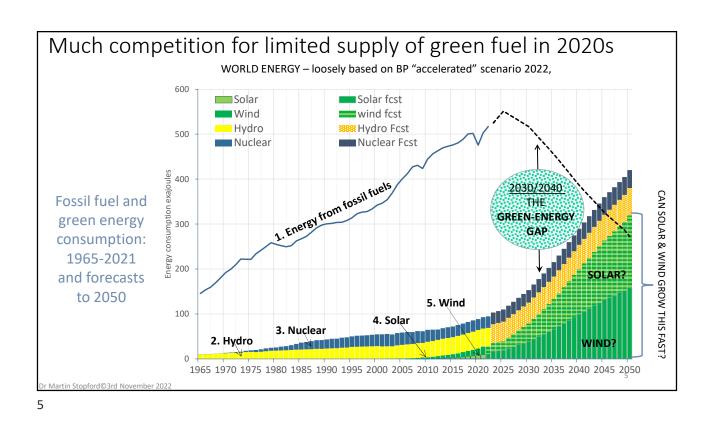
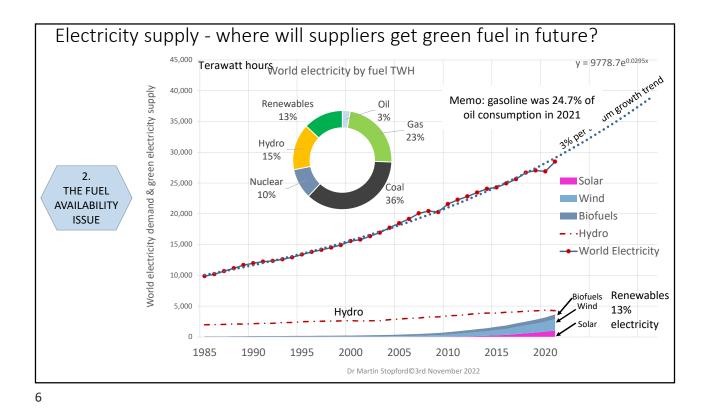
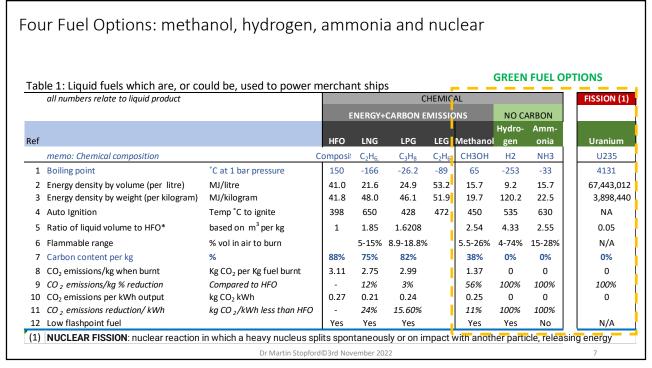


Population and GDP growth will increase cargo volumes and ship demand 1,600,000 12 Population 1,400,000 – Population forecast 10 Population GDP orices –⊶GDP \$M growth 24% (.8% 1,200,000 growth (105% per annum) increase, 2.5% 8 -GDP forecast World population (billion) pa) 1,000,000 6 800,000 US\$ 600,000 4 **Norld GDP** 400,000 2 200,000 Source: World Bank & BP 2003 2006 2009 2012 2015 985 997 Dr Martin Stopford©3rd November 2022





