

## Greece: A New Investment Era

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President



**12<sup>th</sup> Capital Link Forum**  
**«Reforming Greece: Opportunities & Challenges»**  
*New York, 2 December 2010*



# *Agenda*

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I. Reforms and fiscal consolidation in fast-forward mode

II. Why Greece?

III. Sector opportunities

IV. Invest in Greece services

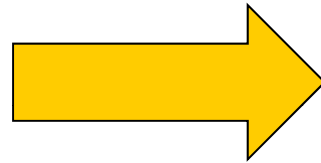
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# I. Reforms and fiscal consolidation in fast-forward mode



*Greece is at the forefront of positive changes...*

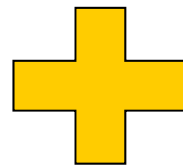
**Crisis**



**Opportunity**

**Reforms**

**Trade**



**Investments**



## *Greece's initiatives are the key drivers for resuming growth*



Source: Ministry of Finance, Eurobank EFG Equities Research, Sept.2010

## *Greece is decisively tackling the challenge of fiscal consolidation*

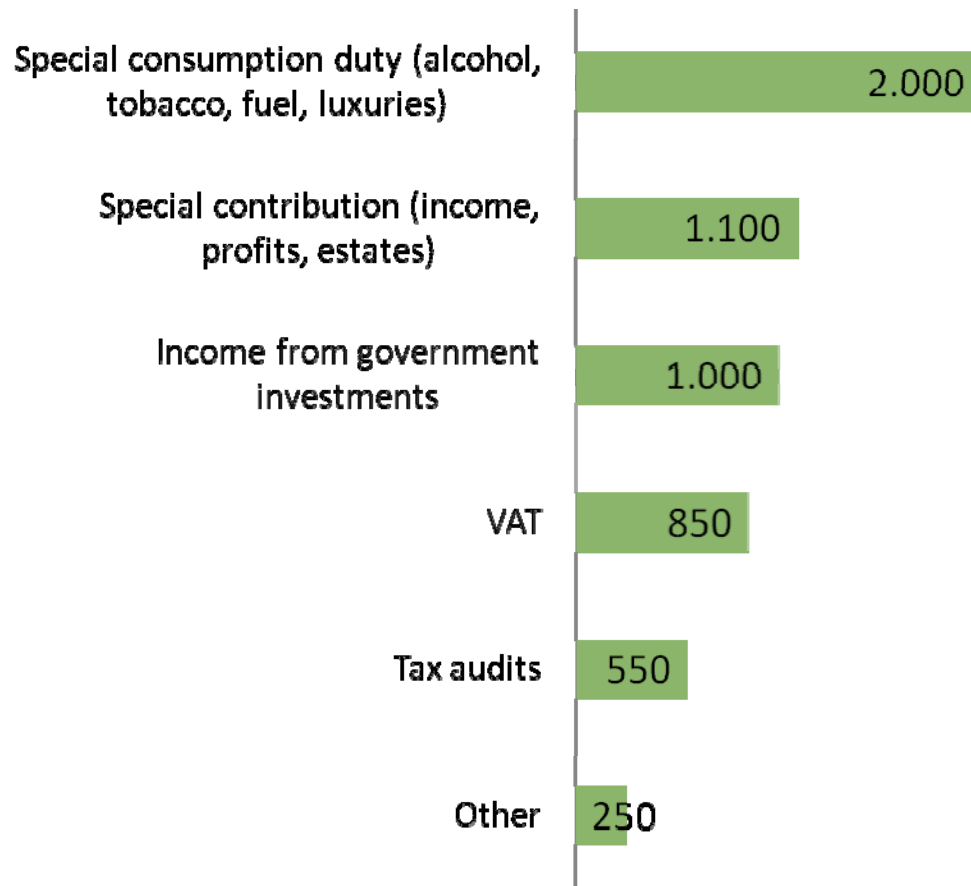
Greece is taking  
concrete steps to  
confront the recent  
fiscal consolidation

- The Greek government is implementing an Economic and financial Program that represents the government's firm response to the current challenges that the country faces
- The Program is supported with a €110bn financing package provided by Euro area Member States and the IMF
- The Program includes both structural and fiscal reforms that will help Greece overcome deep-rooted structural deficiencies that persist in public fiscal management, the economy and the financial sector
- The Program foresees a fiscal effort in the order of 12 GDP percentage points or approx. €30 bn from now until the end of 2013
- *“The strength of the program so far has not only been its ambitious and front loaded adjustment effort, but above all, [it has been] the government’s determination—this is clearly the government’s program—and the socially well-balanced nature of the adjustment,”* Thomsen said.

**November 2010,** *“The program is off to an impressive start, but it is now at a crossroad, where further progress will depend on difficult structural reforms”*  
Poul Thomsen, head of the IMF team

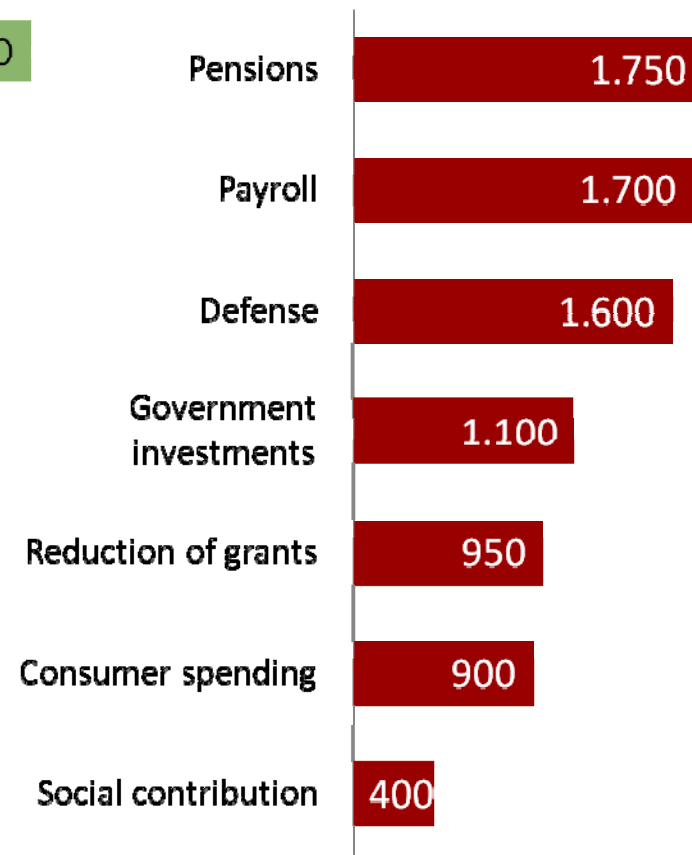
## Strong austerity measures are already yielding results

### Increase of revenue (€ m)



Source: Ministry of Finance

### Decrease of expenses (€ m)



Source: Ministry of Finance

*...with a new cluster of initiatives coming up  
shortly*

**5 fronts  
to tackle  
within 2011**

**Turnaround loss-making Public companies**

**Reduce Hospital expenditure through:**

- decrease in prices of medication
- introduction of an integrated system of prescription monitoring
- establishment of new procedures for government supplies

