



10th Annual Capital Link
Operational Excellence in Shipping Forum
Best Industry Practices – A Competitive Advantage
Tuesday, June 16 & Wednesday, June 17, 2020
Digital Conference

PRESS RELEASE

“10th Annual Capital Link Operational Excellence In Shipping Forum”
Best Industry Practices – A Competitive Advantage
TUESDAY, JUNE 16 & WEDNESDAY, JUNE 17, 2020 - DIGITAL CONFERENCE
LONDON TIME ZONE

June 11th, 2020

The **“10th Annual Capital Link Operational Excellence in Shipping Forum”** will be held **digitally on Tuesday and Wednesday, June 16 & 17, 2020** from **10:50am – 4:30pm BST**.

This year’s forum will feature industry leaders from all over the world, connected on-line and addressing a global audience on critical industry topics. With a **10-year track record** it is the only Forum that showcases **Operational Excellence in the Maritime Sector** and explores **Best Industry Practices** across all major areas such as fleet management, technological innovation, crewing, energy efficiency and the environment, safety & security. Special attention will be paid to the operational challenges from the Covid-19 reality, to sustainability and ESG considerations and new challenges on ship safety, security and human resources.

The Forum provides an interactive platform on the topic of Operational Excellence, Best Industry Practices and Sustainability linking shipping companies, charterers, government and non-government industry associations, classification societies, P&I Clubs, Registries, technology & service providers and the financial and investment community.

The Secretary General of the International Maritime Organization, Mr. Kitack Lim will deliver the Keynote Address on the first day, Tuesday, June 16th, 2020.

The Forum will also feature the mission and work of three Charity Organizations, iCall, The Mission to Seafarers and The Seamen’s Church Institute to raise awareness and support to Seafarers. These organizations will have their own digital booth on the day of the Forum. Please visit their digital booths to learn more about the organization or to make donation.

Who Should Attend?

This Forum is addressed among others to Ship Managers, Shipowners, Ship Operators, Shipbrokers, Commercial and Investment Bankers, Charterers, Classification Societies, Commodity and Energy Traders, Environmental Maritime Organizations, Industry Associations, Government and Non-Governmental Organizations, Financial and Trade Media, Institutional Investors, P&I Executives, Lawyers and Insurers, Market Analysts and Consultants, Private Equity Firms and offshore industry entities.

Registration is complimentary.

INTERACT LIVE ONLINE IN REAL TIME WITH OUR FORUM SPEAKERS & PARTICIPANTS!

- **LIVE PRESENTATIONS/PANEL SESSIONS WILL BE DELIVERED IN VIDEO FORMAT**
 - View and listen to our Speakers from across the world!
 - Live Q&A
- **EXHIBITION HALL WITH DIGITAL BOOTHS**

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- Visit our Sponsor booths to obtain the latest industry and financial reports, white papers, company videos, latest presentations and more
 - All materials can be saved into your briefcase and reviewed at your convenience
 - Chat with company representatives in their booths
- **LIVE VIDEO/AUDIO/CHAT NETWORKING IN REAL TIME**
 - Network with your favorite speakers, sponsors and participants in real time!
 - Visit the networking lounge to exchange ideas and to meet new contacts or say Hi to old friends

LONDON TIME

DAY 1 - TUESDAY, JUNE 16, 2020

DOORS OPEN 10 AM – Network & Connect With Delegates

A 1-hour virtual networking session will open the day

WELCOME REMARKS: Mr. Nicolas Bornozis, President – Capital Link

KEYNOTE REMARKS: Mr. Kitack Lim, Secretary General – International Maritime Organization

PANEL & PRESENTATION TOPICS

INDUSTRY CHALLENGES & THE ROADMAP AHEAD

The main industry associations work independently and together providing guidance and support to the shipping industry and mapping its response to the geopolitical, regulatory & market developments that affect shipping today. The panel will highlight what these organizations are working on and how they address the changing needs of the industry.

Moderator: Mr. Knut Ørbeck-Nilssen, CEO - DNV GL - Maritime DNV GL

Panelists:

- **Ms. Sadan Kaptanoglu, President - BIMCO; CEO - Kaptanoglu Shipping**
- **Mr. Dimitris Fafalios, President - INTERCARGO; President - Fafalios Shipping**
- **Mr. Esben Poulsson, Chairman - INTERNATIONAL CHAMBER OF SHIPPING; Executive Chairman - ENESEL PTE LTD**
- **Mr. Paolo d'Amico, Chairman - INTERTANKO; Executive Chairman & CEO - d'Amico International Shipping**
- **Mr. John Butler, CEO - World Shipping Council**

NAVIGATING THROUGH THE PERFECT STORM

The Implementation of Low Sulfur Regulations and the Advent of COVID-19 Have Created a Perfect Storm Impacting the Industry. Addressing Operational Challenges to Keep Ships Sailing & Trade Moving, Overcoming Travel Restrictions, Supply Shortages, Crew Changes, Port Complications, Shipyard Delays - Managing A Global Operation While in Lockdown".