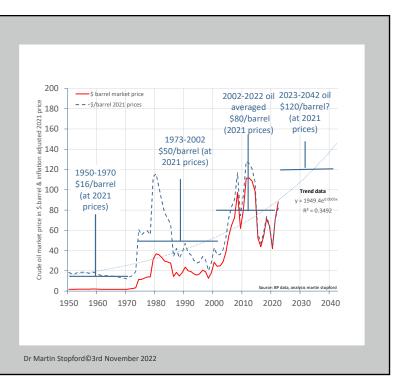




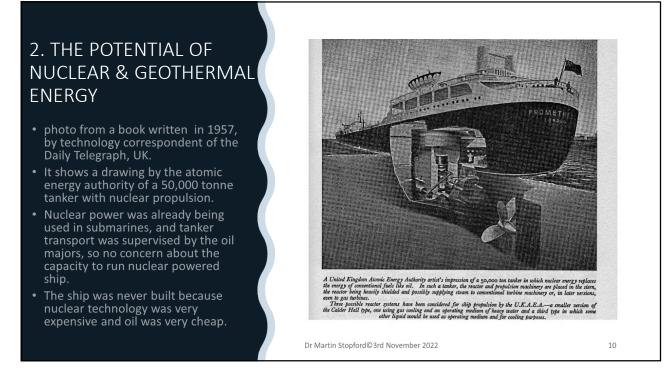
Martin Stopford[©] Shipping's Era of Change

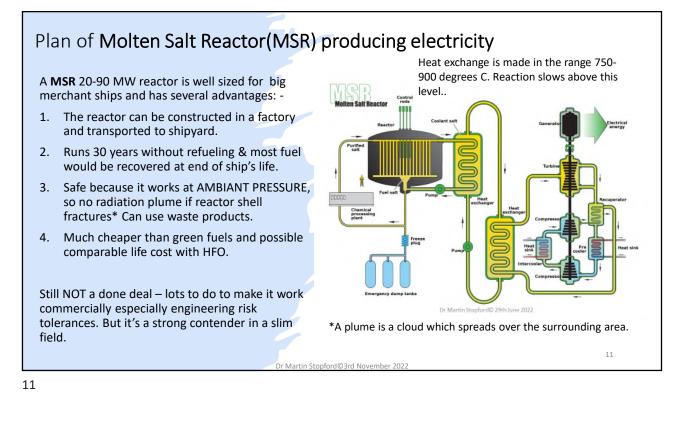
Oil price 1950-2022(red line) and inflation adjusted to 2021 prices (blue line)

- Oil price has quadrupled in real terms since 1950s (6.3% per annum trend 1950).
- Price spikes in the 1970s and the early 2000's obscure trend.
- If trend continues oil will cost \$120/barrel (at 2021 prices) in next 20 years
- Financial evaluation of the cost of green energy compared with fossil fuels should take future oil prices into account. They may increase substantially.



9





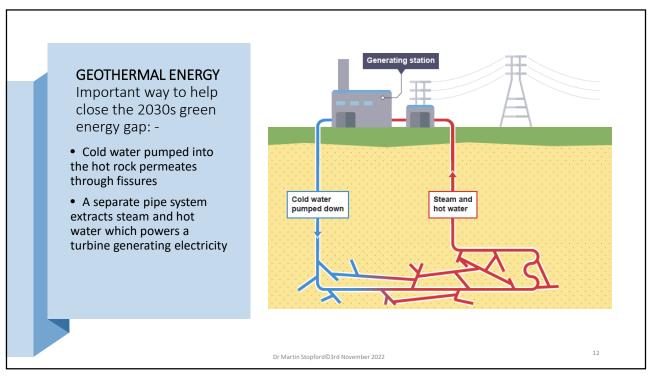
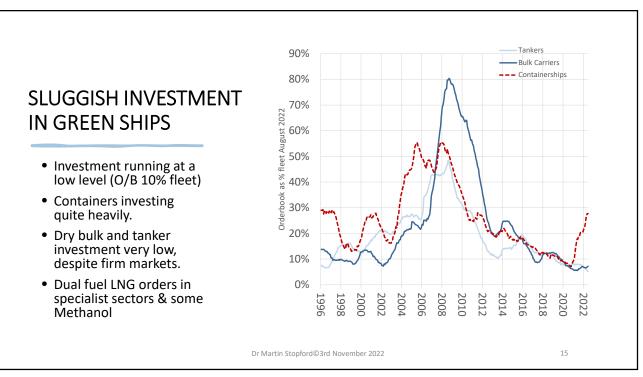