**Rationalize Healthcare funds & reduce pharmaceutical prices**

**Focus on targeted Social contributions**

**Fight tax evasion**

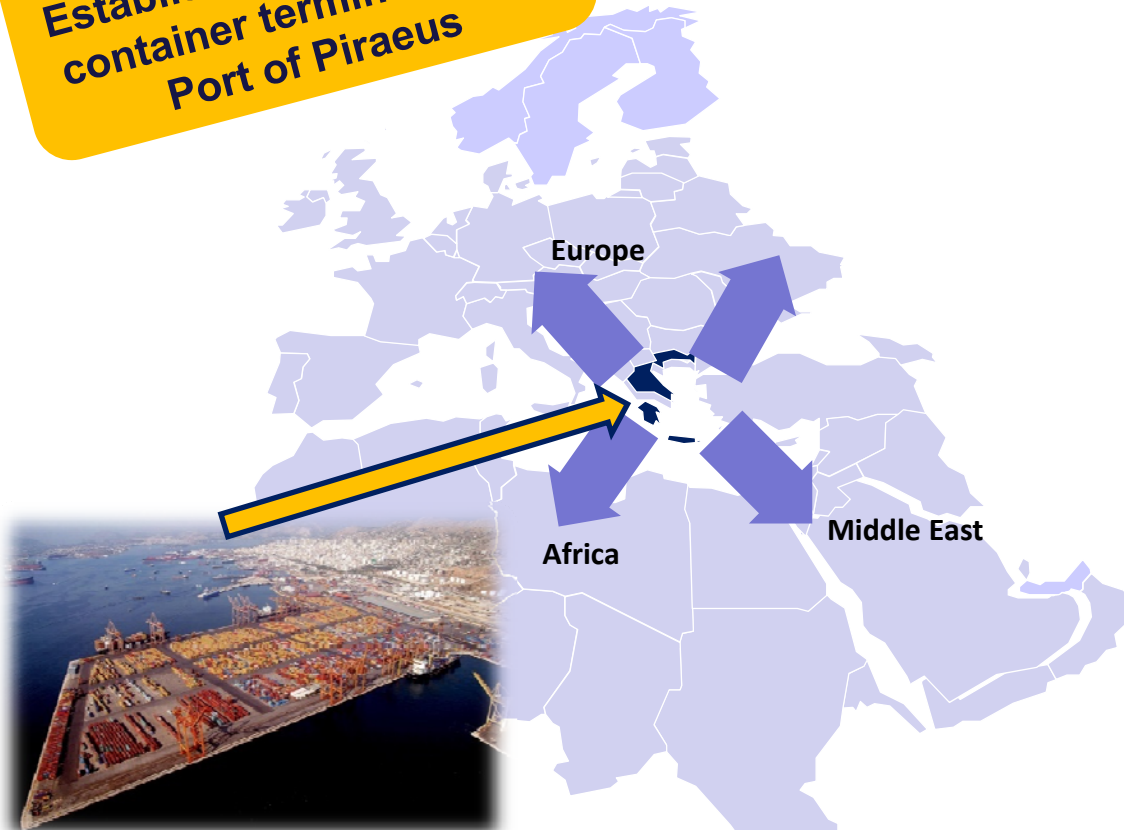


## II. Why Greece?



# Why Greece?: 1. Strategic Location

**REGIONAL HUB**  
Establishment of a major  
container terminal in the  
Port of Piraeus



**COSCO**

Member of the Eurozone,  
NATO, EBRD, EIB, IMF, UN, OECD, WTO,  
WHO, Interpol, UNESCO and CERN

Access to high growth-rate markets of  
SE Europe:

- GDP > 1trill \$/year
- Consumers > 140 mill

Business & Cultural Ties

Greek Companies' Network > 4.000

Greek Banks' Network  
-branches > 3.000  
-SE market share > 20%

Greek companies rank among top 3 in  
each market

Greece is ideal for regional headquarters to support growth in  
European Union, South East Europe, Middle East and North Africa

# Why Greece?:

## 2. Strong Business case for FDIs

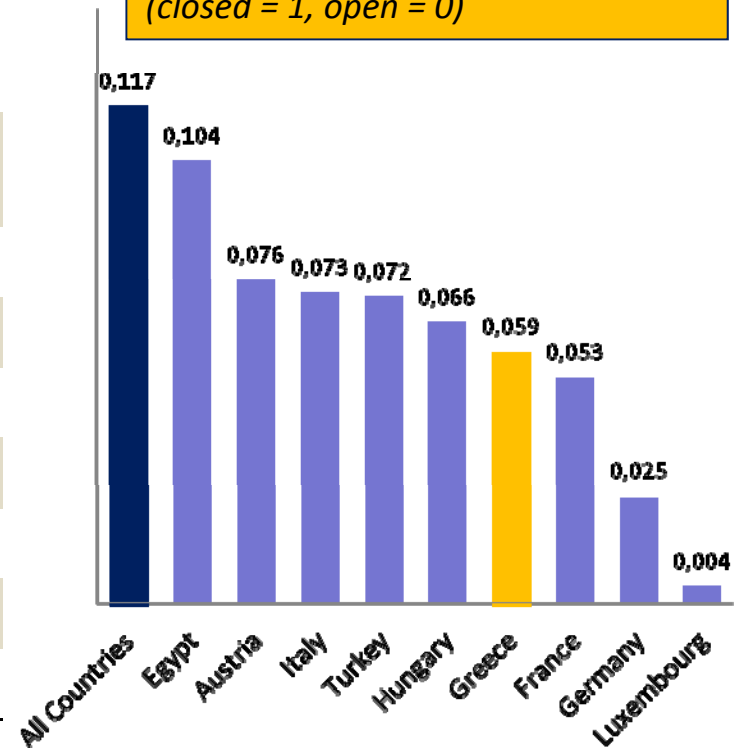
### Foreign ownership allowed

Sector / Group	Greece's allowance	Global average
Health care & waste management	100.0	96.0
Construction, tourism & retail	100.0	98.1
Light manufacturing	100.0	96.6
Telecom	100.0	88.0
Mining, oil & gas	100.0	92.0
Agriculture & forestry	100.0	95.9
Banking	100.0	91.0
Insurance	100.0	91.2
Media	100.0	68.0

Source: Worldbank, 2010

### OECD's FDI Restrictiveness Index

**The less the better:**  
FDI Index Scores by Country  
(closed = 1, open = 0)



Source: OECD 2010

## Why Greece?:

### 3a. Supportive investment climate

#### PPPs

- PPP legal framework introduced in 2005
- 45 companies have completed PPP projects to date
- 22 projects with a total budget of approximately €2bn, expected to be tendered in 2011

#### Spurring economic activity

- Simplification of all procedures of business start ups (from 16 steps-38 days to 1 step -1 day), through the use of an electronic registry for enterprises (Law 3852/2010)
- New framework to promote investments in the Renewable Energy Sector (RES) (New RES Law 3851/2010)
- New Law for the lifting of cabotage rights in cruise tourism (Law 3872/2010)

#### New Laws to be introduced by the end of the Year

- New Law for accelerating licensing procedures, which aims to reduce to 3 months all required procedures for large-scale investments
- New law for the Industrial Zones which will enhance their development
- New law for the liberalization of the “closed” professions

#### New Investment Incentives Law (to be voted)

- 5 kinds of incentives: cash grants, long term debt repayments, equipment leasing subsidies, wage subsidies
- Special Tax Regime Provisions for big investments
- Incentives can reach 50% of the investment cost
- Expected to be ratified by Parliament by December 2010

## Why Greece:?

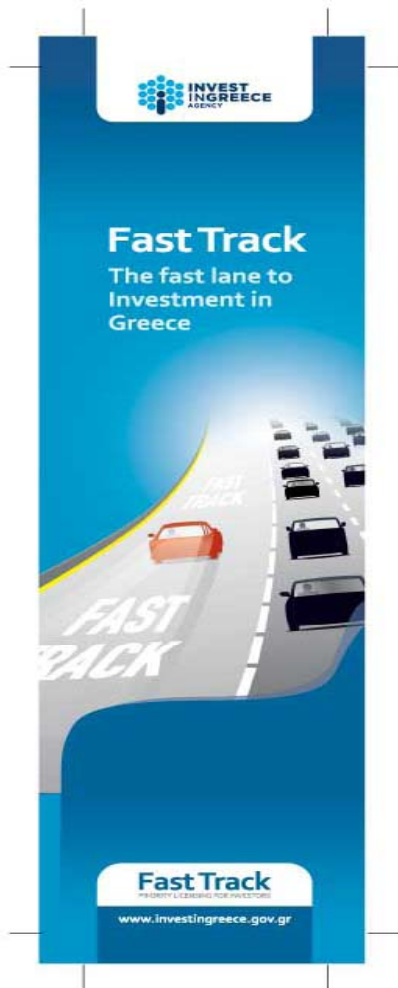
### 3b. Fast Track Law

*A new law that accelerates the licensing procedure for strategic investments was voted a few days ago.*