Moderator: Mr. Michalis Pantazopoulos, Managing Director - Liberian Registry (Hellas)

Panelists:

- **Mr. Iraklis Prokopakis, COO - Danaos Corporation**
- **Mr. Stavros Hatzigrigoris, CEO - Maran Gas Maritime Inc.**
- **Mr. Nicos Rescos, COO - Star Bulk Carriers Corp.**
- **Mr. Theo Baltatzis, COO - Technomar**
- **Mr. George Saroglou, COO - Tsakos Energy Navigation**

CONNECTIVITY AND DIGITALIZATION AT TIMES OF CRISIS

The section remarks will be made by **Mr. Andreas Chrysostomou, Chief Strategy Officer - Tototheo Maritime**

MANAGING HUMAN RESOURCES DURING THE COVID-19 ERA & BEYOND

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Travel and port restrictions have increased the challenges related to crewing issues. The panel will discuss the management of mental health during this period. Also, addressing crewing issues during regular ship operations and change of control instances taking into account the viewpoints of all stakeholders.

Moderator: Mr. Benjamin Wong, Head of Transport & Industrial - InvestHK

Panelists:

- **Mr. Bjorn Hojgaard**, CEO - **Anglo-Eastern Univan Group**; Chairman - **The Hong Kong Shipowners Association**
- **Mr. Salvatore d'Amico**, Fleet Director - **d'Amico Società di Navigazione S.p.A.**; CEO – **ISHIMA Pte Ltd**
- **Mr. Guy Platten**, Secretary General - **International Chamber of Shipping (ICS)**
- **Mr. Stephen Cotton**, General Secretary - **International Transport Workers' Federation - ITF**
- **H.E. Natasa Pilides**, Shipping Deputy Minister to the President - **Republic of Cyprus**

DIGITAL - REMOTE SURVEYS

Remote surveying techniques: the new normal – remote surveying techniques have been used in maritime for some time but this capability has taken centre stage due to the fallout from the COVID-19 pandemic. In this session, we look at the opportunities and risks for shipping, and the attractions of offer for stakeholders across the industry.

Moderator: Mr. Nicholas Brown, Director, Marine & Offshore - **Lloyds Register**

Panelists:

- **Mr. Stamatis Bourboulis**, General Manager - **Euronav Ship Management (Hellas) Ltd.**
- **Mr. Ralph Juhl**, Executive Vice President, Technical - **Hafnia**
- **Mr. Michalis Pantazopoulos**, Managing Director - **Liberian Registry (Hellas)**
- **Mrs. Katy Ware**, Director of Maritime Safety and Standards & Permanent Representative of the UK to the IMO - **Maritime & Coastguard Agency**
- **Mr. Martin Crawford-Brunt**, CEO - **RightShip**

RIDING THE DIGITAL WAVE - HOW TO PROFIT DURING THE SMART SHIPPING ERA

The section remarks will be made by **Mr. Mike Konstantinidis**, CEO - **METIS Cyberspace Technology S.A.**

HOW SHIP TRACKING INTELLIGENCE ENABLES OPERATION VISIBILITY

The section remarks will be made by **Mr. Dimitris Sousoudis**, Territory Manager - **MarineTraffic**

NAVIGATING TODAY'S LEGAL MAELSTROM

IMO 2020, Sanctions, Tariffs and COVID-19 have created a new set of complexities, translating into myriad insurance and legal issues. The panel will address the main areas legal issues and claims and how to navigate past them.