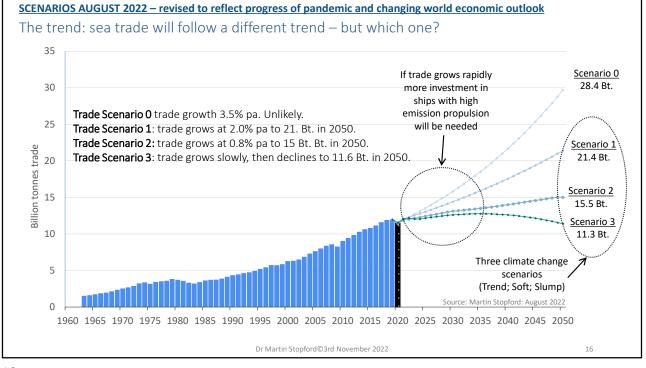


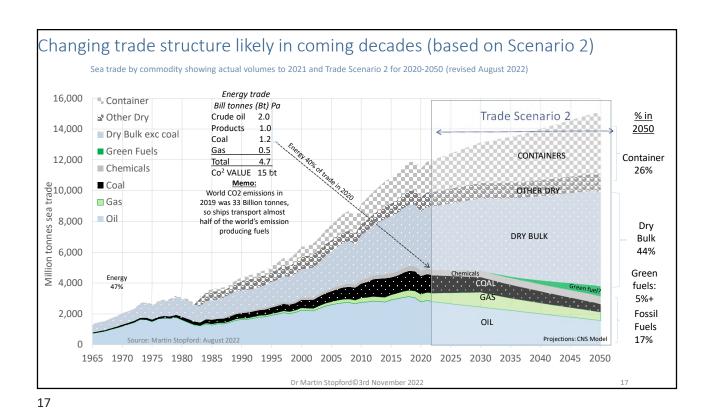
Table 1: Rough Sl	hip Inves	tment requ	uirement 2	020-2050 bas	sed on Sce	nario 2 trade	and ship spe	ed assump	otions	
1	2	3	4	5	6	7	8	9	10	11
Vessel Type	20)19 Investr	World Fleet 2019		Rough investment required 2020-2050 \$ Billion				Billion	
	M GT	\$ billion	\$/GT	Fleet M GT	No	Replacement	t Growth(1)	Expansion	Total	% Total
Tankers etc	14.0	\$12.3	878.6	325.0	11,095	\$286	-25%	-\$71	\$214	6%
Bulk Carriers	17.4	\$11.1	637.9	478.0	11,820	\$305	67%	\$204	\$509	15%
Gas tankers	7.4	\$14.2	1918.9	82.7	2,039	\$159	149%	\$236	\$395	12%
Containerships	7.1	\$6.7	943.7	243.0	5,326	\$229	126%	\$289	\$518	15%
Cruise	2.7	\$18.9	7000.0	23.2	448	\$162	120%	\$195	\$357	10%
Offshore	1.0	\$7.1	7100.0	59.9	8,977	\$425	-25%	-\$106	\$319	9%
Ferry	0.9	\$3.9	4333.3	20.6	7,878	\$89	120%	\$107	\$196	6%
Other	1.5	\$5.5	3666.7	147.5	49,888	\$541	70%	\$379	\$919	27%
Total	52.1	\$79.7	1,529.8	1,379.9	97,471	\$2,196	34%	\$1,233	\$3,429	100%
Col 4 = (Col3 x 100	00)/Col 2		Col 7 = (Co	5 x Col 4)/1,(000	Col 9 = (Col 5	x Col 8 x Co	4)/1000	Col 10 = (C	ol 7 + Col 9)
(1) Rough fleet gi	rowth est	timate 202	0 to 2050	based on Sce	nario 2 tra	ide scenario				
Source:The Shipp	oing Carb	on Model '	Version 2.	data from Cla	arkson Res	earch World	Fleet Regist	er		