#### Qualification Prerequisites

- The total value of the investment must exceed 200 million Euro,  
*OR*
- The value of the investment exceeds 75 million Euro and, concurrently, the investment creates 200 new jobs,  
*OR*
- Regardless the investment value, every 3 years at least 3 million Euro are invested
  - in advanced technologies and innovation projects, or
  - on environmental protection of the country, or
  - in the areas of education, research and technology*OR*
- *The investment creates 250 new working places*

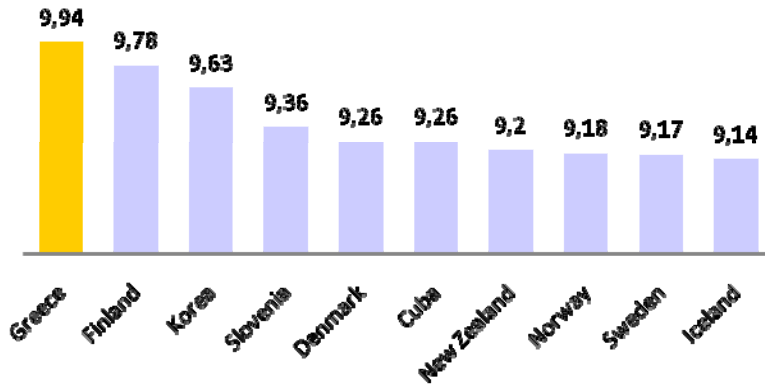
**Invest in Greece plays a key role in the Fast Track process operating as “one-stop-shop”**



# Why Greece?:

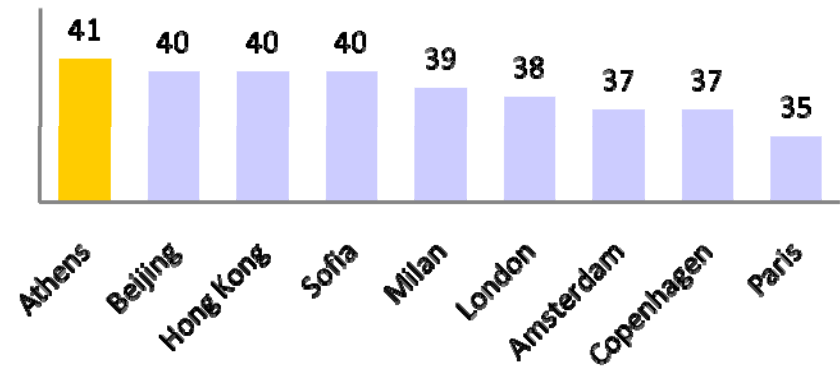
## 4. Top talent at competitive rates

### Top ten countries in ICT Development Index skills



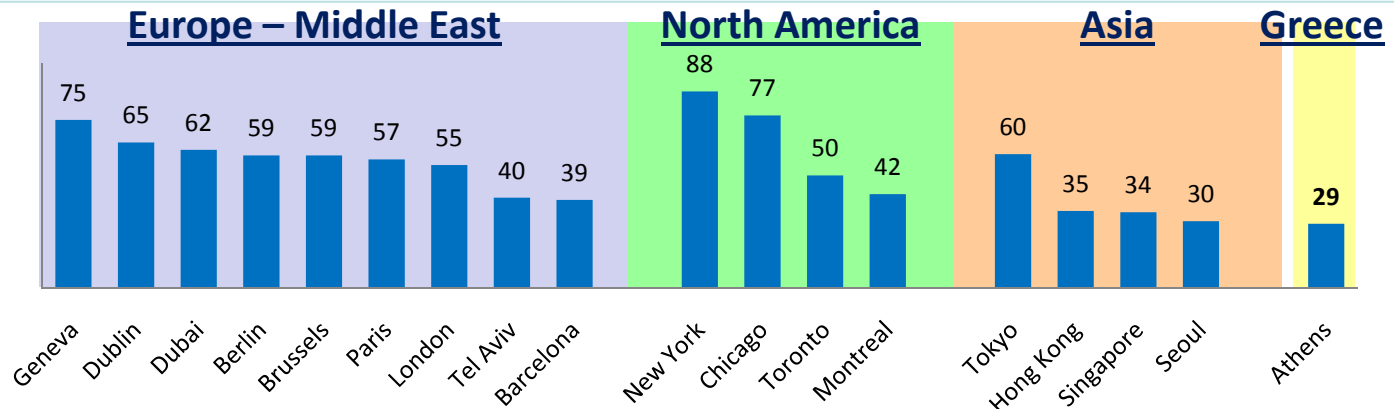
Source: ITU, 2009

### Average weekly work hours of skilled personnel



Source: UBS

### Gross annual income of engineers (USD thous.)



Source: UBS; Prices and Earnings report 2009

### III. Investment opportunities



## *Investment opportunities*

- 
1. Compelling Public Projects (Infrastructure & Privatizations)
  2. Tourism & Real Estate
  3. Renewable Energy Sources & Environmental Management
  4. ICT & Life Sciences
  5. Food & Beverage (Mediterranean Diet)
-



## Concessions' Success Stories

Concessions have been a very successful way of realizing large scale projects in Greece

Operation of Port of Piraeus container terminal



**COSCO**



Athens International Airport



**HOCHTIEF**



Rio – Antirio Bridge



**VINCI**



## *1a. Attractive Infrastructure Projects - Concessions*



## 1b. Ambitious Privatization Agenda

<b>Transport</b>	<ul style="list-style-type: none"> <li>• Hellenic Railways</li> <li>• Ports</li> <li>• Airports</li> </ul>
<b>Utilities</b>	<ul style="list-style-type: none"> <li>• EYATH - water and sewerage in Athens</li> <li>• EYDAP - water and sewerage in Thessaloniki</li> <li>• ELTA - Post</li> </ul>
<b>Lottery and Gaming</b>	<ul style="list-style-type: none"> <li>• OPAP</li> <li>• Casinos</li> </ul>
<b>Real Estate</b>	<ul style="list-style-type: none"> <li>• KED - State owned properties</li> <li>• ETA - State owned tourism properties</li> <li>• Hellenic Olympic Properties</li> </ul>

• Assets worth **€7bn** privatized up to **2013**

• Assets worth **€1bn** privatized in **2011**

## *Investment Opportunities*

- 
1. Compelling Public Projects (Infrastructure & Privatizations)
  2. Tourism & Real Estate
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  5. Food & Beverage (Mediterranean Diet)
-

