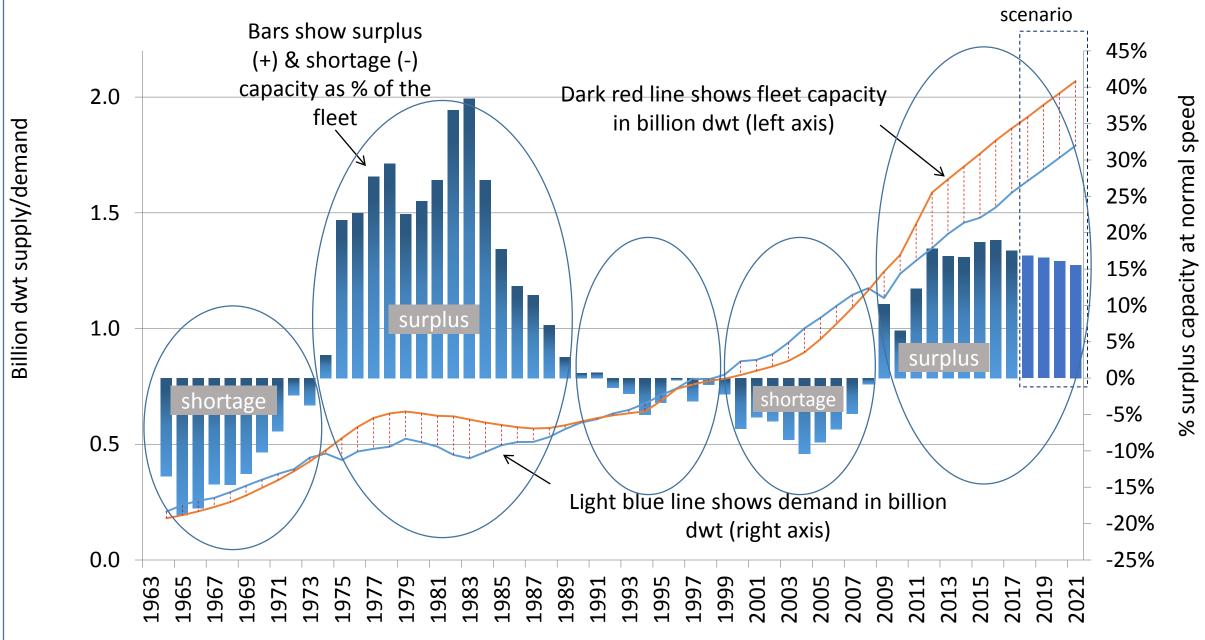
#### Slow steaming, carbon footprint, sulphur emissions and the financial performance of shipping assets

- The economic importance of ship speed has changed radically in the last decade, for two reasons:-
- <u>The first</u> is the increased cost of bunkers. At design speed the ship used to cost four times as much as the bunkers. Today the bunkers cost more than the ship.
- <u>The second</u> is the greenhouse gas issue. In April 2018 IMO took the decision to cut carbon emissions by 50% in 2050, compared with 2008.
- On a typical ship that target can be met by slowing down 20%. Since the fleet is carrying 17% shadow surplus it is probably almost there.
- Speed will also effect the cost of compliant fuel when the sulphur regulations start in 2020.

50 45 20% speed reduction 40 Tonnes per day fuel consumption 30 25 05 12 10 10 50% reduction in fuel consump 20 tion 5 0 16.0 15.5 15.0 13.C 12.5 11.0 13 12.0 11.5 14 Speed of ship (knots)