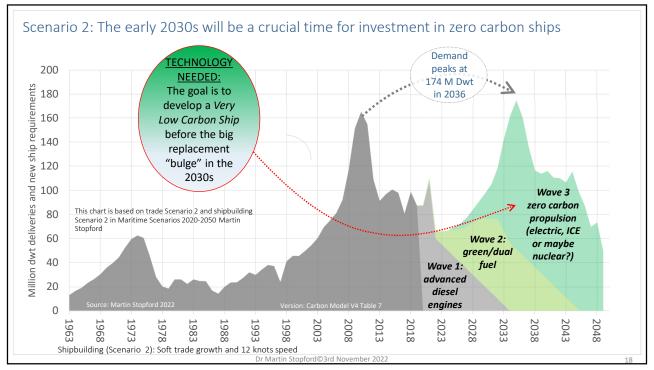
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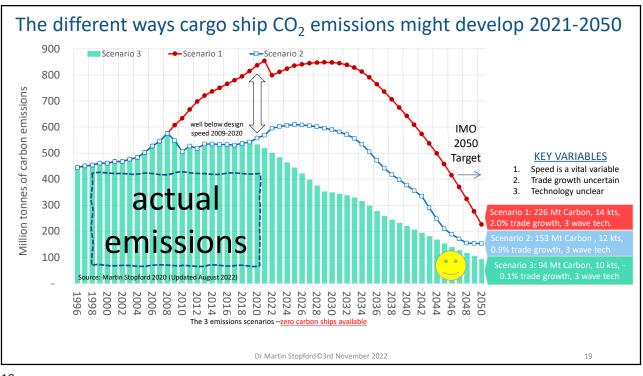
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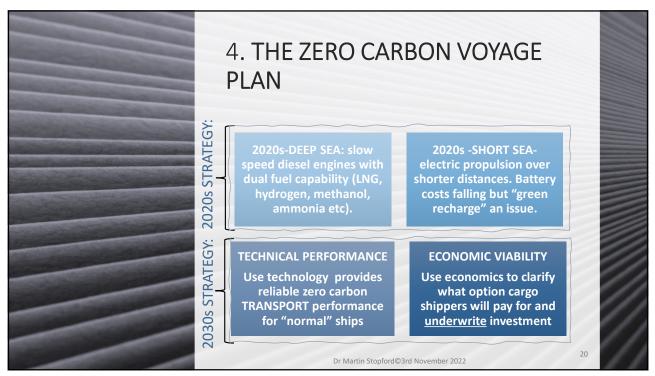