## 2a. Tourism holds a prominent position in the Greek economy.....

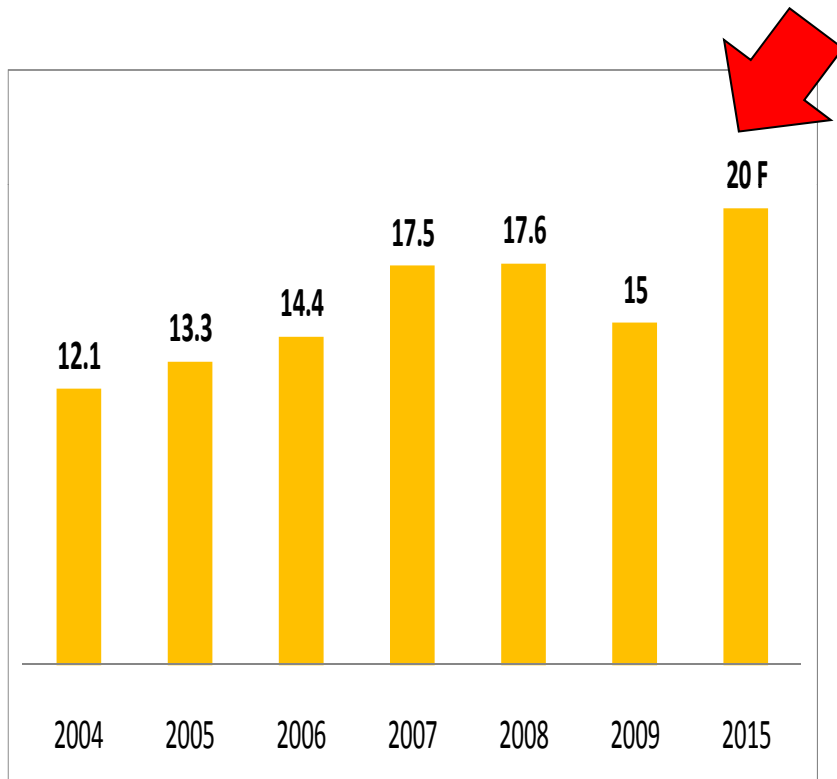
- Greece is the **4th most popular tourist destination in the European Union** for the year 2010, according to the **Euro barometer poll**.
- Greece is **among top 10 destinations for 2010** (Lonely Planet Best Travel 2010)
- Greece is the most favorable tourism destination **for Austrians for 2010** (Austrian Corp Touristique)
- Greece is considered to be one of the **cheapest tourist destinations** for British tourists among 30 countries worldwide, according to the British research network of tourist services **Skyscanner**
- Greece holds the **12<sup>th</sup> position on global Tourism revenues** and the **6<sup>th</sup> in Tourist arrivals globally**
- Greece holds in **2010** the **2<sup>nd</sup> place** among **41 countries** across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean, in the European **Blue Flag Program** with **421 beaches and 9 marinas**



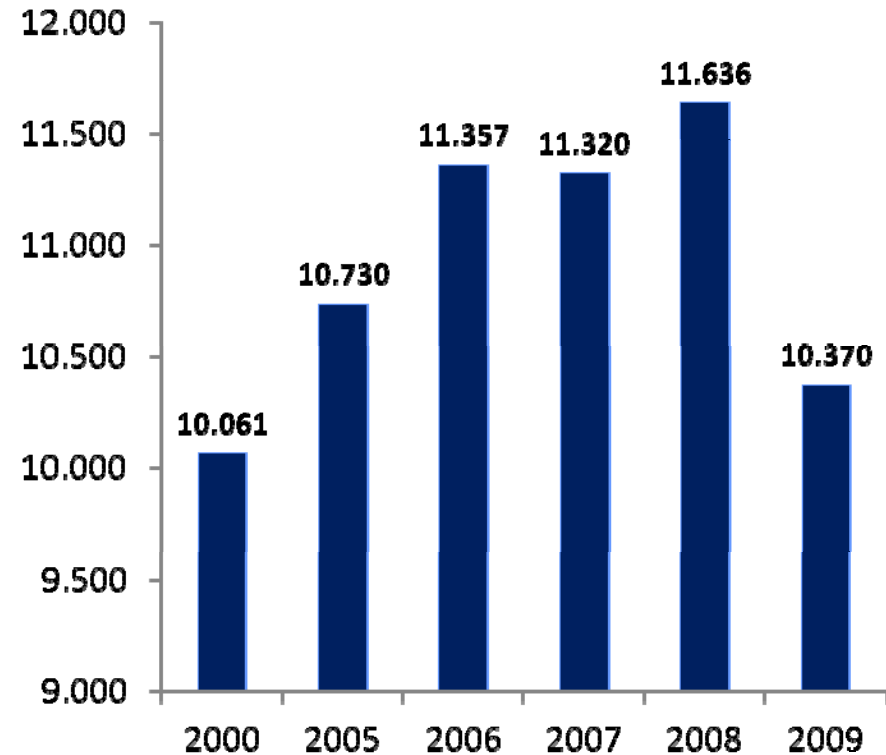
- *More than 6,000 islands and islets*
- *15,000 km of coastline*
- *300 sunny days per year on average (max. in July : 14 sunny hours per day)*

*.....showing great potential in numbers*

**Tourist Arrivals (mil.)**



**Tourism sector receipts (€ mil.)**



Source: National Statistical Service, World Travel and Tourism Council 2010

# There are many growth opportunities in the Greek tourism sector in the higher value-added segment

Subsector

Advantages

Opportunities

## Marinas



- More than 5,000 Islands, islets and over 15,000 km of coast line
- Safe sea, small distances between destinations and favorable wind force
- 128 marinas in total with 19,269 mooring places
- 55 of them are actually in service providing for 10,015 places (report on ports/marinas-ICAP 2008)
- The yachting market in Greece is well organized and expanding

- Need for more and upgraded marinas
- **Attractive subsidies**

## Integrated Resorts



- A well-educated and experienced workforce is active/employed in the tourism sector
- Mediterranean climate favours year round operation
- Attractive subsidies
- Superb locations to establish resorts

- An important number of reliable experienced construction companies operate in Greece
- **Lack of integrated resorts.**


## Business Tourism



- 0.8% of the 'global pie' with an aim to reach 2-2.5% (ICCA)
- Athens holds the 15<sup>th</sup> position in 2008, ten places higher than in 2007 (ICCA)
- Spectacular Destinations
- Well developed tourist infrastructure, especially 5\* Hotels

- **Excellent climate favors all year conference and business tourism**
- Lack of convention centers
- Destination not yet saturated

# Many growth opportunities in the Greek tourism sector in the higher value-added segment (cont'd)

Subsector	Advantages	Opportunities
<p><b>Golf Resorts</b></p> 	<ul style="list-style-type: none"> <li>• The country is an established tourism destination with strong sports traditions: Greece was ranked <b>12th</b> in terms of receipts in 2008 by the UN World Tourism Organization. The country is also the birthplace of the Olympics and has a strong sports tradition.</li> <li>• Ideal climate for golfing all year round</li> <li>• Available land amid spectacular settings</li> <li>• Well developed tourism infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Suitable land for development</li> <li>• <b>Priority sector with lucrative incentives</b></li> <li>• Only 7 golf courses</li> <li>• Significant unmet demand with huge potential for growth</li> </ul>
<p><b>Wellness</b></p> 	<ul style="list-style-type: none"> <li>• Nearly 700 thermo mineral springs of great value</li> <li>• Booming domestic demand for spa services</li> <li>• Well educated &amp; highly experienced human resources</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Mostly underdeveloped or operating with outdated facilities</b></li> <li>• Current capacity is low in absolute numbers</li> <li>• Available sites for developing spas and thalassotherapy centers</li> <li>• <b>Attractive subsidies</b></li> </ul>
<p><b>Eco Tourism</b></p> 	<ul style="list-style-type: none"> <li>• Diverse natural environment</li> <li>• Rare combination of mountains and island complexes</li> <li>• Negative impacts minimized on host community</li> <li>• Demand for local goods and services</li> <li>• Growing number of eco-conscious tourists seeking for a pristine environment</li> </ul>	<ul style="list-style-type: none"> <li>• Development of infrastructure such as roads, airports and bridges</li> <li>• A greater variety of economic activities in rural &amp; non-industrial regions</li> <li>• <b>Eco-spa business all year-round</b></li> </ul>



