



TOTOtheo
MARITIME

Innovation and Digitalization Transforming the Shipping Industry

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Data

Information

Value Chain

**Digital
Transformation
Adoption**



Increased Connectivity



Analytics



Regulatory Framework



Technological Framework



Sustainability

Evolution does not come without challenges

Invest Time and Money

Cultural (and Structural) changes

Cyber Risks

Remember about the People

New Competitive Advantages



Thank you!

SAME PEOPLE, SAME VALUES, WE EVOLVE



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