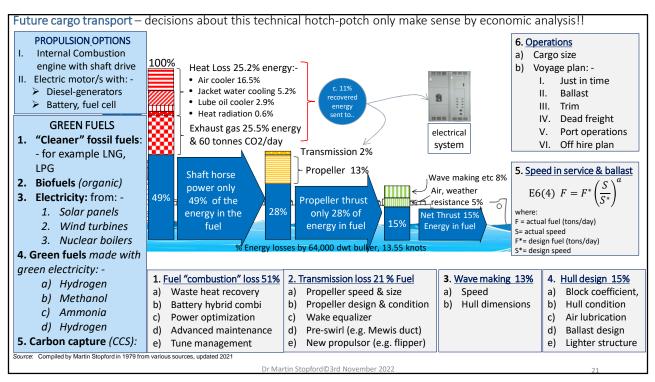


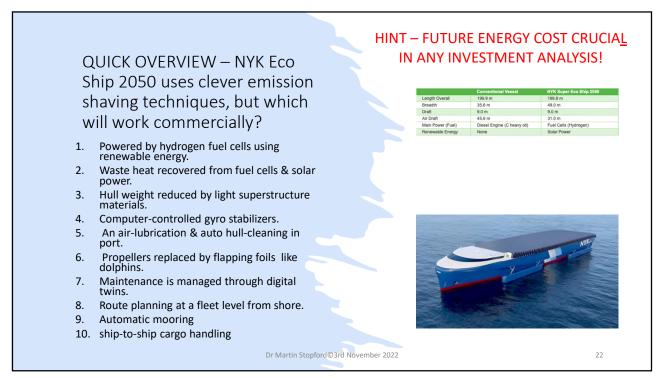


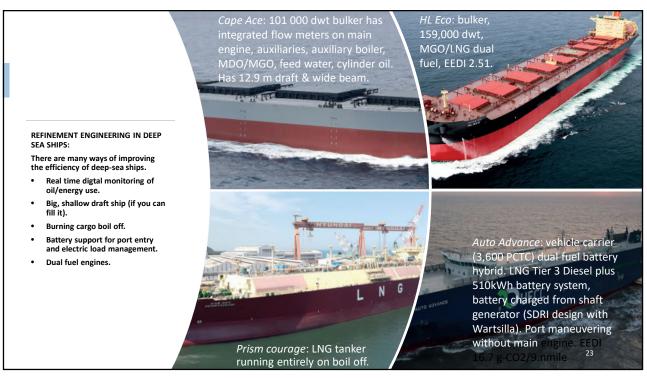












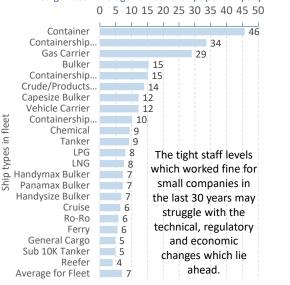




Average Shipping Company: seven ships and limited technical resources Climate change and digital technology raise governance issues. Maritime governance should not be a "top down" process. The 4 tiers of governance are: -

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- Tier 1: IMO and ILO,
- Tier 2: Nations (the flag states),
- Tier 3: Shipping company board,
- Tier 4: ship's master and officers.
- 4. Tier 3, the shipping companies, must execute the transition to zero carbon, were not developed to manage change on this scale.
- 5. Adapting Tier 3 organisational structures and resources will be crucial to achieve Tier 1 and Tier 2 zero carbon goals and introducing digital technologies to measure and improve performance.
- 6. Tier 4 shipboard governance raises many issues



E	ntrepreneurs played	a big part	EURS IN MANAGING (in making new technology v 's top entrepreneurs	
	Name	Date	Innovation	
1	Alfred Holt	1855-65	Efficient marine steam engine	18
2	Ivor Knudsen	1898-1913	Marine diesel engine	1860-1949
3	Gustav Eriksen	1920-49	Last commercial sailng ship	194
4	Olaf Wallenius (OW)	1954-1970	Car carrier/deep sea roro	Ó
5	Jacob Stolt Nielson	1955 on	Chemical parcel tanker	
6	Kristian Gerhard Jebsen	1958-70	Open hatch bulk carriers	1950
7	D. K. Ludvig	Late 1960s	Combined carrier	50
8	Dr Hisashi Shinto	1970s	Shipbuilding construction	1980
9	Henri Kummerman	1950s	Hatch covers	80
10	Malcolm McLean	1950s-60s	Containerised sea transport	
Sou	rce: compiled by Martin S	•	he back of an envelope ©3rd November 2022	

Malcolm McLean, the entrepreneur who made containers work at sea, had to do a staggering amount of work. It took about 12 years to launch the first transatlantic service. Starting with a few old tankers, he : -



- 1. Believed containerisation needed a complete change in ships, organisation and cargo systems.
- 2. Endlessly calculated, quantified and monitored total cost savings by containers.
- 3. Built a new organisation, hiring top technical people to design & test containers, cranes, ships, cell guides. And to sell cargo. And to monitor fleet performance etc.
- Supervised all detail for first 12 years, constantly "walking around" to check what was going on.
- 5. Persuaded regulators (initially ABS and the coast guard) and the unions that containers were safe.
- 6. Raised capital and managed the competition.
- 7. Stick with it for 12 years until his first N Atlantic container ships went into service in 1966.