## Many growth opportunities in the Greek tourism sector in the higher value-added segment (cont'd)

### Subsector

### Advantages

### Opportunities

#### Health Tourism



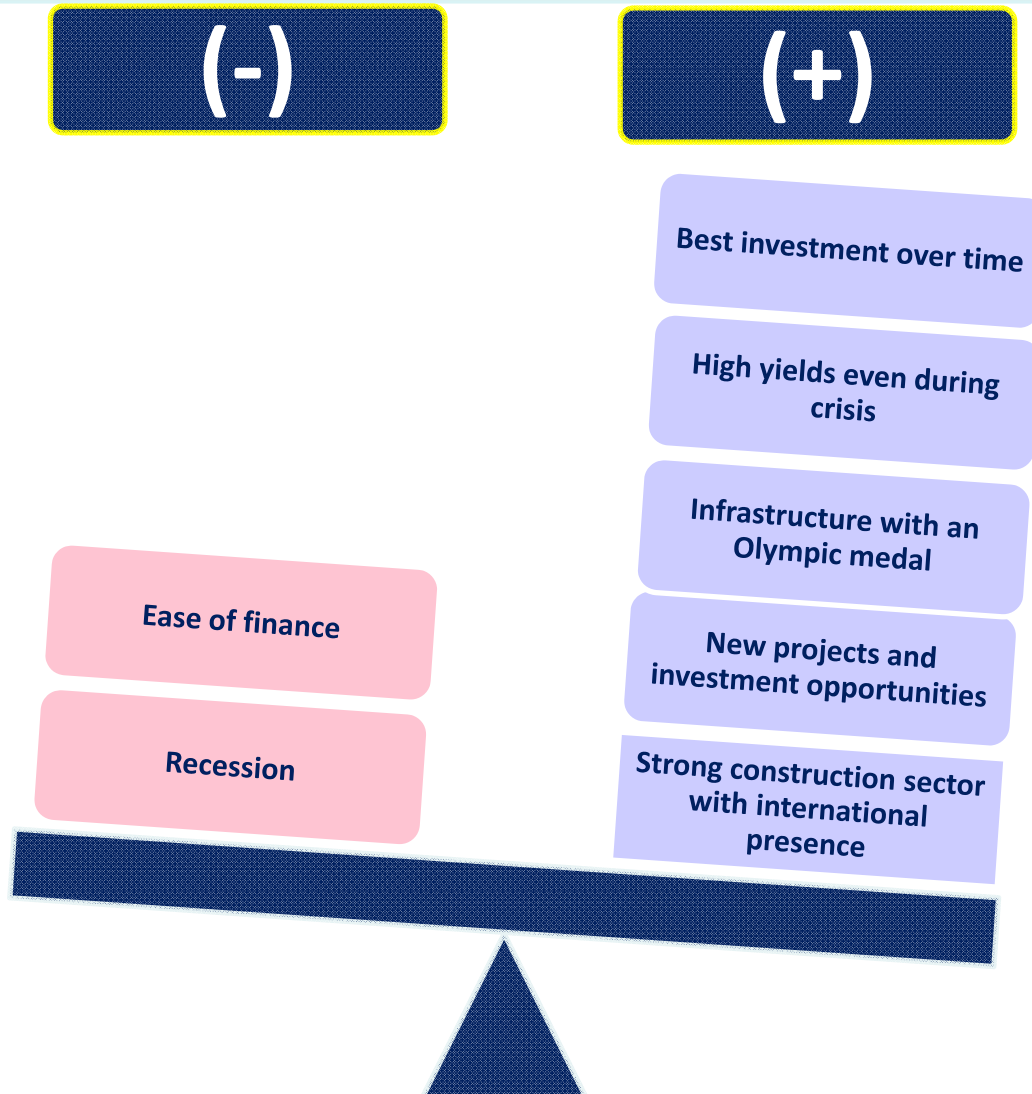
- Mild climate, Mediterranean diet and clean environment are ideal to patient's recuperation
- Well educated, multilingual personnel
- Unique location between Europe, Africa, and Asia, make Greece easily accessible, reducing patients' travel risks
- Plethora of famous medical schools, along with highly qualified medical personnel
- **Wellness boom taking place**
- New fitness consciousness & striving for health leads to a rapidly rising demand for visits to appropriate destinations in a well-preserved natural environment

#### Sports Tourism



- Expert in hosting major sporting events
- The 2004 Olympic Games brought about mega infrastructure
- Breathtaking scenes for winter sports (Ski, mountaineering etc)
- **Generous investment incentives**
- Some forms of sports tourism are not yet adequately developed

## 2b. Real Estate



## *Investment Opportunities*

- 
1. Compelling Public Projects (Infrastructure & Privatizations)
  2. Tourism & Real Estate
  3. Renewable Energy Sources & Environmental Management
  4. ICT & Life Sciences
  5. Food & Beverage (Mediterranean Diet)
-

## 3a. Renewable Energy Sources

- Bound by **EU regulations and Kyoto Protocol** agreements
- National target for RES at **20%** of electricity production **by 2020**
- Increased domestic demand for electrical energy, to surpass **80,000 GWh in 2020** from **about 70,000 GWh in 2009**
- High feed-in tariffs through **20 – year PPA** (power purchase agreement)
  - **4<sup>th</sup> in EU for Solar**
  - **9<sup>th</sup> in EU for Wind**
- **Ideal conditions** for wind and solar energy
- **Decrease of RES production cost**, attractive investment incentives

**€ 44 Billions Euros  
Investment**

**210.000 new  
Jobs**

**Projects with  
strong cash flows  
and attractive  
Returns on  
Investment**



## Greece's attractiveness in RES (Ernst & Young, August 2010)

Rank <sup>1</sup>	Country	All renewables	Wind index	Onshore wind	Offshore wind	Solar index	Solar PV	Solar CSP	Biomass/ other	Geo-thermal	Infra-structure <sup>2</sup>
1	(1) China	69	75	78	67	59	66	40	57	51	74
2	(1) US <sup>3</sup>	67	68	72	56	72	71	74	62	67	61
3	(3) Germany	63	65	63	71	55	66	22	63	54	62
4	(4) India	62	63	71	42	65	66	62	58	44	63
5	(5) Italy	61	62	65	53	65	67	59	56	66	67
5	(5) UK	61	67	64	77	38	51	0	59	38	70
7	(7) France	58	60	62	56	53	64	24	58	30	62
8	(8) Spain	56	57	62	42	64	63	68	50	33	55
9	(9) Canada	53	60	65	46	32	44	0	49	34	62
10	(10) Portugal	51	54	58	42	48	57	22	45	32	56
10	(10) Ireland	51	58	58	57	26	36	0	48	28	61
12	(12) Greece	50	52	56	41	55	60	41	41	32	52
12	(12) Australia	50	50	54	41	54	57	46	45	59	53
14	(12) Sweden	49	52	52	53	32	43	0	55	34	51
15	(15) Netherlands	47	53	51	57	34	47	0	40	21	43
16	(16) Poland	46	51	54	42	32	43	0	42	23	47
16	(16) Belgium	46	52	50	57	31	42	0	39	28	52
16	(16) Brazil	46	47	51	35	41	46	30	48	22	46
19	(19) Japan	45	45	48	39	51	61	25	35	40	49
20	(19) Denmark	44	47	44	56	29	40	0	45	32	51
21	(21) Norway	43	48	49	45	22	30	0	44	30	49
22	(22) New Zealand	42	47	51	36	24	32	0	34	50	45
23	(22) Turkey	41	43	46	35	39	43	28	36	43	44
24	(24) South Africa	40	43	46	34	37	34	44	34	31	41
25	(25) Austria	37	34	46	0	40	54	0	49	34	52
26	(26) Czech Republic	35	33	45	0	40	55	0	38	30	41
27	(26) Finland	34	35	34	37	19	26	0	49	23	37