Moderator: Mr. Joseph E. Hughes, Chairman & CEO - **American Club**

Panelists:

- **Ms. Beth Bradley**, Partner - **Hill Dickinson**
- **Ms. Sally-Ann Underhill**, Partner - **Reed Smith**
- **Mr. Bruce Paulsen**, Partner - **Seward & Kissel LLP**
- **Ms. Dora Mace - Kokota**, Partner - **Stephenson Harwood**
- **Mr. John Kissane**, Partner - **Watson Farley & Williams LLP**

THANK YOU FOR ATTENDING - NETWORKING RECEPTION

A 1-hour virtual networking reception will close the evening

LONDON TIME
DAY 2 - WEDNESDAY, JUNE 17, 2020

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LEADING THE SHIPPING INDUSTRY THROUGH THE NEXT PHASE OF INNOVATION, REGULATORY COMPLIANCE & TRANSFORMATION

Classification Societies play a pivotal role in the industry given their mandate to establish and maintain technical standards for construction and operation of marine vessels, to monitor compliance and to provide guidance and support. The panel will discuss various initiatives to help the industry meet the new challenges from environmental compliance, ship safety and security, technological innovation, operational efficiency, human resources management and more!

Moderator: Dr. Grahaeme Henderson, Vice President, Shipping & Maritime - Shell International Trading and Shipping Company Limited

Panelists:

- **Mr. Christopher J. Wiernicki, Chairman, President & CEO - ABS**
- **Mr. Matthieu de Tugny, President, Marine & Offshore - Bureau Veritas**
- **Mr. Knut Ørbeck-Nilssen, CEO - DNV GL - Maritime**
- **Mr. Alastair Marsh, CEO - Lloyds Register**
- **Mr. Ugo Salerno, Chairman & CEO - RINA**

MEETING THE IMO 2021 CYBERSECURITY MANDATE

Protecting Ships, Seafarers, Cargoes and the Environment

The industry's response to comply with the IMO's requirement for maritime cyber-risk management is gaining momentum as we approach the January 1, 2020 deadline. But there are also distinct commercial benefits. A cyber-security framework is sought by an increasing number of stakeholders and may help in securing vessel employment, insurance and finance. This panel will bring you up to speed with the cyber-security landscape in shipping today.

Moderator: Mr. Nicholas Brown, Communications Director - Bureau Veritas Marine & Offshore

Panelists:

- **Mr. Jean-Baptiste Gillet, Director, Advanced Services - Bureau Veritas Marine & Offshore**
- **Mr. David Foo, Senior Director, Operations Technology - Maritime and Port Authority of Singapore (MPA)**
- **Mrs. Charis Plakantonaki, Chief Strategy Officer - Star Bulk Carriers**
- **Mr. Charalambos Kalevrosoglou, Information Security Officer - Tototheo Maritime**
- **Captain Rob Compher, Chief, Office of Design & Engineering Standards - US Coast Guard**

THE PATH TO DECARBONIZATION

Options & Strategies - Power, Operational, Speed Reductions, Fuel Alternatives

What is the best way to achieve the decarbonization targets by 2030 or 2050? At present there are several proposals on the table for discussion at the IMO. They hinge on regulatory mandates, industry self-discipline and ultimately on the selection of the proper fuel. The panel will discuss the various options and alternatives and their pros and cons.

Moderator: Mr. George Plevrakis, Director, Global Sustainability - ABS

Panelists:

- **Mr. Alexander Saverys, CEO - CMB Group**
- **Mr. Christian M. Ingerslev, CEO - Maersk Tankers**
- **Mr. Bud Darr, Executive Vice President, Maritime Policy and Government Affairs - MSC GROUP**
- **Ms. Ioanna Procopiou, CEO - Prominence Maritime**
- **Captain Rajesh Unni, Founder & CEO - Synergy Marine Group**

DIGITALIZATION & TECHNOLOGICAL (R)EVOLUTION

Shipping companies as well as stakeholders throughout the logistics chain expedite the use of technology to optimize cost & increase efficiency. The significance of data analytics in decision making.

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Moderator: Mr. Paolo Moretti, CEO - RINA SERVICES

Panelists:

- **Mr. Mark Cameron**, Executive V.P. & COO - **Ardmore Shipping Corporation**
- **Mr. Mark O'Neil**, CEO - **Columbia Shipmanagement**
- **Mr. Alexander Hadjipateras**, Executive Vice President, Business Development - **Dorian LPG**
- **Mr. Olav Nortun**, CEO - **Thome Group**
- **Mr. Stephen MacFarlane**, Chief Information Officer - **V.Group**

TRANSPARENCY AND ACCOUNTABILITY AS THE FOUNDATION FOR OPERATIONAL EXCELLENCE

The section remarks will be made by **Mr. Matt Heider**, CEO - **Nautilus Labs**

PUTTING IT ALL TOGETHER - REMAINING VIGILANT & ALERT - THE SHIPOWNERS PERSPECTIVE

The current global situation is accelerating the transformation throughout the shipping industry. Slower economic growth, low oil prices, a global pandemic, uncertainty regarding fuel types and ship designs, rapid developments in technology, increased regulatory demands, and a changing landscape in ship finance are among the challenges the industry is facing today. Weak markets are tough to endure but they also create opportunities. Shipping is and will remain the artery of global trade. The industry thrives on volatility and change. Leading international shipowners panel will discuss how the industry is coping with all these challenges and what changes and transformations can be expected looking ahead.