Speed & consumption – Panamax bulker

#### S21: World fleet supply demand balance – surplus not reducing much

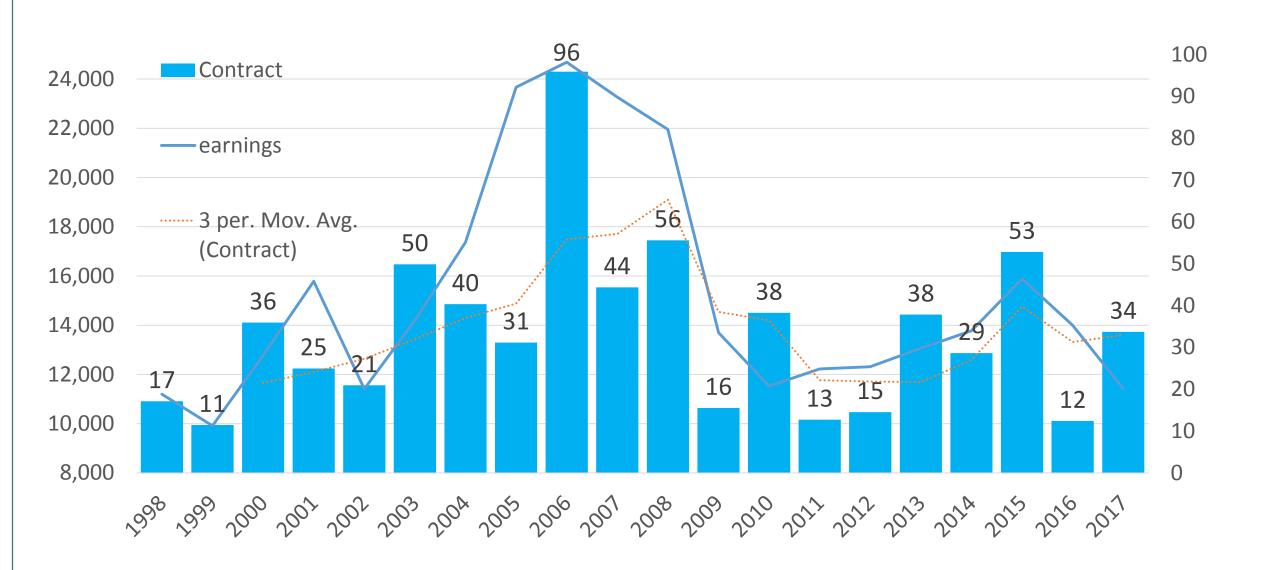


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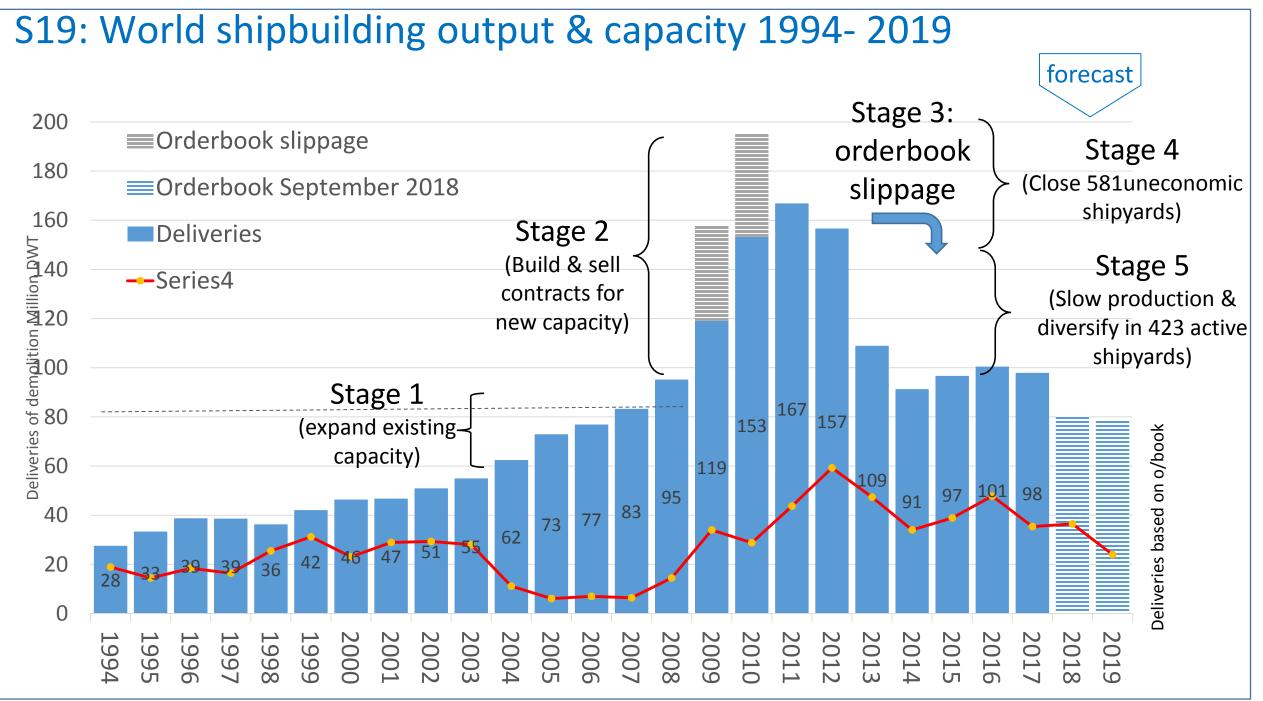
THE END

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#### Source: SROK Tanker rates 43



#### 7. Until 2010 the ship cost much more than its bunkers...but that's changed!