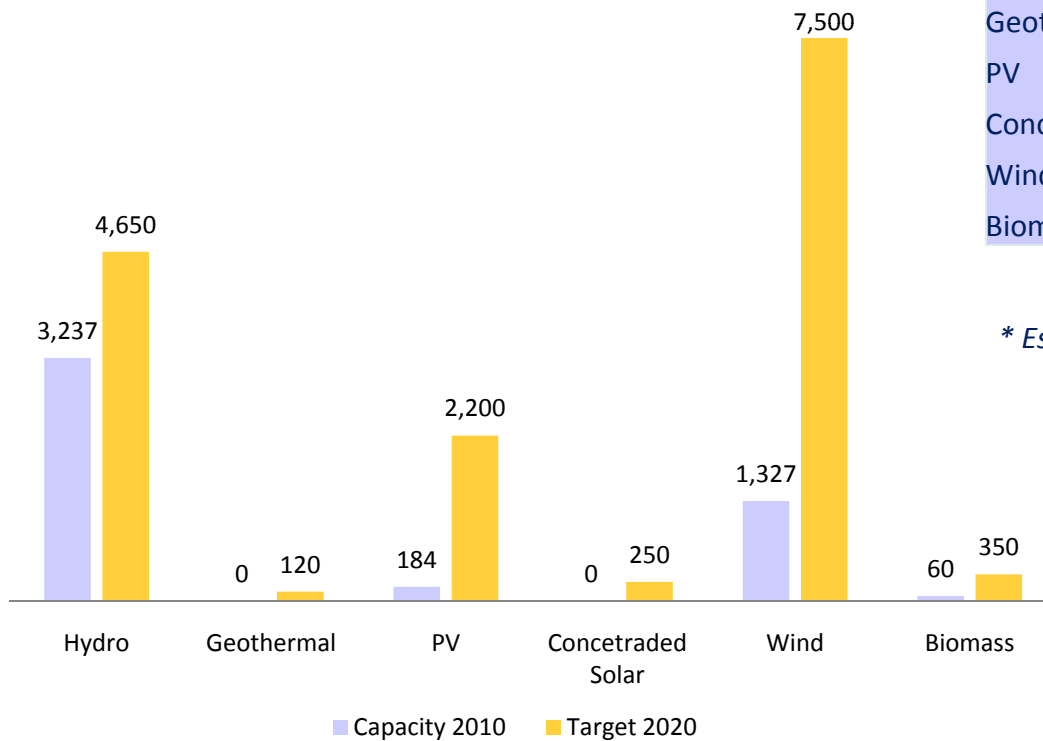
Notes:

1. Ranking in Issue 25 is shown in brackets
2. Combines with each set of technology factors to produce the individual technology indices
3. This indicates US states with RPS and favorable renewable energy regimes

Source: Ernst & Young analysis

## The National Renewable Energy Action Plan has the targets for all RES

As reported by YPEKA, in the latest National Renewable Energy Action Plan



	<u>Capacity 2010*</u>	<u>Target 2020</u>
Hydro	3,237	4,650
Geothermal	0	120
PV	184	2,200
Concentrated Solar	0	250
Wind	1,327	7,500
Biomass	60	350

\* Estimated Capacity for end of 2010

## *The Renewable Energy Sources sector in Greece has various opportunities to offer*



### Wind

- Greenfield investments in wind farms
- Cooperation with existing firms
- Light manufacturing



### PV

- Greenfield investments in PV parks
- Light manufacturing



### Geothermal

- Greenfield investments in geothermal power plants



### Biofuels

- Greenfield investments in Biofuel plants
- Biorefineries



### Hydro

- Greenfield investments in small hydro plants

## Success Stories

**Vestas**

 unigea  
Renewable Energy

 CONERGY

 EDISON

 enova

 IEGL

 IBERDROLA

 EDF energies  
nouvelles

 Eurus Energy  
ユーラスエナジーホールディングス

**atel**

 Enel  
L'ENERGIA CHE TI ASCOLTA.

 Gamesa

 endesa

 SMA

 WPD



## Investment opportunities: 3b. Waste management



### Country targets

According to EU and national directives Greece should:

➤ recover **at least 60%** by weight all packaging waste by 2011 which includes recycling **at least 55%**

**Current Status: 50%**

➤ decrease biodegradable waste , that is sent to landfill by

- 1,100,000 tons in 2010,
- 1,900,000 tons in 2013, and
- 2,700,000 tons in 2020

**Current Status: 461,079 tons (42% target coverage)**

- Creation of modern, integrated facilities for treating and disposing municipal solid waste
- Energy recovery from organic waste
- Rehabilitation of the existing landfills
- Environmental sound management of industrial, medical and hazardous waste
- Construction of suitable transfer station networks and recycling centres
- Selective collection at source and further recycling of municipal waste
- Water treatment and sea or brackish water desalination
- Wastewater and sewage treatment

## *Two PPP projects lead the way in waste management*

### Public Private Partnership (PPP) projects underway

- Implementation of an integrated waste management system in the Prefecture of **Thessaloniki**
  - €242m + 20% for heavy maintenance and insurance

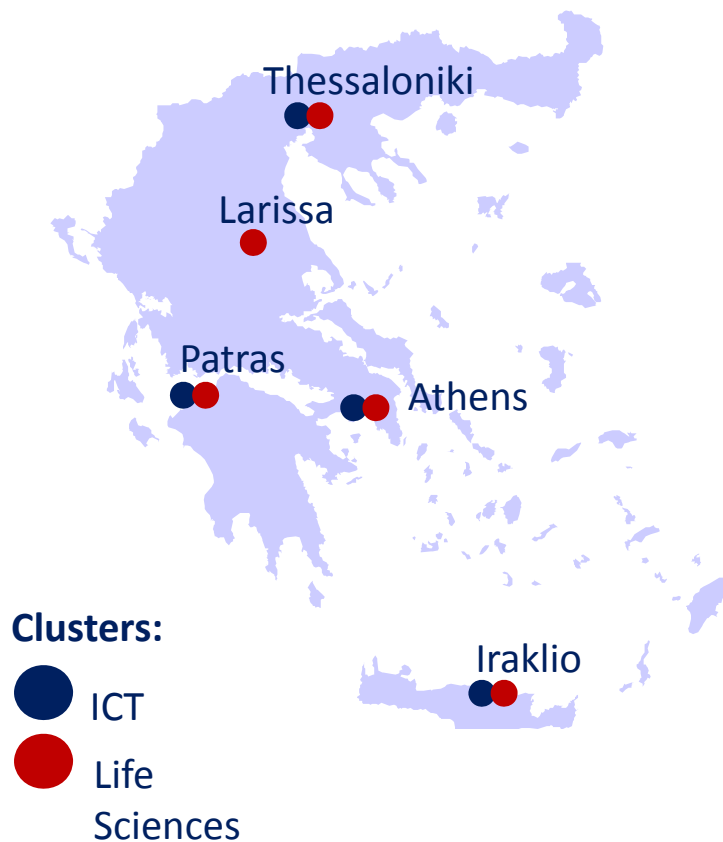
- Implementation of infrastructure for the integrated waste management system in the region of **Western Macedonia**
  - €97m + 20% for heavy maintenance and insurance

## *Investment Opportunities*

- 
1. Compelling Public Projects (Infrastructure & Privatizations)
  2. Tourism & Real Estate
  3. Renewable Energy Sources & Environmental Management
  4. ICT & Life Sciences
  5. Food & Beverage (Mediterranean Diet)
-

## 4. ICT and Life Sciences

Intense R&D activity...