Moderator: Mr. Henry Curra, Head of Research - **Braemar ACM Shipbroking**

Panelists:

- **Mr. Bing Chen**, CEO - **Atlas Corp. (Seaspan)**
- **Mr. Jerry Kalogiratos**, CEO - **Capital Product Partners**
- **Mr. Gary Vogel**, CEO & Director - **Eagle Bulk**
- **Ms. Lois Zabrocky**, CEO - **International Seaways**
- **Mr. Kevin MacKay**, CEO - **Teekay Tankers**
- **Mr. Hing Chao**, Executive Director - **Wah Kwong Maritime Transport Holdings**

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THE CONFERENCE IS ORGANIZED:

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EXHIBITORS: Elvictor Group • Flott & Co. Pc • Hill Dickinson • Moore • Procure Ship • Reed Smith • Seward & Kissel LLP • Ship Medcare • Singhai Marine Services • Singapore Organisation of Seamen • Stephenson Harwood • Watson Farley & Williams

CHARITIES: iCALL • The Mission to Seafarers • The Seamen's Church Institute

MUSIC BY: Menelaos Kanakis www.kanakismenelaos.com

SUPPORTING ORGANIZATIONS: Association of Banking and Financial Executives of Greek Shipping • Association of S.A. & Limited Liability Companies • BCA College • CASS Business School • EENMA - Hellenic Shortsea Shipowners Association • Greek Shipping Cooperation Committee • Greek Energy Forum • Hellenic Association of Ship Suppliers & Exporters • HELMEPA • Hellenic Shipbrokers Association • IMLI - International Maritime Law Institute • INTERCARGO • Propeller Club • Piraeus Marine Club • Piraeus Association for Maritime Arbitration • NYMAR – New York Maritime Inc. • WISTA Hellas • WLPGA - World LPG Association

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For further information, please contact:

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For sponsorship opportunities, please contact Nicolas Bornozis or Anny Zhu at forum@capitallink.com or call +1 (212) 661-7566.

Or please visit:

<http://forums.capitallink.com/opexcellence/2020/>

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ORGANIZERS

Founded in 1995, Capital Link is a New York based investor relations, financial communications and advisory firm with a strategic focus on the maritime, commodities and energy sectors, MLPs, as well as Closed-End Funds and ETFs. Based in New York City, Capital Link has presence in London, Athens & Oslo. Capital Link is a member of the Baltic Exchange and works very closely with the New York Stock Exchange, NASDAQ and the London Stock Exchange as well as with major international and supranational organizations and industry associations in the areas of the firm's strategic concentration.

Our proactive approach, which integrates Investor Relations, Information Technology and Media, enhances awareness and branding for our clients through tailored outreach programs targeting analysts, institutional and individual investors and the financial media complemented by extensive and uniquely powerful marketing platforms. Capital Link offers a full suite of services including strategic and corporate advisory, investor relations, media relations, public and industry relations and the organization of corporate events. Capital Link is also known for the organization of large scale, high quality Investment Forums focusing on maritime transportation and U.S. investment products in key industry centers, such as New York, London, Athens, Limassol, Shanghai, Singapore, Tokyo and Hong Kong. We organize a series of conferences annually, of which the majority are focused on the maritime sector. The Capital Link Investment Forums feature industry leaders and draw the elite of the global financial and investment communities. The Capital Link brand is widely-recognized and valued worldwide by participants in these communities for combining rich informational and educational content with as well as superior networking opportunities. In addition to conferences, Capital Link organizes Webinars focusing on investment strategies, sectors, critical topics of interest to the investment community and company presentations. Capital Link's global marketing platform enhances the visibility and reach of these events on a global scale that lasts well beyond the date on which each event is held, becoming a continuous reference point for market participants.

Capital Link's efforts have been recognized by the 2011 Lloyds's List Greek Shipping Awards, in 2012 and 2013 by the InterContinental Finance Magazine and in 2016 by the Wealth & Finance Magazine, Also, by the International Propeller Club of the United States and AHI-American Hellenic Institute.