...generates multiple investment opportunities

- Software development

- Drug development

- Microchip and MEMS design

- Medical & diagnostic devices

- R&D lab

- Clinical trials

- Regional support center

## *Investment Opportunities*

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-

## *There are abundant niche markets that could house investment projects*

25% of Turnover

24% of Sales

20% of Total Exports



24% of Employment

Revenues > 2 bn €

### **Niche Markets**

- Honey and nut based snacks
- Pasta products
- Marmalades and pickled goods
- Ready made meals and frozen food
- Seafood
- Chocolates and confectionery
- Cheeses
- Specialty herb mixes
- Traditional spoon sweets
- Liqueurs and fruit juices
- Herbal beverage products
- Organic products

## 5. Food & Beverage (Mediterranean Diet)

Conducive environment



Support by a thriving agricultural sector

Growing organic market of high added value



**Success story**



## *Greece rebounding: a very credible expectation*

### Room for investment: 1-5 year horizon

#### **Infrastructure**

Toll roads & concessions  
Marine/port developments  
Existing & New airports

**Estimated investment €10bn**

#### **Property & real estate development**

Airport development  
Tourism  
REIT& REIC formation & flotation  
Gaming sector / Casinos

**Estimated investment €5bn**

#### **Energy projects**

Capacity replacement (generation)  
New business (RES)  
Transmission/Interconnection investments  
Natural gas

**Estimated investment €20bn**

#### **Water & waste**

Water resources management  
Waste management  
Utility companies

**Estimated investment €5bn**

**Total estimated investment of €37bn**



## IV. Invest in Greece services



*We provide full services, so you establish yourselves and expand in Greece*

1. **Governmental Legal Entity**
2. **Incorporation and operation since 1996**
3. **Business Units:**
  - Investment Promotion Unit
  - Investor Services Unit
  - Policy and Planning Unit
  - Finance and Administration Unit
  - Communication and Public Relations Unit



**Invest in Greece** provides support throughout the entire business cycle

## *Development of Investment Opportunities Portfolio*

**Constantly updated E-book**

### **Public Projects**

- Promotion of mature public projects, in sectors where the country has competitive advantages.
- Cooperation with the relevant Ministries and the local authorities for finding projects which can attract private investments.



### **Private Projects**

- Development of a portfolio of mature private projects, after performing due-diligence of legal documents such as (eg. Ownership titles, concession contracts etc) from the Legal Department of Invest in Greece.
- Promotion to foreign Investors



# E-book: Your Key to investments in Greece

## Tailor made **E-books**:

- Per target country
- Per Sector
- Per Greece's Region

are created for all the missions of **Invest in Greece** and all the official delegations of the Greek government abroad and create an e-library



In your  
**Key to Investments in Greece,**  
links to the latest  
versions are  
provided



## -Sector Presentations



## -Specific Project Opportunities (per sector)



## - Investments Legal Framework



# Invest in Greece's web-site embraces the world

Home Portfolio Links FAQs Sitemap Kontakt Kalender Language

Suche

Griechenland Heute

- Investitionssektoren
- Unternehmertum
- Initiativen
- Media Center
- Über uns

## Greek Letters Easy Numbers

Finanzierungsmöglichkeiten

Zur Durchführung ihrer Projekte steht Investoren eine große Verfügung.

- Mit dem **Investitionsförderungsgesetz** werden attraktive Projekten in zahlreichen Sektoren im gesamten Land bereit.
- Bei den NSRR (**Nationalen Strategischen Referenzrahmen**) Referenzunterlagen für die Vergabe von Fördermitteln der bis zum Jahre 2013.

الصفحة الرئيسية محطة الاستثمار الروابط الأسئلة الشائعة

INVEST IN GREECE AGENCY

## Greek Letters Easy Numbers

الصفحة الرئيسية | مزايا الأعمال التجارية | محطة الاستثمار

### محطة الاستثمار

#### محطة المشاريع الاستثمارية

تصنع وكالة Invest in Greece تجمع المشاريع الاستثمارية العامة المدروسة جيدًا وتميزها بقوة. ولهذا الغرض، تتعاون وكالة Invest in Greece مع الوزارات والجهات الحكومية المحافظ رأس المال الخاص على الفور. وبالنسبة لكل من هذه المشاريع، يتم إعداد محطة إلكترونية تشتمل المشروع وتحليل السوق ودراسات الجدوى والتفاوض والحفاظ المحتملة والخصائص الخاصة / مع الحصول على هذه المعلومات من خلال الاتصال بوكالة Invest in Greece.

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## Investissements Étrangers Directs

Malgré la crise financière globale qui a eu un impact négatif important sur les flux globaux de capitaux au cours de l'année 2009, les Investissements étrangers directs (IED) en Grèce ont été satisfaisants. Durant l'année 2009, les entrées totales de capitaux en Grèce ont atteint 4,5 milliards d'euros, et les entrées nettes ont dépassé les 2,4 milliards d'euros. Comparés à 2008, les flux nets d'IED en Grèce présentent une baisse de 21 %, qui résulte de la crise internationale. Néanmoins, cette baisse est beaucoup plus faible que celle des flux d'IED internationaux, qui, selon les estimations de la CNUCED, a atteint 39 %.

Calendrier

septembre 2010

D	L	M	M	J	V	S
			01	2	03	04
05	06	07	8	9	10	11

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## Marinas

As one of the most favored tourism destinations in the world, Greece is a natural haven for sailors.

### A Sea Of Opportunity

As one of the most favored tourism destinations in the world, Greece is a natural haven for sailors. With a coastline of more than 15,000 kilometers, one of the longest in the world, and more than 6,000 islands and islets, Greece offers sailing enthusiasts endless opportunities to enjoy its crystal clear seas, natural beauty, and renowned cultural and

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## 在希腊生活

### 概述

希腊是极具吸引力的投资地，因为利用该国的战略地理位置和独特的竞争优势，能给商人带来多种投资机会。希腊是到达GDP几乎达1万亿欧元的东南欧和东地中海地区1.4亿消费者的天然门户。

察看希腊的经济、地理和人口概述。  
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### 在希腊生活

希腊是世界上美丽的国度之一，拥有优越的自然资源。希腊的地形特别，山峦叠嶂，从林山谷连续不

日历

九月 2010

星期日	星期一	星期二	星期三	星期四	星期五	星期六
			01	2	03	04
05	06	07	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

ΕΛΛΑΔΑ

# Μια νέα εποχή για επενδύσεις



ΕΤΑΙΡΙΚΟ  
ΠΡΟΦΙΛ

## INVEST IN GREECE

Αρμόδιος εθνικός φορέας  
για την προώθηση,  
προσέλκυση και υποστήριξη  
των άμεσων επενδύσεων

Η Invest in Greece εντοπίζει επενδυτικές ευκαιρίες και παρέχει στους επενδυτές πληροφόρηση, αναλύσεις και υποστήριξη σε όλα τα στάδια της επένδυσης, χωρίς καμία οικονομική επιβάρυνση.

Η Εταιρεία Invest in Greece εντοπίζει δυνητικούς εταίρους, βοηθά στην ανέγερση χώρων εγκατάστασης, λειτουργεί υποστηρικτικά στις νομικές και αδειοδοτικές διαδικασίες, αναλύει επενδυτικές προτάσεις, παρέχει τη σχετική πληροφόρηση και ενημερώνει σφαιρικά τους επενδυτές για το διαθέσιμο κίνητρο στην Ελλάδα.

Το στελέχι της εταιρείας συμβουλεύουν τους επενδυτές σε όλα τα στάδια του σχεδίου τους και παρέχουν υποστήριξη σε νέα επενδυτικά έργα, αλλά και σε σχέδια που βρίσκονται σε εξέλιξη ή σε διαδικασία επέκτασης.

Βασικά πεδία της εταιρείας είναι να προβάλει και να προωθεί σε επιχειρηματίες σε ολόκληρο τον κόσμο, τις πολυάριθμες επενδυτικές δυνατότητες της Ελλάδας, της χώρας που αποτελεί την πύλη για τη Μεσοανατολική Εξόρση και την Ανατολική Μεσόγειο.

Επισκεφθείτε την ιστοσελίδα της εταιρείας  
στο [www.investingreece.gov.gr](http://www.investingreece.gov.gr) και ανακαλύψτε  
τις ευκαιρίες της νέας εποχής επενδύσεων στην Ελλάδα.



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ΣΕΑΟΤ  
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اليونان

# مرحبًا بكم في ”عصر جديد للاستثمار“



اكتشف الفرص

## INVEST IN GREECE

### الوكالة الرسمية لتشجيع الاستثمار في اليونان



تلخّذ وكالة Invest In Greece على عاقبتها تشجيع الاستثمارات الخاصة وتقديم التسهيلات اللازمة لها بالإضافة إلى تحديد الفرص المتاحة في السوق وتزويد المستثمرين بخدمات المساعدة والتخطيط والاستشارة وتوفير خدمات الدعم اللاحقة دون أية تكلفة تذكر.

ومن ناحية أخرى، تقوم الشركة بتحديد الشركاء المحتملين والمواقع، بالإضافة إلى تسهيل الإجراءات القانونية وتدابير الحصول على التراخيص وتخطيط عروض الاستثمار وتوفير المعلومات الاقتصادية وتقديم الشرح الواقي للمعايير المتاحة للمستثمرين. ويقوم المتخصصون في الشركة بتوجيه المستثمرين لدى كل خطوة بخطواتها في عملية الاستثمار إلى جانب تقديم الدعم اللازم للعمليات المستدامة أو المشاريع التوسعية.

وبغضن عن ذلك، نلتزم شركة "Invest in Greece" بمساعدة رجال الأعمال على الانسجام كجزء من عصر الاستثمار الجديد في اليونان واكتشاف الفرص لكثيرة المتوافرة في مناطق جذب شرق أوروبا وشرق البحر المتوسط.

تجدر الإشارة إلى أن نشاط الشركة يقتصر على تقديم الخدمات الشاملة ذات القيمة بالنسبة للمستثمرين؛ كما سيجد رجال الأعمال في الشركة شريكًا موثوقًا وبارعًا وداعمًا للحصول على المعلومات والمساعدة والتوجيه.

انضم إلينا اليوم عبر الموقع الإلكتروني [www.investingreece.gov.gr](http://www.investingreece.gov.gr) واكتشف عصرًا جديدًا لفرص الاستثمار.



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# LA GRÈCE

# BIENVENUE dans une nouvelle aire d'investissement



## DÉCOUVREZ L'OPPORTUNITÉ

# INVEST IN GREECE

## Agence nationale pour la promotion des investissements

Invest in Greece a pour but de promouvoir et de faciliter les investissements privés, d'identifier les opportunités de marché et de fournir de l'assistance, des analyses, des conseils et du support d'après-vente aux investisseurs, sans frais pour les utilisateurs de ces services.

Invest in Greece identifie les partenaires potentiels, les sites locaux, fournit de l'assistance pour les procédures légales et les procédures de licences, analyse les propositions d'investissement, fournit des informations économiques et pourvoit des explications intégrales sur les bénéfices disponibles pour les investisseurs. Les professionnels qui travaillent à Invest in Greece conseillent les investisseurs à chaque étape de leurs investissements et fournissent une aide indispensable à tout projet en cours ou tout projet d'expansion.

Invest in Greece est dédiée à aider les hommes et les femmes d'affaires à faire partie de la nouvelle aire d'investissement en Grèce et à découvrir les multiples opportunités qui gisent juste aux portes de l'Europe du Sud Est et de la méditerranée orientale.

*Invest in Greece est dédiée à pourvoir des services complets appréciés de la part des investisseurs. Chez Invest in Greece, les hommes et les femmes d'affaires trouveront un partenaire de confiance qui les soutient, les assiste et leur propose des solutions, conseils et orientations.*

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# WILLKOMMEN in einem neuen Investitionszeitalter



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# INVEST IN GREECE

## Die offizielle Agentur zur Investitionsförderung in Griechenland

Invest in Greece fördert und ermöglicht private Investitionen, identifiziert Absatzmöglichkeiten und bietet Investoren Hilfe, Analyse, Beratung und nachträgliche Betreuung, und das alles kostenfrei.

Invest in Greece findet potentielle Partner, ermittelt Standorte, hilft bei Rechts- und Lizenzverfahren, analysiert Investitionsangebote, stellt Wirtschaftsinformationen bereit und erläutert detailliert die Investitionsanreize. Die Profis von Invest in Greece betreuen den Investor in jeder Phase des Investitionsprozesses und leisten wichtige Unterstützung bei laufenden Projekten oder bei Expansionsvorhaben.

Invest in Greece sorgt dafür, dass Unternehmer ihren Platz in Griechenlands neuem Investitionszeitalter finden, und dass die unzähligen Möglichkeiten, die sich dank der geografischen Lage Griechenlands als Tor nach Südosteuropa und zum östlichen Mittelmeerraum bieten, erschlossen werden.

*Die Invest in Greece Agency stellt ein umfangreiches Dienstleistungsangebot bereit, das der Investor schätzt. Unternehmer können mit der Invest in Greece Agency auf einen zuverlässigen sowie ideen- und hilfereichen Partner bauen, der ihnen mit Rat und Tat zur Seite steht.*

Besuchen Sie uns noch heute unter [www.investingreece.gov.gr](http://www.investingreece.gov.gr)  
und entdecken Sie das Neue Zeitalter der Investitionsmöglichkeiten



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GRECIA

# BIENVENIDO a una nueva era de inversión



DESCUBRA  
OPORTUNIDADES

## INVEST IN GREECE

la agencia oficial  
griega de promoción  
de inversiones

Invest in Greece promueve y facilita la inversión privada, identifica oportunidades de mercado y ofrece a los inversores asistencia, servicios de análisis, asesoramiento y ayuda posterior de seguimiento, todo ello de forma gratuita.

Invest in Greece identifica socios potenciales, busca emplazamientos, presta asistencia en procedimientos jurídicos y de licencia, analiza propuestas de inversión, proporciona información económica y explica en detalle los incentivos a disposición de los inversores. Los profesionales de Invest in Greece guían a los inversores en todos los pasos del proceso de inversión y prestan una valiosa ayuda en operaciones y proyectos de expansión en curso.

Invest in Greece tiene el compromiso de ayudar a los emprendedores a formar parte de una nueva era de inversión en Grecia y a descubrir las numerosas oportunidades que ofrece Grecia como portal de acceso al Sudeste de Europa y al Mediterráneo Oriental.

*La agencia Invest in Greece presta servicios completos muy valorados por los inversores. En Invest in Greece, los empresarios encuentran un socio de confianza, dotado de recursos y dispuesto a colaborar, que les proporcionará información, asistencia y orientación.*

Conózcenos en línea en [www.investingreece.gov.gr](http://www.investingreece.gov.gr)  
y descubra una nueva era de oportunidades de inversión



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希腊

# 欢迎 来到全新的投资时代



发现机遇

## INVEST IN GREECE

### 希腊官方的投资促进机构



Invest in Greece致力于促进并扩大私人投资,发掘市场新机遇,免费为投资者提供协助、分析、咨询与后续支持。

Invest in Greece提供多项投资咨询服务,包括发掘潜在合作伙伴、寻找场地、协助开展法律和执照办理流程、分析投资方案、提供经济资讯并为投资者全面解读投资激励方案。Invest in Greece的投资专员全程指导投资者投资过程并在持续经营或扩建项目中提供必要的支持。

Invest in Greece致力于帮助商业人士融入希腊新投资时代,在这个通往东南欧和东地中海的门户里发现更多商机。

Invest in Greece致力于提供投资者所重视的综合性服务。在Invest in Greece,投资者将找到一个可靠、资源丰富并能提供帮助的合作伙伴,获取资讯、协助和指导。

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GREECE

# WELCOME

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DISCOVER  
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# INVEST IN GREECE

the official Investment  
Promotion Agency of  
Greece

Invest in Greece promotes and facilitates private investment, identifies market opportunities, and provides investors with assistance, analysis, advice, and aftercare support, free of charge.

Invest in Greece identifies potential partners, locates sites, assists in legal and licensing procedures, analyzes investment proposals, furnishes economic information, and fully explains incentives available to investors. The professionals at Invest in Greece guide investors at every step of the investment process and provide essential support for ongoing operations or expansion projects.

Invest in Greece is committed to helping businesspeople be part of Greece's new investment era and discover the many opportunities in the gateway to Southeast Europe and the Eastern Mediterranean.

*Invest in Greece Agency is dedicated to providing comprehensive services that investors value. At Invest in Greece Agency, businesspeople will find a reliable, resourceful, and supportive partner for information, assistance, and guidance.*

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